



Constituency Committee - Birkenhead

Date:	Thursday, 28 November 2013
Time:	6.00 pm
Venue:	Birkenhead Town Hall

Contact Officer: Lyndzay Roberts
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AGENDA

Objectives

- Appointment Chair and Vice Chair
- To update committee on progress made on capturing data on a constituency level
- Consider priorities for remainder of 2013/14
- Consider financial process to ensure spend budget allocation for 2013/14
- Consider the principles and next steps of Asset Based Community Development

1. APPOINTMENT OF CHAIR

The Committee will be invited to appoint a Chair in respect of Items 2-4.

2. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non pecuniary interests in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

3. CHAIRS OPENING REMARKS

4. APPOINTMENT OF CO-OPTEES

The Committee is invited to consider the appointment of a co-optee(s) with non-voting rights, to the Committee.

5. APPOINTMENT OF CHAIR AND VICE-CHAIR

The Committee be invited to appoint a new Chair and Vice-Chair for the remainder of the Committee meeting and the Municipal Year.

6. CHAIRS ANNOUNCEMENTS

7. TERMS OF REFERENCE (Pages 1 - 6)

8. UPDATE ON DATA COLLECTION (Pages 7 - 42)

9. CONSTITUENCY PLAN - PRIORITIES 2013/14 AND FINANCIAL PROTOCOL (Pages 43 - 88)

10. ASSET BASED COMMUNITY DEVELOPMENT

11. PUBLIC QUESTIONS AND ANSWERS

12. SCHEDULE OF MEETINGS

Next meeting dates:

30 January 2014
27 March 2014

13. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR

WIRRAL COUNCIL

BIRKENHEAD CONSTITUENCY COMMITTEE

28TH NOVEMBER 2013

SUBJECT:	BIRKENHEAD CONSTITUENCY COMMITTEE TERMS OF REFERENCE
WARD/S AFFECTED:	WARDS WITHIN THE BIRKENHEAD CONSTITUENCY BOUNDARY BIRKENHEAD AND TRANMERE BIDSTON CLAUGHTON OXTON PRENTON ROCK FERRY
REPORT OF:	HEAD OF NEIGHBOURHOODS AND ENGAGEMENT
KEY DECISION?	NO

1.0 BACKGROUND AND KEY ISSUES

- 1.1 Article 10 of the Council's Constitution was approved by Council on 30th April 2013 (attached as **Appendix 1**). This put in place the necessary provision for the appointment of Constituency Committees and for Constituency Committees to discharge such functions as may be delegated to them from time to time by the Executive and/or the Council. It also sets out the scope of the Constituency Committee's role in acting as a voice for the community with respect to a range of matters including the development of an area plan and making recommendations to the Executive in respect of any funding allocated to the Committee.
- 1.2 The framework for the further development of Wirral's Constituency Committees was approved by Cabinet in May 2013. This set out a series of core governance principles for developing the Committee, i.e. that:
- a) The membership of each Constituency Committee will be all those Elected Members of the authority who are elected for electoral divisions or wards which fall wholly or partly within the wards comprising the constituency area;
 - b) Each Constituency Committee will be chaired by an Elected Member from one of the wards in that constituency, with the method of electing the Chair a matter and decision for each individual committee.
 - c) Each Constituency Committee will have a number of community representatives, able to vote on policy and other matters as determined by the committee (acting in an advisory capacity). However, voting rights on financial matters will be restricted to Elected Members on the Constituency Committee. The nomination of community representatives will be a matter and decision for each committee, however the number of community representatives will not exceed more than one third of the total number of Constituency Committee members.

d) Each Constituency Committee will hold public meetings four times a year, focusing on the development and delivery of a Constituency Plan, monitoring related performance and budget information, as well as shaping future service delivery in their area and holding public question times on issues of local interest.

e) Each Constituency Committee will present a report annually to Council.

1.3 In respect of point c) above, Birkenhead Constituency Committee members are asked to note that, on Monday 14th October 2013, Council made provision for community representatives to be co-opted to the Constituency Committees, i.e.:

“That each of the Constituency Committees be authorised to appoint up to a maximum of six community representatives on a co-opted basis.”

1.4 The May Cabinet report further stated that each Constituency Committee would develop its own terms of reference on the basis that ‘one size doesn’t fit all’ in respect of constituency working. Paragraph 3.5 of the report proposed that, once appointed, each Constituency Committee would put in place its own terms of reference, subject to Council approval, over and above Article 10 of the Constitution and the core governance principles outlined above. Cabinet also resolved that when the detail of Constituency Committees arrangements are finalised the Council’s Constitution can be amended to reflect any additional changes as necessary.

1.5 This report sets out key considerations and a proposed approach for further developing the terms of reference and an operational framework for the Birkenhead Constituency Committee.

2.0 KEY CONSIDERATIONS

2.1 As the approach to constituency working and the establishment of the Constituency Committees have been progressed, a number of considerations have emerged in respect of developing Article 10 and the core governance principles set out in 1.2 to ensure that the Committees have the necessary framework in which to make decisions whilst working as flexibly and effectively as possible to address local issues. These considerations have primarily emerged through the workshops held with councillors in June / July.

2.2 The considerations include:

- Being clear as to the decision-making powers of the Committee in respect of the functions delegated now and in the future, as well as how these decisions are ratified and /or scrutinised;
- Understanding and developing the role and remit of community representatives on the Committee and providing further clarity on voting rights;
- Understanding the role of the Committee in driving and influencing the wider public sector;

- Ensuring that Constituency Committee meetings are effective and well managed and that the public and wider community have mechanisms to inform the work of the Committee.

3.0 PROPOSED APPROACH

3.1 It is proposed that:

3.1.1 A future review of the Council's Constitution includes an updated Article 10 relating to the terms of reference for the Constituency Committees, which both provides further clarity on the decision-making powers of the Committees as services and budgets are devolved, and ensures that all Committees have the scope and flexibility necessary to drive forward the constituency working model and deliver the functions increasingly devolved to them;

3.1.2 The Birkenhead Constituency Committee develops a committee procedure 'handbook' which sets out over and above the terms of reference in the Council's Constitution how it will operate. This handbook might include sections on:

- Aims of the Birkenhead Constituency Committee.
- Protocols in relation to conduct and operation of meetings;
- How the Birkenhead Constituency Committee will be supported by Council officers;
- Role descriptions for Chair, Vice Chair, Committee members and co-opted members.
- Protocols relating to the distribution of the Committee's budget allocation.

3.1.3 A 'task and finish' group is put in place to develop the Birkenhead Constituency Committee 'handbook' and that this 'task and finish' group should be constituted of 5 Elected Members. Supported by the Constituency Manager who will present a draft handbook based on other examples, the 'task and finish' group would be expected to:

- Appoint a Chair from within the group;
- Agree a schedule of meetings and work programme in order to develop the 'handbook';
- Carry out the work programme in a transparent and inclusive manner;
- Make recommendations to the wider Constituency Committee as to the content of the Birkenhead Constituency Committee 'handbook'.

4.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

4.1 The voluntary, community and faith sector will be integral to constituency working and the committee will ensure effective engagement is evident.

5.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

5.1 This report has no resource implications.

6.0 LEGAL IMPLICATIONS

- 6.1 This report has implications relating to the future development of the Council's Constitution.

7.0 EQUALITIES IMPLICATIONS

- 7.1 A Phase 1 EIA has been completed for the Neighbourhood Working Model and this can be found at <http://www.wirral.gov.uk/my-services/community-and-living/equalitydiversity-cohesion/equality-impact-assessments/eias-2010/corporateservices>

8.0 CARBON REDUCTION IMPLICATIONS

8.1 This report has no carbon reduction implications.

9.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

9.1 This report has no planning and community safety implications.

10.0 RECOMMENDATIONS

10.1 Constituency Committee members are asked to:

- Note that Article 10 of the Council's Constitution will be updated in due course to ensure that all Committees have the scope and flexibility necessary to drive forward the constituency working model and deliver the functions increasingly devolved to them;
- Consider and agree the establishment and membership of a 'task and finish' group to develop a Birkenhead Constituency Committee 'handbook'.

11.0 REASON/S FOR RECOMMENDATION/S

11.1 The recommendation at 10.1 further developing an individual terms of reference for Committee and for amending the Council's Constitution to ensure that Article 10 is fit for purpose for the future operation of the constituency working model.

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APPENDICES

APPENDIX 1- Council Constitution Article 10 – Constituency Committees

REFERENCE MATERIAL

N/A

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Council – Revisions to the Constitution	30th April 2013
Cabinet – Neighbourhood Working – Proposed Operating Model	23rd May 2013
Council - Vacancies	14th October 2013

Appendix 1

Article 10 - Constituency Committees

10.1 Area Committee

- (i) The Council will appoint 4 area committees co-terminus with the four constituency boundaries to discharge functions in respect of that area of the authority as set out below.
- (ii) The area committees will be known as Constituency Committees.
- (iii) The members of the committee will be members of the authority who are elected for electoral divisions or wards which fall wholly or partly within the wards comprising the area of the committee.
- (iv) The council will at the annual general meeting determine the number of members on each area committee and appoint members to the committee in accordance with paragraph (iii) above.

10.2 Terms of Reference

- (i) To discharge such functions as may be delegated to them from time to time by the Executive and/or the Council.
- (ii) To act as a voice for the community with respect to:-
 - (a) the development of area action plans which reflect the needs and priorities of the area;
 - (b) issues concerning the environment, traffic, policing, education, jobs, health;
 - (c) development of the Borough's Community Strategy;
 - (d) the quality, range and level of services provided in the area by public bodies;
 - (e) to provide public bodies with an opportunity to consult with local people on the development and delivery of plans, programmes and services;
 - (f) to make recommendations to the Executive in respect of the expenditure of any funds allocated to them.
- (iii) The Constituency Committees have an advisory role. They may submit reports on matters of concern locally to the Cabinet or Coordinating Committee as the committee deems necessary.

WIRRAL COUNCIL

BIRKENHEAD CONSTITUENCY COMMITTEE

28TH NOVEMBER 2013

SUBJECT:	UPDATE ON DATA CAPTURING
WARD/S AFFECTED:	WARDS WITHIN THE BIRKENHEAD CONSTITUENCY BOUNDARY. BIRKENHEAD AND TRANMERE BIDSTON CLAUGHTON OXTON PRENTON ROCK FERRY
REPORT OF:	HEAD OF NEIGHBOURHOODS AND ENGAGEMENT
KEY DECISION?	NO

1.0 BACKGROUND AND KEY ISSUES

- 1.1 In July 2013 two workshops were held with all local councillors in Birkenhead, MP Frank Field and local authority officers from the Neighbourhoods and Engagement Team. These workshops were to discuss the operational elements of the Birkenhead Constituency Committee
- 1.2 It was concluded at these workshops that the priority is for a task to be carried out which gathers thorough data on the current spend on public services in Birkenhead, in comparison with other constituency areas.

2.0 PROGRESS TO DATE

- 2.1 Following the workshops in July the priority in Birkenhead was to begin an exercise on establishing the current spend on public services in the area. The methodology was to be considered.
- 2.2 A follow up meeting took place on 12th July 2013 with MP Frank Field, Strategic Director Transformation and Resources and Birkenhead Constituency manager to discuss which organisations in Wirral we should obtain the information regarding spend on public services from; 15 agencies were identified which included:
 - Local Authority
 - Health Authorities (Public Health, CCG's, Specialist Commissioning)
 - Police
 - Fire Authority

- Ambulance Service
- Housing Associations
- DWP/Job Centre Plus
- BIS
- Education/schools
- Voluntary Bodies
- MLA/culture
- Merseytravel
- Environment Agency
- Home Office

The methodology was discussed and agreed the task should be presented the Wirral Public Service Board.

- 2.3 A summary of the task and discussions to date were detailed to the Public Service Board on 9th July 2013. All agencies agreed to be committed to the task and it was added into the board's action tracker as *'Public Service Board to oversee and contribute to project being initiated to map expenditure on public services in each constituency.'* and they were informed that the Birkenhead Constituency Manager would contact each member of the board for them to provide the details of a designated contact to provide the requested information. This would be Phase One of the original 15 organisations listed and would include:

- Local Authority
- Public Health,
- Clinical Commissioning Groups
- Police
- Fire Authority
- Ambulance Service
- Housing Associations
- DWP/Job Centre Plus
- Education/schools

The other organisations would be approached in a second phase.

- 2.4 The Constituency Manager contacted each designated person and met with them to discuss the task. It was requested that the information be detailed under three heading, these were:

- A breakdown of spend on public services on a constituency basis
- Issues/caveats that have been identified that effect the accuracy of the information
- Recommendations/actions to improve what has been submitted and to enable the data to be collated more accurately in the future.

- 2.5 Appendix 1 is an overview of the data collected to date. This will continue to be collated. A more through evaluation of the cost effectiveness of individual services will also be developed working with partners and current providers. Examples of such evaluations are attached, Appendix 2 details the cost evaluation of the services provided in 2011-12 for clients in receipt of services due to drugs misuse. Appendix 3 is an executive summary of the Cost Effectiveness of Alcohol Services in Wirral.

2.6 The data will now be used to aim to calculate the total spend for specific population groups, for example how much is being spent on under 2's.

2.7 To continue to gather accurate data a Birkenhead Public Service Board meeting was held on 19th November with the main agenda item as 'Constituency Profile Data', asking all partners what data they collate and what is needed to ensure we have a clear picture of the local needs in Birkenhead. The aim is for the data to be joined up across agencies to create a clearer overview of service delivery and need, what is being done effectively and is it meeting the identified needs.

3.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

5.1 This information will be valuable to the voluntary, community and faith sector to evaluate the effectiveness of their services.

4.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

4.1 This report has no direct resource implications.

5.0 LEGAL IMPLICATIONS

5.1 This report has no legal implications.

6.0 EQUALITIES IMPLICATIONS

6.1 Not required as this is a research task.

7.0 CARBON REDUCTION IMPLICATIONS

7.1 This report has no direct carbon reduction implications.

8.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

8.1 This report has no planning and community safety implications.

9.0 RECOMMENDATIONS

9.1 Constituency Committee members are asked to:

- Note to content of the report and the information collated to date.
- Discuss and recommend required next steps to ensure the necessary detail is collated.

12.0 REASON/S FOR RECOMMENDATION/S

12.1 The recommendations at 9.0 are to ensure the Birkenhead Constituency Committee has through data information to develop services appropriately and effectively for the local area.

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APPENDICES

APPENDIX 1- Overview of data collection

APPENDIX 2- Example of Cost effectiveness Evaluation- Drugs Services

APPENDIX 3- Example of Cost effectiveness Evaluation- Alcohol Services

APPENDIX 4- Public Health Budget 2013/14

APPENDIX 5- Clinical Commissioning Group Budget 2012/13

APPENDIX 6- Birkenhead Constituency Budget 2013/14

APPENDIX 7- Summary of Job Seekers Allowance Claimants

APPENDIX 1

Overview of data collection

Public Health

Budget 2013/14 (see Appendix 4)

A summary of the total spend of the Public Health Budget 2013/14 applied on a constituency basis is:

<u>Constituency</u>	<u>Total spend (£)</u>	<u>% of budget</u>
Birkenhead	9,966,383	39%
Wallasey	7,368,262	29%
Wirral South	4,082,853	16%
Wirral West	4,302,502	17%
Total	25,720,000	

A summary of the total spend of the Public Health element of Wirral Council (including Public Health Budget, Chief Executives budget and PR and Communications) 2013/14 applied on a constituency basis is:

<u>Constituency</u>	<u>Total spend (£)</u>	<u>% of budget</u>
Birkenhead	10,828,841	38%
Wallasey	8,235,878	29%
Wirral South	4,753,013	16%
Wirral West	4,302,502	15%
Total	28,821,100	

Caveats:

- The majority of Public Health Expenditure is bound by contracts spanning several financial years.
- Services are commissioned Wirral wide and not by constituency.
- Some budgets have been allocated by population, others where the data I know have been split by the cohort populations.

Actions:

Public Health could improve the ability to collate the data on a constituency level by adapting their contract monitoring to record in that way for 2014/15 onwards. This will be discussed.

Clinical Commissioning Group

Budget 2012/13 (see Appendix 5)

A summary of the total Clinical Commissioning Group spend 2012/13 (Commissioning budget and running costs) applied on a constituency basis is:

<u>Constituency</u>	<u>Total spend (£)</u>	<u>% of budget</u>
Birkenhead	143,794.0	31%
Wallasey	143,314.7	30%
Wirral South	79,495.4	17%
Wirral West	101,875.9	22%
Total	468,480.1	

A summary of the total Expenditure for the PCT in 2012/13 (including CCG spend, NHS Commissioning Board Budgets and residual PCT Commissioning expenditure/residual running costs) applied on a constituency basis is:

<u>Constituency</u>	<u>Total spend (£)</u>	<u>% of budget</u>
Birkenhead	200,196	31%
Wallasey	184,925	29%
Wirral South	110,418	17%
Wirral West	140,664	22%
Total	636,203	

Caveats/Notes:

- The original analysis provided by the CCG has been altered to remove the Public Health budget component, this is presented separately.
- The CCG have used the 2012/13 budget as the baseline for the analysis in order to be able to illustrate the total level of health investment into the constituency from all NHS agencies (even the budgets the CCG don't manage e.g. NHS Commissioning Board).

Actions:

- A follow up meeting to take place to discuss if this trend of spend is predicted for 2013/14 and 2014/15 and if reporting of data needs any methods of improvement.
- A more thorough integration of the data on a service level to ensure it is meeting the 'need' in each area.

Merseyside Fire and Rescue

Birkenhead Costs for 2012-13:

Firefighter Pay	1,258,887
Premises	27,364
Transport (fuel only)	10,886
Supplies & Services	3,197
Income	680
Prevention & Protection	163,827
Total	<u>1,464,841</u>

Caveats:

- The above costs based on a two pump station, going to one pump in September 2013, employee costs will reduce to around £950k when it goes to one pump station.
- Premises costs are low in this financial year due to the station being in temporary accommodation pending the new PFI building.

Action:

- Clarify expected budget spend for 2013/14 and 2014/15 in each constituency based on remodelling. - Clarify what impact the reduction of pumps will have on service delivery.

Merseyside Police

Costs for 2012/13:

They have considered how the operating budget for the Wirral is currently applied to the separate geographic neighbourhoods. It has been estimated that of the total budget the percentage breakdown applied to each constituency is:

Wallasey	29%
Wirral West	14%
Birkenhead	38%
South Wirral	18%

Caveats:

The figures do not take account 'central services' such as investigation and patrol. However, it is suggested that these resources are largely demand driven in any case and deployment would therefore tend to reflect current threat / risk.

Actions:

Merseyside police have restructured the Neighbourhood Teams to operate on a constituency basis. The data in relation to reported crime and anti social behaviour has been reconfigured to be collated to reflect the boundaries for the four neighbourhoods. The neighbourhood Inspectors will work with the Constituency Committees to develop local plans and to address local priorities.

Wirral Council

Estimates 2013/14

Below is a summary of the spend by Wirral Council on a constituency basis. Appendix 6 summarises this spend for Birkenhead.

	<u>Expense</u>	<u>Income</u>	<u>Total</u>
Birkenhead	188,841,403	82,714,382	106,128,010
Wallasey	173,931,808	63,906,266	110,025,548
Wirral South	88,992,030	27,609,086	61,382,944
Wirral West	109,950,453	31,023,027	78,927,426

What has been collated?

- The constituency level budget attached is based on the budget set by Council in March 2013 for the financial year 2013/14.
- Some budget headings are at summary level, some at a more detailed level where this may assist understanding of what is covered.
- Wherever possible, the budget for physical items such as parks, libraries,
- The Highways Maintenance and Traffic Management budgets have been allocated on the basis of road lengths within each ward, aggregated into constituencies, although this may not reflect the incidence of actual spending but at the present time is our best apportionment method for this category of spend.
- The schools budgets are split between constituencies to reflect the allocation within the schools block which reflects the school location rather than the pupil's home location.
- Housing Benefit budgets have been split on the basis of an analysis of 2012/13s claimant's location.
- Many of the Council's services cannot be identified by location, and in such cases the costs have been apportioned between constituencies on the basis of 2011 population statistics, which may be unsatisfactory but is used in the absence of any better methodology.
- Large areas of council spending cannot be split; these are shown in a separate summary of corporate budgets.

What issues arise from allocating budget to constituencies?

- There have been a number judgements and approximations in the production of this analysis due to the Council's departmental structure and service delivery not being organised with along constituency lines.
- The allocation method used ignores questions about services provided to service users from other areas; e.g. Birkenhead Central Library lending books to residents of Wirral West or the roads of Birkenhead being driven on by cars from South Wirral.

Conversely Birkenhead residents will be accessing facilities in other constituency areas.

- All but eight of the secondary schools in Wirral now have Academy status and do not come within the local authority budget or control. There is therefore only a small proportion of the secondary school spending in the borough shown in this analysis. This may give a distorted impression of educational provision, as 90 primary schools are included in the council's budget.

Recommendations going forward.

- Agreement is required as to the service areas to be included within the constituency budget. Are any services listed in the attached not relevant?
- Adult Social Services budgets for older people and physical disabilities have been reallocated onto a locality basis in the last month; this has been reflected in this exercise. Although it may be possible to allocate the rest of the ASS budget according to client post-codes, it would be a major undertaking to extract the client information from the Swift database.
- Further reviews could be undertaken at Directorate level to ascertain if there are any additional areas where direct allocations can be made on a constituency basis. For detailed analysis there are likely to be cost implications and these would need assessing.
- A view of the preferred treatment of inter-constituency activity is required. E.g. users from outside a constituency accessing services in another constituency.

Work is continuing to be carried out working with each department to improve the methodology for the data collection and the recommendations will be actioned.

Magenta Living

Magenta Living is a private company and privately funded; they are not a public body. However they do provide services complementary to the public sector. Magenta Living is the largest Registered Housing Provider on Wirral, they only make up about one half of all social housing stock.

The figures below have been calculated as 38% of the total spend on each area, because 38% of their stock falls within the Birkenhead constituency. This is a total of **£423,400** and is broken down as:

Adaptations: £239,400

Anti-social behaviour: £90k

Estate Services (fly-tipping etc): £25k.

Allocations (Property Pool Plus): £57k

One Stop Shops: £12k

They have also said they can provide information about expenditure incurred through the provision of facilities and services which supplement areas of common interest with the local authority such as the provision of community houses and hub services to support health & wellbeing initiatives and preventative services, digital inclusion, community regeneration and community grants.

Actions:

To collate a detailed breakdown on the other elements listed above as public services.

Department for Work and Pensions (In progress)

Resources information - Jobcentre Plus (Merseyside)

There are five Jobcentres in Wirral - Birkenhead, Bromborough , Hoylake, Upton and Wallasey.

The resources for Jobcentre Plus (Wirral) are :-

	Budget 12/13*	Budget 13/14*
Merseyside Jobcentre Plus District Budget (running costs)	£39,411,972	£34,878,860
Wirral (16%)	£6,463,563	£5,615,496

* the budget is for running costs and includes funding for removing customer barriers and local provision to supplement national training provision contracts (Flexible Support Fund). National contracts from which Districts can draw down are not included.

Wirral workload volumes represent a total 16% of the District's budget earnings from DWP and a breakdown is not available down to Constituency level.

DWP Benefit spend, by benefit type, is in the public domain and can be sourced by LA, Parliamentary Constituency etc via the DWP Tab Tool (link attached here <http://tabulation-tool.dwp.gov.uk/100pc/>)

An example of evaluation form this tool is attached in Appendix 7. Further analysis will be done using this tool on a constituency basis.

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COST EFFECTIVENESS TOOL

Wirral
2011-12

SUMMARY OF FINDINGS

ALL PATHWAYS	COMPARATOR	CLIENTS IN TREATMENT 1 APRIL 2010 TO 31 MARCH 2012								OU & NON-OU (%)		COMPLEXITY LEVELS (%)				
		No.	%	No. SCNR	% of all clients SCNR	Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	% OU	% non-OU	Very high	High	Medium	Low	Very low
All Clients	Partnership	2,913	100%	652	22%	420	£10,866,534	£3,730	£16,666	78%	22%	5%	13%	34%	29%	19%
	Top Quartile		100%		30%	342		£1,368	£4,528	70%	30%	5%	14%	30%	25%	26%
	National		100%		17%	401		£3,652	£21,586	85%	15%	10%	32%	27%	27%	12%
Treatment naïve	Partnership	662	23%	301	45%	139	£1,243,687	£1,879	£4,132	37%	63%	2%	5%	12%	20%	61%
	Top Quartile		28%		47%	145		£667	£1,411	35%	65%	1%	5%	14%	17%	62%
	National		22%		28%	185		£2,462	£8,893	61%	39%	6%	13%	22%	22%	37%
Known to treatment (2010-11 to 2011-12)	Partnership	2,251	77%	351	16%	503	£9,622,848	£4,275	£27,416	90%	10%	6%	15%	41%	32%	7%
	Top Quartile		72%		24%	420		£1,642	£6,981	83%	17%	7%	18%	36%	28%	11%
	National		78%		14%	463		£3,994	£28,913	92%	8%	11%	20%	35%	28%	5%
Known to treatment (latest treatment journey)	Partnership	2,251	77%	351	16%	2,330	£41,009,300	£18,218	£116,836	90%	10%	6%	15%	41%	32%	7%
	Top Quartile		72%		24%	1,058		£3,793	£16,124	83%	17%	7%	18%	36%	28%	11%
	National		78%		14%	1,273		£9,990	£72,313	92%	8%	11%	20%	35%	28%	5%
Known to treatment (all treatment journeys)	Partnership	2,251	77%	351	16%	2,875	£48,416,425	£21,509	£137,939	90%	10%	6%	15%	41%	32%	7%
	Top Quartile		72%		24%	1,435		£4,985	£21,188	83%	17%	7%	18%	36%	28%	11%
	National		78%		14%	1,693		£12,808	£92,711	92%	8%	11%	20%	35%	28%	5%

ALL CLIENTS

TOP 5 NATIONAL PATHWAYS		COST(S) PER DAY	ALL CLIENTS IN TREATMENT 1 APRIL 2010 TO 31 MARCH 2012								OU & NON-OU (%)		COMPLEXITY LEVELS (%)				
			No.	%	No. SCNR	% of all clients SCNR	Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	% OU	% non-OU	Very high	High	Medium	Low	Very low
Prescribing only	Partnership	£7.29	1,592	55%	140	9%	557	£6,463,796	£4,060	£46,170	99%	1%	5%	14%	46%	34%	1%
	Top Quartile	£5.12		50%		14%	467		£1,272	£9,289	97%	3%	7%	21%	39%	30%	2%
	National	£5.92		70%		10%	457		£3,030	£29,576	97%	3%	11%	21%	37%	29%	2%
Other structured treatment only	Partnership	£96.94	60	2%	33	55%	142	£826,569	£13,776	£25,048	88%	12%	3%	3%	17%	58%	18%
	Top Quartile	£26.81		16%		51%	120		£485	£942	20%	80%	2%	4%	10%	16%	68%
	National	£18.14		8%		43%	124		£2,329	£5,453	24%	76%	4%	6%	10%	19%	60%
Prescribing, Psychosocial	Partnership	£7.29; £1.56	253	9%	16	6%	579	£1,046,099	£4,135	£65,381	98%	2%	12%	23%	43%	22%	1%
	Top Quartile	£5.12; £12.31		8%		16%	469		£2,591	£16,432	98%	2%	6%	16%	45%	31%	2%
	National	£5.92; £13.85		5%		10%	512		£7,368	£74,634	98%	2%	11%	22%	36%	29%	2%
Psychosocial only	Partnership	£1.56	608	21%	281	46%	108	£102,375	£168	£364	13%	87%	4%	4%	4%	13%	75%
	Top Quartile	£12.31		12%		13%	123		£282	£2,199	16%	84%	1%	2%	7%	16%	74%
	National	£13.85		6%		13%	127		£2,143	£16,058	21%	79%	3%	4%	8%	19%	66%
Prescribing, Other	Partnership	£7.29; £96.94	9	0%	2	22%	287	£145,955	£16,217	£72,977	100%	0%	0%	0%	22%	78%	0%
	Top Quartile	£5.12; £26.81		3%		23%	395		£2,444	£10,515	97%	3%	6%	21%	49%	22%	2%
	National	£5.92; £18.14		3%		10%	437		£4,211	£41,886	97%	3%	17%	25%	34%	22%	2%
Residential rehabilitation pathways	Partnership	n/a	36	1%	15	42%	328	£628,522	£17,459	£41,901	92%	8%	6%	3%	50%	36%	6%
	Top Quartile	n/a		1%		84%	221		£10,262	£12,287	80%	20%	5%	25%	36%	19%	15%
	National	n/a		1%		48%	221		£18,767	£38,988	78%	22%	10%	24%	33%	17%	17%

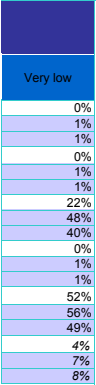
TREATMENT NAÏVE CLIENTS

TOP 5 NATIONAL PATHWAYS		COST(S) PER DAY	NAÏVE CLIENTS IN TREATMENT 1 APRIL 2010 TO 31 MARCH 2012								OU & NON-OU (%)		COMPLEXITY LEVELS (%)				
			No.	%	No. SCNR	% of all clients SCNR	Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	% OU	% non-OU	Very high	High	Medium	Low	Very low
Prescribing only	Partnership	£7.29	108	16%	23	21%	236	£185,836	£1,721	£8,080	98%	2%	3%	18%	33%	42%	5%
	Top Quartile	£5.12		23%		21%	227	£659	£3,067		90%	10%	2%	15%	29%	43%	11%
	National	£5.92		49%		13%	235	£1,616	£12,354		92%	8%	9%	19%	32%	30%	9%
Other structured treatment only	Partnership	£96.94	33	5%	19	58%	148	£473,627	£14,352	£24,928	100%	0%	0%	3%	9%	73%	15%
	Top Quartile	£26.81		34%		52%	108	£413	£795		14%	86%	1%	2%	7%	8%	81%
	National	£18.14		20%		43%	111	£2,075	£4,882		17%	83%	3%	4%	7%	10%	76%
Psychosocial only	Partnership	£1.56	388	59%	190	49%	103	£62,080	£160	£327	7%	93%	2%	1%	3%	5%	89%
	Top Quartile	£12.31		24%		59%	107	£234	£398		9%	91%	0%	1%	4%	6%	88%
	National	£13.85		14%		50%	111	£1,905	£3,815		15%	85%	2%	2%	6%	10%	80%
Structured day programmes only	Partnership	£10.58	66	10%	45	68%	95	£66,651	£1,010	£1,481	56%	44%	3%	6%	15%	32%	44%
	Top Quartile	£41.66		6%		55%	109	£829	£1,519		22%	78%	0%	3%	9%	15%	74%
	National	£27.88		5%		48%	110	£3,684	£7,755		30%	70%	3%	8%	12%	12%	64%
Prescribing, Psychosocial	Partnership	£7.29; £1.56	13	2%	2	15%	305	£26,732	£2,056	£13,366	92%	8%	8%	23%	15%	46%	8%
	Top Quartile	£5.12; £12.31		3%		31%	224	£1,119	£3,644		88%	12%	1%	9%	39%	36%	15%
	National	£5.92; £13.85		3%		11%	289	£4,506	£39,502		94%	6%	7%	19%	29%	36%	8%
Residential rehabilitation pathways	Partnership	n/a	11	2%	4	36%	147	£155,813	£14,165	£38,953	91%	9%	0%	0%	64%	27%	9%
	Top Quartile	n/a		1%		79%	103	£6,106	£7,754		64%	36%	2%	11%	40%	13%	34%
	National	n/a		2%		47%	122	£14,982	£31,890		65%	35%	5%	14%	36%	13%	33%

CLIENTS PREVIOUSLY KNOWN TO TREATMENT

TOP 5 NATIONAL PATHWAYS	COMPARATOR	COST(S) PER DAY	KNOWN CLIENTS IN TREATMENT 1 APRIL 2010 TO 31 MARCH 2012																	OU & NON-OU (%)		COMPLEXITY LEVELS (%)				
			No.	% of clients previously known to treatment	Number of previous treatment journeys	No. SCNR	% of all clients SCNR	2010-11 to 2011-12 data only				Latest treatment journey				All treatment journeys										
								Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	Average no. of days in treatment	Total Spend	Spend per client	Spend per SCNR	% OU	% non-OU	Very high	High	Medium	Low	
Prescribing only	Partnership	£7.29	1,484	66%	0.7	117	8%	580	£6,277,960	£4,230	£53,658	2,904	£31,166,155	£21,001	£266,377	3,445	£36,289,093	£24,454	£310,163	99%	1%	5%	14%	46%	34%	
	Top Quartile	£5.12		61%	1.2		13%	501		£1,362	£10,840	1,318		£3,581	£28,514	1,728		£4,662	£37,113		98%	2%	8%	22%	41%	
	National	£5.92		76%	1.1		10%	497		£3,288	£33,809	1,415		£9,290	£95,522	1,851		£11,918	£122,547		98%	2%	11%	21%	38%	29%
Prescribing, Psychosocial	Partnership	£7.29; £1.56	240	11%	0.9	14	6%	593	£1,019,367	£4,247	£72,812	2,091	£3,549,635	£14,790	£253,545	2,726	£4,464,062	£18,600	£318,862	99%	1%	13%	23%	44%	20%	
	Top Quartile	£5.12; £12.31		11%	1.2		14%	494		£2,743	£19,283	1,176		£6,196	£43,561	1,609		£8,054	£56,627	99%	1%	6%	16%	46%	31%	
	National	£5.92; £13.85		5%	1.1		10%	546		£7,807	£81,014	1,483		£19,587	£203,264	1,867		£23,373	£242,546	98%	2%	12%	22%	37%	28%	
Other structured treatment only	Partnership	£96.94	27	1%	0.7	14	52%	135	£352,942	£13,072	£25,210	767	£1,357,679	£50,284	£96,977	1,193	£1,473,323	£54,568	£105,237	74%	26%	7%	4%	26%	41%	
	Top Quartile	£26.81		9%	1.1		51%	139		£589	£1,159	247		£1,022	£2,014	508		£1,463	£2,881	29%	71%	5%	6%	13%	28%	
	National	£18.14		5%	1.2		43%	141		£2,643	£6,154	271		£4,776	£11,122	518		£6,662	£15,512	34%	66%	7%	9%	13%	31%	
Prescribing, Other	Partnership	£7.29; £96.94	6	0%	0.5	2	33%	387	£133,466	£22,244	£66,733	1,916	£408,870	£68,145	£204,435	2,266	£585,937	£97,656	£292,968	100%	0%	0%	0%	17%	83%	
	Top Quartile	£5.12; £26.81		4%	1.5		21%	425		£2,599	£12,628	951		£5,955	£28,934	1,404		£8,509	£41,338	98%	2%	6%	23%	53%	18%	
	National	£5.92; £18.14		3%	1.6		9%	471		£4,545	£49,559	991		£10,089	£110,026	1,499		£14,398	£157,010	98%	2%	19%	25%	34%	21%	
Psychosocial only	Partnership	£1.56	220	10%	1.2	91	41%	118	£40,295	£183	£443	155	£51,368	£233	£564	512	£85,805	£390	£943	25%	75%	7%	9%	6%	26%	
	Top Quartile	£12.31		7%	1.0		56%	144		£345	£616	288		£693	£1,236	498		£980	£1,749	24%	76%	2%	3%	11%	28%	
	National	£13.85		3%	1.0		52%	146		£2,439	£4,727	269		£4,259	£8,254	506		£5,816	£11,272	29%	71%	4%	7%	11%	30%	
Residential rehabilitation pathways	Partnership	n/a	25	1%	1.1	11	44%	408	£472,709	£18,908	£42,974	1,184	£656,291	£26,252	£59,663	1,625	£773,944	£30,958	£70,359	92%	8%	8%	4%	44%	40%	
	Top Quartile	n/a		1%	1.5		85%	267		£11,901	£13,935	630		£17,605	£20,614	1,016		£22,079	£25,853	87%	13%	6%	30%	34%	21%	
	National	n/a		1%	1.7		49%	275		£20,831	£42,717	591		£29,368	£60,223	1,005		£34,118	£69,964	85%	15%	12%	29%	31%	19%	





Background

- Drinking alcohol can help people to unwind, become less inhibited, act as a social lubricant and reduce CVD risk in some older people. But drinking alcohol can also cause social problems, financial problems, family problems, health problems and can be associated with crime and violence.
- Societal harm from alcohol includes one million incidents of violent crime, over 100,000 cases of domestic abuse, and over 250 deaths from drink driving per annum in the UK. Nearly 15,000 deaths in England are caused by alcohol per annum – 3% of all deaths.
- In Europe, it is estimated that the social costs of alcohol are between 1% and 3% of GDP.
- The economic cost to Wirral of alcohol problems in terms of health, social cost, criminal justice, and lost productivity is estimated at £127million per year, of which £25million are healthcare costs.
- Alcohol causes 121 deaths per year in Wirral, of which 63 are alcohol-specific.
- Alcohol related hospital admissions have been agreed as a priority area for the Wirral Health & Wellbeing Board and in the Council's Corporate Plan.
- Wirral has had some success in reducing alcohol related hospital admissions; in 2007/08 Wirral was sixth highest out of 151 PCT areas in England, whereas in 2011/12 they ranked 32nd out of 151 areas. So Wirral have gone from being in the top 5%, to outside of the top 20%.

Economic evaluation of alcohol services

- In our analysis of the cost effectiveness of local alcohol services, we concentrated on alcohol identification and brief advice, specialist alcohol treatment services, residential detox, shared care, aftercare, the hospital substance misuse nurse, plus some other interventions such as helping people back into work.
- The main outcome used was cost per quality adjusted life year (QALY) gained. A QALY is the equivalent of one year of perfect health, so if an intervention increases somebody's life expectancy, or increases their health-related quality of life, then they are said to gain QALYs as a result of an intervention.
- NICE are an independent body who advise the NHS, public health and social care providers on effectiveness. NICE generally rate interventions as cost effective if the incremental cost per QALY gained – or the cost of one year of perfect health – is less than £20,000.
- Previous estimates used by the National Treatment Agency for Substance Misuse (NTA) and the Department of Health have stated that alcohol treatment has a return on investment of between £3 and £5 in cost savings for every £1 spent.
- Overall, all of the alcohol services examined here were found to be cost effective, either in producing long term cost savings, increasing quality of life and life expectancy, or both. With more long term outcomes data, and more data that could be matched up between different services for analysis, we would be able to produce a more accurate cost effectiveness assessment of the whole treatment pathway.
- There is no benchmarking data on the costs of alcohol treatment, so it is difficult to know whether the costs per client represent good value or not. It may be that despite services being cost effective compared to a 'do nothing' alternative, they could still be delivered more efficiently. This would further increase their cost effectiveness.
- For identification and brief advice, the estimated lifetime cost per QALY (quality adjusted life year) gained was £3,644 which would be considered cost effective using the NICE threshold.
- The number of men screened needs to increase. The conversion rate from screening to brief intervention and referral into services where necessary, also needs to increase.

- More needs to be done to understand the psychology of men and ascertain in what settings they would engage with screening. Asking people about their partner's drinking could also be incorporated into IBA.
- For specialist alcohol services, based on a one year model the cost per QALY gained was £7,761, and it is likely that these services produce a net saving to the public purse in the long term. Where treatment outcome profiles (TOPs) were collected, clients showed a statistically significant improvement in all outcomes, such as fewer drinking days, and better physical and psychological health.
- Success rates were better in people aged over 50, whilst the number of younger people in services were low compared to the estimated number of problem drinkers in the population.
- For Birchwood residential detox, a lifetime model estimated that services produced a net increase in QALYs at a reduced cost, meaning the service was more effective and cheaper than a 'do nothing' alternative in the long term.
- Birchwood did not seem to produce a large decrease in subsequent hospital admissions in clients who had been discharged however.
- The hospital substance misuse nurse was estimated to generate a net cost saving to the NHS of £47,149 per annum based on a sample of activity.
- Aftercare data showed that clients improved on many outcomes.
- Expert patient programmes and interventions to help people back into work were successful based on the data they provided.
- Frequent attendees interventions and home detox will also be looked at in more detail in future.

Figure 1. Schematic of alcohol services in Wirral, with referral routes, 2011/12 spend and cost per QALY

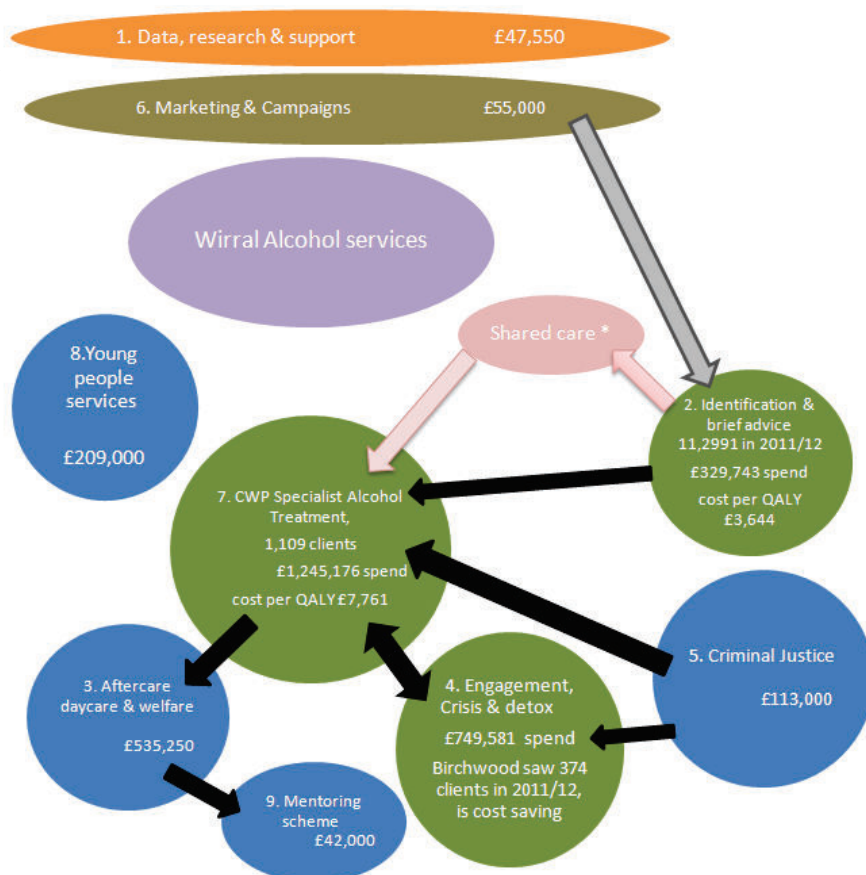
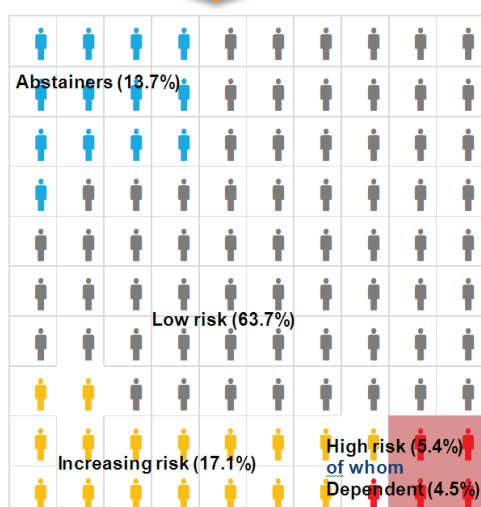


Figure 2. Estimated proportion of Wirral population by drinking category.



For a copy of the full report contact Brendan Collins, brendan.collins@nhs.net

Directorate/ Area	Birkenhead	% of budget	Wallasey	Wirral West	Wirral South	Total
	£		£	£	£	£
Chief Executives Budget	200,798	28	201,999	163,176	156,027	722,000
PR & Comms	661,660	28	665,617	537,690	514,133	2,379,100
Subtotal	862,458	28	867,616	700,866	670,160	3,101,100
Public Health Budgets						
Staffing and recharges	585,533	28	589,035	475,826	454,979	2,105,373
Drug and Alcohol	4,535,648	46	2,631,487	1,302,384	1,292,729	9,762,248
Smoking Cessation	717,536	50	503,187	93,412	129,121	1,443,256
Sexual Health	1,090,555	35	914,191	615,883	458,370	3,079,000
Childrens 5-19	735,864	30	707,985	536,060	498,288	2,478,197
Weight Management - Adults	245,092	35	200,674	152,290	109,459	707,515
Health Protection & Infection Control	110,825	28	111,488	90,061	86,115	398,488
Health Checks	73,637	26	73,564	66,037	66,762	280,000
Mental Health	69,925	28	70,370	57,059	54,218	251,572
Miscellaneous Public Health	1,801,769	35	1,566,281	913,488	932,813	5,214,351
Subtotal	9,966,383	39	7,368,262	4,302,502	4,082,853	25,720,000
Total Chief Executives Directorate	10,828,841	38	8,235,878	5,003,368	4,753,013	28,821,100

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Practice Level Summary - 2012/13



Performance Monitoring Month 12

Commissioning Spend

a) NHS Contracts

Wirral University Teaching Hospital NHS Foundation Trust

Wirral Community NHS Trust

Cheshire and Wirral Partnership NHS Foundation Trust

NWAS

North West Ambulance - PTS

North West Ambulance Service NHS Trust

Clatterbridge Centre of Oncology NHS Foundation Trust

Royal Liverpool & Broadgreen University Hospital

Aintree Hospital NHS Foundation Trust

NCA - RJA Orthopaedic & Dist H

NCA - BCU East

NCA - BCU Central

NCA - BCU West

NCAs - Other

NCA - Uni Hsp Birmingham NHS FT

NCA - Oxford Radcliffe Hsp NHS T

NCA - Lancashire Tchg Hsp NHS FT

NCA - Southport & Ormskirk H

NCA - Mid Cheshire Hosps NHS FT

MH NCAs

NonContracted Activity

Countess of Chester NHS Foundation Trust

Liverpool Womens NHS Foundation Trust

Birkenhead Constituency

£000's
106,007.7

67,754.6

13,904.5

10,689.0

3,082.8

348.3

3,431.1

2,919.6

2,326.3

950.8

36.2

16.4

48.7

28.7

445.3

7.9

7.3

11.3

20.1

8.1

22.6

652.6

742.2

656.5

Wallasey Constituency

£000's
99,797.4

63,882.4

12,915.9

9,873.6

2,847.6

321.7

3,169.4

2,696.9

2,184.0

930.1

35.8

13.8

48.9

24.6

397.4

8.4

6.3

16.6

24.0

7.8

22.9

606.4

726.5

611.7

West Wirral Constituency

£000's
76,164.6

48,773.3

9,835.5

7,510.4

2,166.0

244.7

2,410.8

2,051.4

1,668.0

713.8

27.9

11.1

37.7

19.2

300.2

6.5

4.7

13.3

19.0

5.9

18.4

463.8

562.4

467.4

Wirral South Constituency

£000's
58,808.5

37,573.3

7,701.5

5,895.5

1,700.3

192.1

1,892.4

1,610.3

1,297.2

533.3

22.5

13.5

27.7

19.1

237.9

4.2

3.5

7.5

13.0

4.3

17.7

371.0

451.4

369.4

WARRINGTON & HALTON HOSPITALS NHS FT	60.1	52.5	39.0	28.8
St Helen'S & Knowsley	175.9	183.1	141.6	100.6
Sth Manchester NHS FT	60.1	63.4	49.1	34.4
Liverpool Community Health NHS Trust	14.7	13.6	10.4	8.1
Wrightington, Wigan&Leigh FT	63.7	47.3	36.2	41.8
Christie Hospital NHS Foundation Trust	52.1	71.6	56.8	30.9
Central Manchester Uni NHS Foundation Trust	94.7	95.7	73.6	52.6
ISTC - Diagnostics	87.9	60.1	43.0	42.2
Merseycare	15.2	14.1	10.7	8.4
Liverpool Heart & Chest NHS Foundation Trust	221.3	204.4	155.5	122.1
PCMH - WHCC only	336.9	657.7	531.4	203.0
WUTH-Non Rec Investments	798.0	737.1	560.7	440.1
0.5% CQUIN	0.0	0.0	0.0	0.0
IM&T Lorenzo	0.0	0.0	0.0	0.0
Advancing Quality	0.0	0.0	0.0	0.0
Other (CQUIN, IM&T, Advancing Quality etc)	798.0	737.1	560.7	440.1
	0.0	0.0	0.0	0.0
b) Non- NHS Contracts	4,977.9	4,066.7	3,029.2	2,597.7
Specialist Care (Health Treatment Panel)	608.3	523.5	397.1	345.2
IS Reserve	62.6	60.1	46.2	36.4
ISTC	0.2	0.2	0.2	0.1
AQP - Radiology	81.2	68.1	49.9	36.1
AQP - Physiotherapy	198.2	103.2	66.4	73.3
ISTC - Netcare/SpaMedica	273.7	281.5	218.5	162.5
ISTC - Management Costs	27.5	25.4	19.3	15.2
Extended Choice Network	52.0	53.6	40.7	25.3
Spire - Standard Acute Contract	1,057.5	1,054.7	799.9	524.8
Independent Sector	1,753.0	1,646.9	1,241.1	873.7
St Johns Hospice	528.9	488.5	371.6	291.7
Royal NI Deaf	11.2	8.3	5.9	4.7
PCMH	888.1	433.1	297.0	479.4
Independent Midwifery	498.9	409.8	303.3	246.5
Assura- Ophthalmology	40.7	22.4	14.7	15.4
Assura- Physiotherapy	156.6	82.2	53.0	58.0
Homeopathy	4.7	3.9	2.9	2.7

Hospice at Home	51.6	45.3	36.1	39.9
	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
Other Contracts (E.g Hoylake Cottage, Claire House etc)	436.1	402.8	306.4	240.5
	0.0	0.0	0.0	0.0
c) Prescribing	14,491.8	23,204.5	10,441.8	8,048.3
Prescribing	14,491.8	23,204.5	10,441.8	8,048.3
Other Prescribing	0.0	0.0	0.0	0.0
Financial Model Assumptions - New Drugs Prescribing	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
d) Commissioned Out Of Hospital	10,072.9	9,137.9	6,973.6	5,752.8
Continuing Healthcare (CIP)	0.0	0.0	0.0	0.0
CHC - Physical Disabilities	375.2	374.3	286.1	200.6
CHC - Learning Disabilities	643.4	546.7	411.2	348.1
CHC - Mental Health	2,042.5	1,811.8	1,384.7	1,201.4
CHC - Older People	893.0	750.4	564.8	489.2
CHC - Fast Tracks	247.0	182.6	131.7	113.7
Packages of Care - OOA	386.4	356.9	271.5	213.1
Continuing Healthcare	4,587.5	4,022.8	3,050.1	2,566.1
PD - Joint Funded Packages	438.3	494.0	385.4	255.6
LD Joint Funded Packages	1,390.8	1,394.7	1,076.7	806.1
MH Joint Funded Packages	984.8	847.2	641.5	554.2
Joint Funding Packages of Care	2,813.9	2,735.9	2,103.6	1,616.0
FRNC - Funded Registered Nursing Care	1,504.2	1,345.7	1,041.3	953.7
Children - Special Needs	574.8	486.2	362.2	290.2
CAMHS	55.1	50.9	38.7	30.4
Looked after Children	-47.7	-44.1	-33.5	-26.3
Childrens	582.2	493.0	367.4	294.3
Other Packages (E.g CITC / Joint Finance etc)	585.2	540.6	411.2	322.8
	0.0	0.0	0.0	0.0
e) Intermediate, Social Care & Reablement	2,466.3	2,284.2	1,738.4	1,363.0
Grove House	10.1	9.3	7.1	5.6
Intermediate Care	138.8	128.2	97.5	76.6
Winter Planning	600.8	555.0	422.2	331.4
Total Care Team Transfer	78.7	72.7	55.3	43.4

HART	204.5	188.9	143.7	112.8
Integrated Care at Home	0.0	0.0	0.0	0.0
Support for Carers	1.7	1.6	1.2	0.9
Social Care Development	1,431.7	1,328.5	1,011.4	792.3
	0.0	0.0	0.0	0.0
f) Other Commissioning Expenditure	2,768.8	1,910.5	1,357.0	1,249.0
Consortia Commissioning Fund	153.5	56.6	51.1	176.2
Service Development Budgets	556.8	392.8	275.7	222.7
Locally Commissioned Services	755.1	564.1	404.4	332.4
PBC Savings	1,303.4	897.0	625.8	517.7
*Practice Transfer Consortium Adjustment	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
g) Reserves	322.5	297.9	226.6	177.9
Earmarked & Other	300.6	277.7	211.2	165.8
Contract Risk Reserve	21.9	20.2	15.4	12.1
	0.0	0.0	0.0	0.0
h) Cost Improvement Programme - unallocated	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
Total Commissioning Budget 12/13	141,108.0	140,699.1	99,931.2	77,997.1
	0.0	0.0	0.0	0.0
Running Costs	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
i) Core team Costs	254.2	232.3	178.2	149.6
	0.0	0.0	0.0	0.0
j) Clinical Backfill	160.0	232.5	125.8	93.2
	0.0	0.0	0.0	0.0
k) PBC LES	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
l) Commissioning Support Offer	2,220.9	2,051.5	1,560.4	1,224.9
	0.0	0.0	0.0	0.0
Total Running Cost Budget 12/13	2,686.0	2,615.6	1,944.8	1,498.3
	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
CCG Grand Total	143,794.0	143,314.7	101,875.9	79,495.4

	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
NHS Commissioning Board Budgets	2,952.2	2,727.0	2,074.3	1,628.3
Public Health- NHS Commissioning Board Budgets	1,925.1	1,778.2	1,352.6	1,061.8
Health Systems Management SLAs	443.9	410.0	311.9	244.8
Primary Care	538.0	496.9	378.0	296.7
Sexual Health	45.3	41.8	31.8	25.0
	0.0	0.0	0.0	0.0
PH Commissioning Expenditure	50.5	46.7	35.5	27.9
Public Health England	12.9	11.9	9.1	7.1
Demand Led Services (BPAS)	37.6	34.8	26.4	20.8
	0.0	0.0	0.0	0.0
Total PH Commissioning Expenditure	10,478.1	9,678.8	7,362.2	4,757.7
	0.0	0.0	0.0	0.0
	0.0	0.0	0.0	0.0
Overall Public Health (non LA)	3,002.7	2,773.7	2,109.8	1,656.1
	0.0	0.0	0.0	0.0
Total NCB Commissioning Expenditure	41,827.3	38,636.5	29,389.0	23,069.7
Total Specialist Commissioning	15,492.2	14,310.4	10,885.2	8,544.7
Total GMS & PMS Commissioning Budgets	14,780.1	13,652.6	10,384.8	8,151.9
Total Other Commissioning	11,555.1	10,673.6	8,118.9	6,373.2

	0.0	0.0		0.0	0.0
TOTAL NCB RUNNING COSTS	817.9	755.5		574.6	451.1
	0.0	0.0		0.0	0.0
Overall NCB	42,645.2	39,392.0		29,963.6	23,520.8
	0.0	0.0		0.0	0.0
	0.0	0.0		0.0	0.0
Residual PCT Commissioning Expenditure	6,045.1	5,583.9		4,247.4	3,334.1
	0.0	0.0		0.0	0.0
Total Residual Running Costs	299.5	276.6		210.4	165.2
	0.0	0.0		0.0	0.0
Overall Residual PCT	6,344.6	5,860.6		4,457.9	3,499.3
	0.0	0.0		0.0	0.0
Hosted Networks	818.6	756.2		575.2	451.5
Cancer Network	602.2	556.3		423.1	332.2
CHAMPS	229.0	211.5		160.9	126.3
Other	-12.6	-11.6		-8.8	-6.9
	0.0	0.0		0.0	0.0
Total Networks Running Costs	70.9	65.5		49.8	39.1
	0.0	0.0		0.0	0.0
Overall Hosted Networks	889.5	821.6		625.0	490.6
	0.0	0.0		0.0	0.0
Total Reserves	-22.5	-20.8		-15.8	-12.4
	0.0	0.0		0.0	0.0
Total Expenditure for the PCT	200,196	184,925		140,664	110,418

APPENDIX 6

Cost Centre Description		Expense	Income	Total
Birkenhead				
a = Budget allocated to constituency by statistics l = establishment located in constituency				
Families & Well Being - CYP				
Infrastructure Service				
Allotments				
Allotments	a	34,180	(9,261)	24,919
PPM Allotments	a	13,906	0	13,906
Allotments Total		48,086	(9,261)	38,825
Community Services				
Gautby Rd Play Community Centre	l	49,300	(2,100)	47,200
Livingstone St Play Community Centre	l	43,900	(1,600)	42,300
New Ferry Social Centre	l	24,800	0	24,800
New Ferry Village Hall	l	26,400	0	26,400
Vale House	l	200	0	200
Community Services Total		144,600	(3,700)	140,900
Disabled Access				
Disabled Access	a	27,811	0	27,811
Disabled Access Total		27,811	0	27,811
Halls				
Grange Hall	l	32,500	(10,500)	22,000
Halls Total		32,500	(10,500)	22,000
Industrial & Commercial Properties				
300 Cleveland Street	l	3,100	(29,600)	(26,500)
Corporation Road	l	10,800	(64,400)	(53,600)
Holborn Square	l	4,300	(57,000)	(52,700)
Quarrybank	l	2,900	(45,000)	(42,100)
Industrial & Commercial Properties Total		21,100	(196,000)	(174,900)
Libraries				
Beechwood Library - Premises Costs	l	17,100	(17,100)	0
Birkenhead Central Library - Premises Costs	l	118,400	(118,400)	0
Ridgeway Library - Premises Costs	l	200	(200)	0
Rock Ferry Library - Premises Costs	l	32,500	(32,500)	0
St James Library - Premises Costs	l	5,100	(5,100)	0
Unallocated Libraries - Premises Costs	l	24,400	(24,400)	0
Libraries Total		197,700	(197,700)	0
Sport & Culture				
Art Gallery & Museum - Premises Costs	l	164,300	(164,300)	0
Birkenhead Park - Premises Costs	l	72,300	(72,300)	0
Birkenhead Priory - Premises Costs	l	11,100	(11,100)	0
Cemeteries & Crematorium - Premises Costs	a	147,984	(147,984)	0
Europa Pools - Premises Costs	l	851,100	(851,100)	0
Golf Courses - Premises Costs	a	30,148	(30,148)	0
Tennis Centre - Premises Costs	l	355,600	(355,600)	0
Sport & Culture Total		1,632,532	(1,632,532)	0
Infrastructure Service - Total		2,104,329	(2,049,693)	54,636
Specialist Services				
Children's Social Work Services				
Adolescent Crisis Team				
Assessment Team 1 Birkenhead	l	588,200	0	588,200
Assessment Team 2 Birkenhead	l	559,500	0	559,500
Care Management Team 2a Birkenhead	l	578,100	0	578,100
Care Management Team 2b Birkenhead	l	564,100	0	564,100
Care Management Team 3 & 7 Birkenhead	l	982,600	0	982,600
Children's Social Work Services Total		3,272,500	0	3,272,500
Specialist Services - Total		3,272,500	0	3,272,500
Targeted Services				

Cost Centre Description		Expense	Income	Total
Surestart & Children's Centres				
Bebington Children's Centre				
Bidston & St James Children's Centre	I	620,500	(115,600)	504,900
Birkenhead & Tranmere Children's Centre	I	581,000	(66,300)	514,700
Claughton Children's Centre	I	543,400	(73,000)	470,400
Prenton Children's Centre	I	236,600	0	236,600
Rock Ferry Children's Centre	I	622,300	(66,300)	556,000
Surestart & Children's Centres Total		2,603,800	(321,200)	2,282,600
Youth & Play				
Beechwood Play Scheme	I	69,500	0	69,500
Birkenhead Outreach	I	67,500	0	67,500
Callister Youth Club	I	16,600	0	16,600
Cavendish Youth Club	I	19,200	0	19,200
Charing Cross Youth Club	I	29,900	0	29,900
Charring Cross Play	I	59,200	0	59,200
Gautby Play Scheme	I	69,200	0	69,200
Livingstone Play Scheme	I	64,200	0	64,200
Shaftesbury Boys Club	I	32,800	0	32,800
Viking Boys Club	I	25,400	0	25,400
Wirral Youth Theatre	I	204,500	(21,500)	183,000
Youth & Play Total		588,500	(21,500)	567,000
Targeted Services - Total		3,192,300	(342,700)	2,849,600
Families & Well Being - CYP Total		8,569,129	(2,392,393)	6,176,736
Families & Well Being - DASS				
Delivery				
Birkenhead / South Wirral Locality				
Birkenhead Locality	I	27,652,500	(8,590,700)	19,061,800
Birkenhead / South Wirral Locality Total		27,652,500	(8,590,700)	19,061,800
Delivery				
Fernleigh	I	189,500	0	189,500
Lddc Riverside	I	64,800	0	64,800
Ldru Sylvandale	I	1,398,500	0	1,398,500
Mhdc Prenton	I	193,600	0	193,600
Mhdc Star Design	I	340,300	(20,700)	319,600
Pddc Cambridge	I	633,300	(900)	632,400
Pddc Highcroft	I	756,400	0	756,400
Pdru Girtrell	I	1,317,300	0	1,317,300
Delivery Total		4,893,700	(21,600)	4,872,100
Integrated Health Provision				
MH Birkenhead 1	I	198,700	(38,700)	160,000
MH Birkenhead 2	I	207,100	(46,400)	160,700
Integrated Health Provision Total		405,800	(85,100)	320,700
Delivery - Total		32,952,000	(8,697,400)	24,254,600
Families & Well Being - DASS Total		32,952,000	(8,697,400)	24,254,600
Families & Well Being - Joint Safeguarding				
Non Delegated School Costs				
City Learning Centres				
Discovery (Ridgeway CLC)	I	298,800	(27,300)	271,500
City Learning Centres Total		298,800	(27,300)	271,500
Early Years				
Early Years	a	157,857	0	157,857
Early Years Total		157,857	0	157,857
Education Out Of School				
Home Tutor Services - APH	a	69,139	(69,139)	0
Education Out Of School Total		69,139	(69,139)	0
Independent Special School Fees				

Cost Centre Description		Expense	Income	Total
Indepndnt/Nomnatd-Sp	a	214,147	0	214,147
Independent Special School Fees Total		214,147	0	214,147
Insurances				
Insurances - Primary	a	15,352	(15,352)	0
Insurances - Secondary	a	2,837	(2,837)	0
Insurances Total		18,189	(18,189)	0
Library Service				
School Library Services - Secondary	a	71,225	(71,225)	0
Library Service Total		71,225	(71,225)	0
Licences & Subscriptions				
Primary-Ostrat-Licen	a	28,173	0	28,173
Licences & Subscriptions Total		28,173	0	28,173
Milk & Meals				
School Meals Budget	a	1,177,700	(1,177,700)	0
Milk & Meals Total		1,177,700	(1,177,700)	0
Minority Ethnic Achievement Service				
Minority Ethnic Achievement Service	a	83,045	(83,045)	0
Minority Ethnic Achievement Service Total		83,045	(83,045)	0
School Intervention				
School Intervention	a	187,588	0	187,588
School Intervention Total		187,588	0	187,588
School Specific Contingencies				
Nursery Special Contingency	a	8,343	(8,343)	0
Premium Retirement Costs (School Closure)	a	90,665	0	90,665
Schools Special Contingency - Secondary	a	13,906	(13,906)	0
Schools Special Contingency - Special	a	57,291	(57,291)	0
Schools Special Contingency Primary	a	25,753	(25,753)	0
School Specific Contingencies Total		195,959	(105,294)	90,665
Schools Forum				
School's Forum	a	2,948	0	2,948
Schools Forum Total		2,948	0	2,948
Special Education Needs Top Ups				
Special Education Needs Top Ups	a	3,222,390	0	3,222,390
Special Education Needs Top Ups Total		3,222,390	0	3,222,390
Special Staff Costs				
Nursery Special Staff	a	1,140	(1,140)	0
Special Staff Costs - Secondary	a	119,311	(119,311)	0
Special Staff Costs - Special	a	13,850	(13,850)	0
Special Staff Costs Primary	a	128,238	(128,238)	0
Special Staff Costs Total		262,539	(262,539)	0
Statements				
State Maintained Early Years	a	81,265	0	81,265
State Maintained Pupils - Secondary	a	677,596	0	677,596
State Maintained Pupils Primary	a	502,523	0	502,523
Welfare Assistants	a	105,655	0	105,655
Statements Total		1,367,039	0	1,367,039
Support For Special Education Needs				
Communication Differences	a	42,663	0	42,663
Hearing & Visually Impaired Service	a	285,929	(5,145)	280,783
Physical/Medical Impairment	a	44,359	0	44,359
Pre School Portage	a	75,452	0	75,452
Vulnerable Children	a	194,429	0	194,429
Support For Special Education Needs Total		642,832	(5,145)	637,687
Non Delegated School Costs - Total		7,999,569	(1,819,575)	6,179,994
Schools				
Bases				
Bases	a	770,000	0	770,000
Bases Total		770,000	0	770,000
Early Year				

Cost Centre Description		Expense	Income	Total
Early Years Information Standards Board	a	2,806,434	0	2,806,434
Early Year Total		2,806,434	0	2,806,434
Primary Schools				
Primary Budget	a	27,113,823	0	27,113,823
Primary Schools Total		27,113,823	0	27,113,823
Secondary Schools				
Secondary Budget	a	3,644,839	0	3,644,839
Secondary Schools Total		3,644,839	0	3,644,839
Special Schools				
Special Budget	a	1,000,000	0	1,000,000
Wirral Hospitals School	a	1,352,300	0	1,352,300
Special Schools Total		2,352,300	0	2,352,300
Schools - Total		36,687,396	0	36,687,396
Families & Well Being - Schools Total		44,686,965	(1,819,575)	42,867,390
Families & Well Being - Sports & Recreation				
Sports & Recreation				
Sport & Recreation				
Beechwood Community Recreation Centre	l	230,700	(43,700)	187,000
Cash Receipting	a	12,682	0	12,682
Europa Pools	l	2,693,600	(787,300)	1,906,300
Inclusion and Development	a	17,132	(4,644)	12,487
Oval Sports Centre	a	673,841	(265,737)	408,104
Sport And Recreation Support	a	141,059	(141,059)	0
Sports Development	a	73,088	(2,614)	70,474
Tennis Centre	a	949,400	(438,800)	510,600
Sport & Recreation Total		4,791,502	(1,683,855)	3,107,647
Sports & Recreation - Total		4,791,502	(1,683,855)	3,107,647
Families & Well Being - Sports & Recreation Total		4,791,502	(1,683,855)	3,107,647
Regeneration & Environment				
Environment & Regulation				
Environmental Health				
Animal Health	a	20,163	(1,085)	19,079
District	a	46,362	0	46,362
Dog Wardens	a	63,605	(9,678)	53,926
Environmental Health	a	57,375	(139)	57,236
Food Safety	a	134,162	(8,399)	125,763
Gullies & CCTV	a	1,001	0	1,001
Health & Safety	a	49,810	0	49,810
Joint Sea Fisheries	a	17,493	0	17,493
Pest Control	a	74,145	(39,409)	34,736
Pollution Control	a	96,561	(5,006)	91,555
Port Health	a	29,452	0	29,452
Public Conveniences	a	61,658	0	61,658
Environmental Health Total		651,787	(63,716)	588,071
Highways Management				
Bridges And Subways	a	7,654	0	7,654
Capital Finance - Highways	a	684,271	0	684,271
Coastal Protection	a	40,869	(675)	40,194
District Drainage	a	4,027	0	4,027
Drainage Division	a	91,893	(23,336)	68,557
Footpaths & Bridleways	a	4,427	0	4,427
Footways General	a	108,451	0	108,451
Highway Drainage	a	79,887	0	79,887
Highway Maintenance General	a	582,623	(141,141)	441,482
Ill St Furniture	a	18,759	0	18,759
Land Drainage - Water	a	39,444	0	39,444

Cost Centre Description		Expense	Income	Total
Liability Insurance	a	305,443	0	305,443
Major Carriageway Works	a	11,981	0	11,981
Major Footway Works	a	27,838	0	27,838
Other Carriage Way Works	a	66,756	0	66,756
St Light Acc Damage	a	27,488	(2,601)	24,887
St Light Energy	a	408,467	0	408,467
St Light Inspection	a	6,203	0	6,203
St Light Maintenance	a	126,284	0	126,284
St Light Vandalism	a	3,902	0	3,902
St Lighting	a	48,523	(6,603)	41,920
Street Furniture	a	16,058	(1,776)	14,282
Streetscene	a	55,551	0	55,551
Traffic Signs(Maintenance)	a	19,334	0	19,334
Winter Maintenance	a	96,370	(2,576)	93,794
Highways Management Total		2,882,502	(178,709)	2,703,794
Licensing				
Licensing	a	137,611	(137,611)	0
Licensing Total		137,611	(137,611)	0
Merseytravel Levy				
Merseytravel Levy	a	8,203,515	0	8,203,515
Merseytravel Levy Total		8,203,515	0	8,203,515
Parks & Countryside				
Birkenhead Park	l	633,200	(22,800)	610,400
Cemeteries & Crematorium	a	644,639	(689,082)	(44,443)
Golf Courses	a	224,271	(157,968)	66,302
Grounds Maintenance	a	328,396	0	328,396
Parks Open Spaces Client	a	1,695,464	(580,673)	1,114,790
Parks Support	a	130,713	(13,906)	116,808
Pre Planned Maintenance - PPM	a	106,851	0	106,851
Ranger Service	a	194,123	(37,184)	156,939
Urban Farm & Wild Life	l	118,600	0	118,600
Parks & Countryside Total		4,076,258	(1,501,613)	2,574,645
Trading Standards				
Trading Standards	a	198,684	(10,151)	188,533
Underage Sales Project	a	2,253	0	2,253
Trading Standards Total		200,937	(10,151)	190,786
Traffic & Transport				
Business Support & Client Design	a	100,972	(66,206)	34,766
Car Park & Operations	a	378,277	(712,634)	(334,357)
New Road & Street Works Act	a	154,873	(87,541)	67,332
Road Safety	a	159,425	(5,027)	154,397
School Crossing Patrols	a	132,637	(675)	131,962
Traffic & Network Management	a	166,778	(59,028)	107,751
Traffic Signs	a	9,805	0	9,805
Traffic Surveys	a	675	0	675
Transportation Policy	a	77,536	(31,390)	46,147
Urban Traffic Management & Control	a	102,548	(5,002)	97,546
Traffic & Transport Total		1,283,527	(967,504)	316,023
Waste & Environment				
Env Services Monitor	a	80,597	(21,025)	59,572
Garden Waste Subscription Service	a	93,085	(492,789)	(399,705)
Street Cleansing	a	977,909	(1,751)	976,158
Waste & Environmental Service Staffing	a	199,852	(30,620)	169,232
Waste Collection & Recycling Services	a	2,630,676	(115,695)	2,514,981
Waste & Environment Total		3,982,119	(661,881)	3,320,238
Waste Levy				
Merseyside Recycling and Waste Authority	a	4,331,173	0	4,331,173
Waste Levy Total		4,331,173	0	4,331,173
Environment & Regulation - Total		25,749,430	(3,521,185)	22,228,245

Cost Centre Description		Expense	Income	Total
Housing & Community Safety				
Community Safety				
Supported Housing and Homelessness				
Home Adaptation Services	a	854,949	(781,277)	73,672
Home Improve Agency	a	43,803	(47,863)	(4,060)
Homeless Prevention	a	179,411	(181,330)	(1,919)
Homelessness Accommodation	a	109,326	(53,648)	55,678
Homelessness Admin	a	58,543	0	58,543
Hospital Discharge / Minor Adaptations	a	42,524	0	42,524
Housing Act Advice	a	0	(862)	(862)
Housing Advice	a	138,556	0	138,556
Housing Priority Panel Co-ordinator	a	9,873	0	9,873
Property Pool Plus	a	108,520	(71,169)	37,351
Supported Housing Admin	a	109,799	(5,840)	103,959
Supported Housing Programme	a	2,636,516	0	2,636,516
Supported Housing and Homelessness Total		4,291,820	(1,141,990)	3,149,831
Housing & Community Safety - Total		4,291,820	(1,141,990)	3,149,831
Regeneration				
Cultural Services				
Art Gallery & Museum	I	617,200	(26,200)	591,000
Birkenhead Priory	I	11,100	0	11,100
Pacific Road Museum	I	95,200	0	95,200
Wirral Tramway	I	175,800	(3,000)	172,800
Cultural Services Total		899,300	(29,200)	870,100
Regeneration & Economic Development				
Mersey Training Park Academic Block	I	23,500	(60,300)	(36,800)
Regeneration & Economic Development Total		23,500	(60,300)	(36,800)
Regeneration - Total		922,800	(89,500)	833,300
Regeneration & Environment Total		30,964,050	(4,752,674)	26,211,376
Transformation & Resources				
Business Processes				
Libraries / One Stop Shops				
Beechwood Library	I	82,000	0	82,000
Bibliographic	I	115,000	0	115,000
Birkenhead Central Library	I	900,500	(116,300)	784,200
Birkenhead Child Library	I	0	(500)	(500)
Birkenhead Reference Library	I	0	(2,400)	(2,400)
Conway Centre	I	831,600	(831,600)	0
New Ferry Library	I	1,600	0	1,600
Prenton Library	I	90,300	0	90,300
Ridgeway Library	I	47,400	(3,400)	44,000
Rock Ferry Library	I	139,600	0	139,600
St James Library	I	75,300	0	75,300
Tranmere One Stop Shop	I	169,700	(169,700)	0
Libraries / One Stop Shops Total		2,453,000	(1,123,900)	1,329,100
Revenue / Benefits				
Housing Benefit Admin	a	3,391,204	(1,268,097)	2,124,069
Housing Benefit Payments	a	61,033,552	(60,976,487)	57,091
Revenue / Benefits Total		64,424,757	(62,244,584)	2,181,160
Business Processes - Total		66,877,757	(63,368,484)	3,510,260
Transformation & Resources Total		66,877,757	(63,368,484)	3,510,260
Grand Total		188,841,403	(82,714,382)	106,128,010

APPENDIX 7- Job Seekers Allowance claimants

The table below details the number of claimants per constituency (figures are in thousands) as recorded in May 2013.

	Overall	Unknown age	Under 18	18-24	25-34	35-44	45-49	50-54	55-59	60-64
National	1371.62	0.21	2.12	350.81	358.74	279.70	141.78	118.82	90.30	29.15
Birkenhead	3.18	-	0.01	0.94	0.88	0.63	0.27	0.24	0.17	0.05
Wallasey	2.4	-	0.01	0.72	0.63	0.47	0.22	0.17	0.16	0.04
Wirral South	0.93	-	-	0.32	0.20	0.15	0.09	0.09	0.06	0.02
Wirral West	0.92	-	-	0.26	0.21	0.17	0.10	0.09	0.07	0.02

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WIRRAL COUNCIL

BIRKENHEAD CONSTITUENCY COMMITTEE

28TH NOVEMBER 2013

SUBJECT:	DEVELOPING BIRKENHEAD CONSTITUENCY PRIORITIES AND BUDGET EXPENDITURE PROCESS FOR 2013-14
WARD/S AFFECTED:	WARDS WITHIN THE BIRKENHEAD CONSTITUENCY BOUNDARY: BIRKENHEAD AND TRANMERE BIDSTON CLAUGHTON OXTON PRENTON ROCK FERRY
REPORT OF:	HEAD OF NEIGHBOURHOODS AND ENGAGEMENT
KEY DECISION?	NO

1.0 BACKGROUND AND KEY ISSUES

- 1.1 The report to Cabinet of the 23rd May 2013 setting out the proposed operating model for neighbourhood working included a proposal “that the primary role and function of the Constituency Committee will be to develop and agree a Constituency Plan for the area. This Constituency Plan will draw on robust data, including feedback from previous consultations, and the knowledge, expertise and experience of all Ward Members, partners and community groups as well as the Constituency Committee members themselves.”
- 1.2 As part of the same report, it was stated that the agreed devolution of £200,000 identified in the Council’s budget for 2013-14 for the constituency working model would be allocated on the basis of £50,000 per constituency area to ‘kickstart’ work on the new model with a focus on tackling inequalities. A more recent report to Cabinet (10th October 2013) agreed a further amount of £100,000 (£25,000 per constituency) to be devolved to the Constituency Committees for public health initiatives from a non-recurrent underspend identified within the public health grant for 2013-15. The Birkenhead Constituency Committee is therefore being asked to determine expenditure in relation to a total of £75,000 by the end of the 2013-14 financial year.
- 1.3 This report sets out considerations and proposes an approach to identifying priorities for the remainder of 2013-14 for the Birkenhead Constituency Committee and for developing a budget expenditure process in respect of the monies that have been allocated to the Constituency Committee.

2.0 CONSIDERATIONS – BIRKENHEAD CONSTITUENCY PRIORITIES

- 2.1 Neighbourhood Plans relating to the Council's 11 Area Forum areas were produced by the Council in 2011 further to a public consultation exercise. For those areas within the Birkenhead constituency 'footprint' these plans highlighted a range of local issues, including:
- Neighbourhood issues (for example, anti-social behaviour; activities for children and young people; dog fouling, street cleansing);
 - Road maintenance and road safety;
 - Availability of and access to employment, training and skills opportunities;
 - Access to health and social care provision.
- 2.2 A workshop held with Birkenhead councillors in July to discuss if these overarching issues are still valid whilst recognising that some of the detail may have changed. This workshop was as a key opportunity to gather the knowledge, expertise and experience of all Birkenhead councillors regarding current priorities and needs of the area. Comments were also submitted following the workshop to highlight specific priorities.
- 2.3 Since taking up post in July, the Constituency Manager has engaged with local groups, councillors, Council services and partners to explore and discuss issues for the Birkenhead area further to the initial points raised by councillors at the workshop mentioned in 2.1 and the content of the earlier Neighbourhood Plans.
- 2.4 Work has also being undertaken by the Public Health Intelligence Team to develop detailed profiles for each constituency area. The first draft of the constituency profile for Birkenhead had been produced (Appendix 1) and includes data and information regarding:
- Population data
 - Children and Young People
 - Working Age Population
 - Older People
 - Mortality

This will be continuously developed to support the approach proposed in section 4.0 of this report and the development of a longer-term Constituency Plan for 2014 onwards. The profile will provide an up to date starting point for assessing local needs in Birkenhead, and any particular challenges or disadvantages faced by communities in the constituency area. .

- 2.5 To ensure the detail of the profile is thorough and accurate work will also be undertaken to ensure that data used by partners to set their priorities is made available to support the further discussions of the Constituency Committee and the proposed approach set out in 4.0 of this report. To start this process Birkenhead Public Service Board meeting was held on 19th November with the main agenda item as 'Constituency Profile Data', asking all partners what data they collate and what is needed to ensure we have a clear picture of the local needs in Birkenhead. The aim is

for the data to be joined up across agencies to create a clearer overview of service delivery and need, what is being done effectively and is it meeting the identified needs.

3.0 CONSIDERATIONS - BUDGET EXPENDITURE PROCESS

3.1 As set out in 1.2 above, the Birkenhead Constituency Committee is being asked to determine expenditure in relation to a total of £75,000 by the end of the 2013-14 financial year. £50,000 is allocated by Wirral Council to 'tackle inequalities'. The additional £25,000 allocated for public health initiatives must achieve the following objectives:

- Children in poverty
- 1st time entrants to the Youth system
- 16-18 year old NEETS
- Re-offending levels
- Social Isolation
- Older Peoples perception of community safety
- Proportion of physically active and inactive adults

3.2 Based on initial feedback from councillors to develop the new constituency approach, there are a number of principles that will be key to determining a budget expenditure process relating to these monies, these include:

- Expenditure should be determined in line with clearly identified priorities;
- Ideas and views from the community and members of the Constituency Committee as to how these priorities should be addressed and what activities should take place should be integral to the process;
- The process put in place should be straightforward and robust, with a focus on quality assurance and a clear criteria for assessing the suitability of any proposals made;
- Taking into account the need for good governance, transparency and accountability, consideration should be given as to whether a small proportion of the monies available should be allocated on a more flexible basis, i.e. to solve local issues in a very responsive, timely way.

3.3 It is also proposed that elements of best practice and what works elsewhere will be helpful in developing the budget process, and in ensuring community involvement.

4.0 PROPOSED APPROACH

4.1 Further to the consideration of the information set out in sections 2 and 3 of this report, councillors are asked to consider finalising Birkenhead constituency priorities related to 'tackling Inequalities' for 2013-14, it is proposed the committee discuss and finalise during this Constituency Committee meeting the 'Suggested Priorities for Budget Distribution in Birkenhead 2013/14' (Appendix 2) as collated based on the data, profile and consultation taken place as detailed in Section 3 of this report. It is noted that these priorities are also suggested based on:

- Limited funds available to the constituency committee in this financial year
- Lack of data currently formulated
- Complexity/volume of services required to tackle these priorities.

4.2 Once the priorities are determined as detailed in 4.1 a process will be determined to agree how the funds will be distributed, adhering to the points highlighted in 3.2. Councillors are asked to discuss and finalise during this Constituency Committee meeting the draft financial protocol detailed in Appendix 3. This details a proposal to allocate the £75,000 in 2013/14 including a potential process to enable organisations to submit proposals that will deliver against the agreed priorities.

4.3 It is to be noted that this is the suggested process for identifying priorities and distributing budget allocation for 2013/14 only. The continuation of gathering data will ensure a more robust approach is established for 2014 onwards.

5.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

5.1 Based on the process detailed in section 4 the voluntary, community and faith sector will be able to submit proposals to access funding to deliver services that will achieve the identified priorities.

6.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

6.1 This report has implications for the expenditure of budget allocated to the Birkenhead Constituency Committee.

7.0 LEGAL IMPLICATIONS

7.1 This report has no legal implications.

8.0 EQUALITIES IMPLICATIONS

8.1 A Phase 1 EIA has been completed for the Neighbourhood Working Model and this can be found at <http://www.wirral.gov.uk/my-services/community-and-living/equalitydiversity-cohesion/equality-impact-assessments/eias-2010/corporateservices>

9.0 CARBON REDUCTION IMPLICATIONS

9.1 This report may have carbon reduction implications dependent on the priorities identified by the Birkenhead Constituency Committee.

10.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

10.1 This report may have planning and community safety implications dependent on the priorities identified by the Birkenhead Constituency Committee.

11.0 RECOMMENDATIONS

Constituency Committee members are asked to:

- 11.1 Agree that the considerations set out in sections 2 and 3 of this report provide an appropriate overview for developing Birkenhead constituency priorities and the budget expenditure process for 2013-14.
- 11.2 Consider and agree/develop during this committee meeting on 28th November 2013 the suggested priorities and proposals for budget allocation 2013/14 set out in Appendix 2.
- 11.3 Consider and agree/develop during this committee meeting on 28th November 2013 the process set out in Appendix 3 to distribute the budget allocated to Priority 2- Tackling Inequality.

12.0 REASON/S FOR RECOMMENDATION/S

- 12.1 The recommendations at 11.1, 11.2 and 11.3 are in respect of the agreeing priorities for the Birkenhead Constituency Committee to ensure the allocated budget is used effectively to benefit the local community. This is in respect of the budget expenditure allocated to the Committee for 2013/14 only.

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APPENDICES

APPENDIX 1- Constituency Profile
 APPENDIX 2- Identifying Priorities for Birkenhead 2013/14
 APPENDIX 3- Financial Protocol

REFERENCE MATERIAL

N/A

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Council – Budget	5th March 2013
Cabinet – Neighbourhood Working – Proposed Operating Model	23rd May 2013
Cabinet – Public Health Outcomes Funding	10th October 2013

APPENDIX 2

Identifying Priorities For Birkenhead 2013/14

It is clear from analysis of current data that there are many emerging priorities in Birkenhead that are contributing to the health inequalities of the residents in the area. Some examples include:

- Child Poverty is highest in Birkenhead
- Life expectancy is the lowest in Birkenhead
- Mortality from Alcohol is 164% above the national average.
- The rate of Looked After Children in Birkenhead is more than double the rate in West and South Wirral.
- Birkenhead has the highest rate of claimants of JSA, ESA, Council Tax benefit and Housing benefit of all four constituencies.

As discussed with members of the Birkenhead Constituency Committee at workshops in July 2013 we cannot consider effectively devolving services or significant budgets until there is a clearer picture of the current delivery and spend within Birkenhead, in comparison with other constituencies and against the identified needs. The Constituency Manager was instructed by the committee that the priority should be to collate data on the current spend of services for residents in Birkenhead. This task has progressed with budget breakdown being provided from public sector agencies on a constituency basis and evaluation of the cost effectiveness of some services (detailed in Agenda item 4) and it will continue to develop.

Therefore these priorities will not be able to be addressed appropriately or with a significant impact in 2013/14 based on:

- The limited funds available to the constituency committee in this financial year
- The lack of data currently formulated
- The complexity/volume of services required to tackle these priorities.

These will be explored once the allocation of resources available to the committee increases and there is a clearer data collation about the current spend and effectiveness of services.

Suggested Priorities for the Budget allocation for 2013/14

The Birkenhead Constituency Committee has been allocated £50,000 for 2013/14 to 'Tackle Inequalities'. These funds could be utilised to tackle some local issues within the community.

Since taking up post in July, the Constituency Manager has engaged with local groups, councillors, Council services and partners to explore and discuss issues for the Birkenhead area. This has identified a number of issues that could be improved with a contribution to an initiative/project to aim to tackle the problem. It is suggested the key priorities that could be improved through this funding are:

- Resident concerns about a range of streetscene issues and maintaining the local environment given the backdrop of the Council's financial challenges e.g. rubbish being deposited in alleyways, vacant land/shops.

- Ensuring that there is focus on working together to maximise diversionary activities for young people to prevent anti-social behaviour.
- Improving the availability of information for residents regarding services available e.g. bins being emptied, engagement activities and ensuring it is available through appropriate formats.
- Improving activities to enable residents to interact with others and reduce isolation. Developing appropriate, informal services to reduce the dependency on formal organised interventions.

An allocation of funding through a transparent robust system could enable local organisations to develop initiatives to tackle some of these priorities

Proposed Spend for 2013/14

Budget allocation is £75,000 (£50,000 from Wirral Council and £25,000 from Public Health. Suggestions for spend are below:

Priority 1- Improving the local environment.

£20,000

A project development group had been formed to aim to develop a Multi Agency Approach to encouraging pro-environmental behaviours within neighbourhoods. One of the main focuses at present of this group is to improve the cleanliness of 'entries' (access points between two rows of terraced properties). Wirral Council Waste and Environment Team have allocated £20,000 to a pilot project to develop an approach to tackle these problems through aiming to initiate a behaviour change and reduce demand for clean ups. Through this funding 2 areas in Birkenhead will be selected based on data that indicates a need and an asset based approach to community support in the area to initiate a change.

Proposal: Birkenhead Constituency Committee matches this funding by allocating £20,000 from the 2013/14 budget to the project; this will enable more areas to be selected and improved.

The project will be structured based on:

- Data to identify the areas of most need
- An asset based approach to identify resources in the communities to support the change.
- Advising and informing people appropriately, using segmentation information and appropriate marketing tools.
- A multi agency approach including Merseyside Fire and Rescue, Police, Housing associations and troubled families project.

Outcomes to be achieved:

1. Safer and healthier areas for our residents, adults and children.
2. Improved environment and community pride.
3. Preventative approach to Anti Social Behaviour.

Priority 2- Reducing Health Inequalities**£50,000**

Public Health has allocated £25,000 to each constituency to achieve the following outcomes/target groups:

- Children in poverty
- 1st time entrants to the Youth system
- 16-18 year old NEETS
- Re-offending levels
- Social Isolation
- Older Peoples perception of community safety
- Proportion of physically active and inactive adults

Proposal: Birkenhead Constituency Committee matches this funding by allocating £25,000 from the 2013/14 budget to the deliver on these schemes. Using the Financial Protocol drafted in Appendix 3 invite local organisations to submit proposals that will develop initiatives that will deliver against these outcomes. We would be seeking proposals that would develop appropriate, informal services to reduce the dependency on formal organised interventions and using a community asset based approach. Organisations would need to submit a proposal that informed:

- the need using local data
- what the project will deliver (outputs)
- what difference the project will make (outcomes)
- how the work will be sustained using a community asset based approach

Priority 3- Improving information available for residents**£5000**

It is evident through consultation there is still a need to improve the information for residents regarding services available e.g. bins being emptied, engagement activities, support services etc. Also ensuring it is available through appropriate formats for ALL residents.

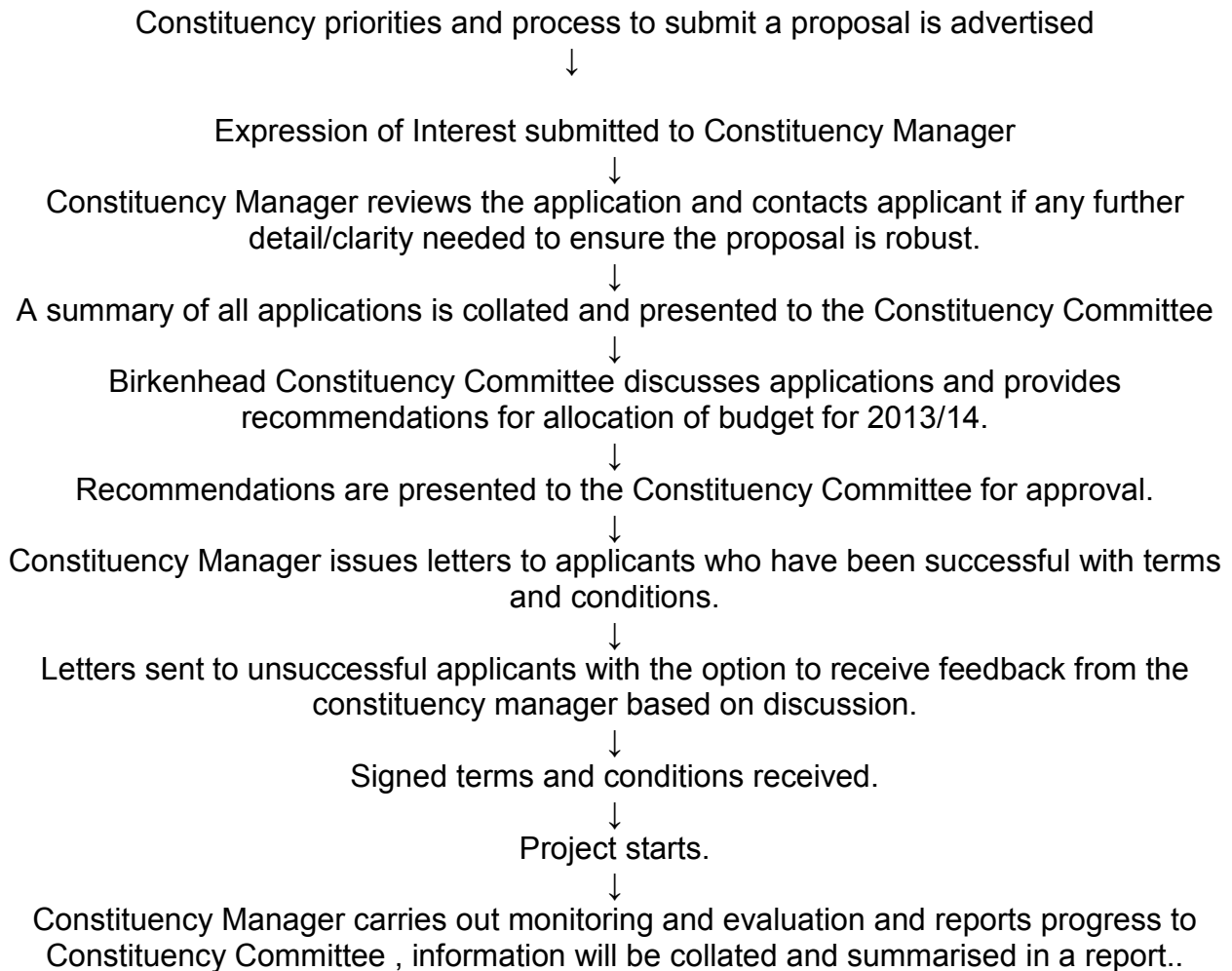
Proposal: Birkenhead Constituency Committee allocates £5000 to develop improved communication with residents. A project group would be established with community engagement to devise the most effective way to deliver on this priority, using local councillors and community members knowledge. An example could be developing a specific website for Birkenhead Constituency.

APPENDIX 3

FINANCIAL PROTOCOL

This process will be advertised throughout networks asking for organisations to submit if they have a proposal that will deliver against the identified priorities for Birkenhead 2013/14. This form will be kept simple to encourage applications from a range of organisations. **A maximum of £10,000 will be available per project.**

PROCESS



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Constituency Profiles:

Birkenhead

Including wards; Bidston and St James, Birkenhead and Tranmere, Cloughton, Oxton, Prenton, and Rock Ferry*

*Based on 2004 ward boundaries

**Produced by Performance and Public Health
Intelligence Team**

October 2013

INTRODUCTION

Wirral Council is pleased to present the 2013 Constituency Profile for Birkenhead.

This document is intended to be a reference guide to the most recent information on the population, health and wellbeing status of the people living in the Birkenhead constituency of Wirral.

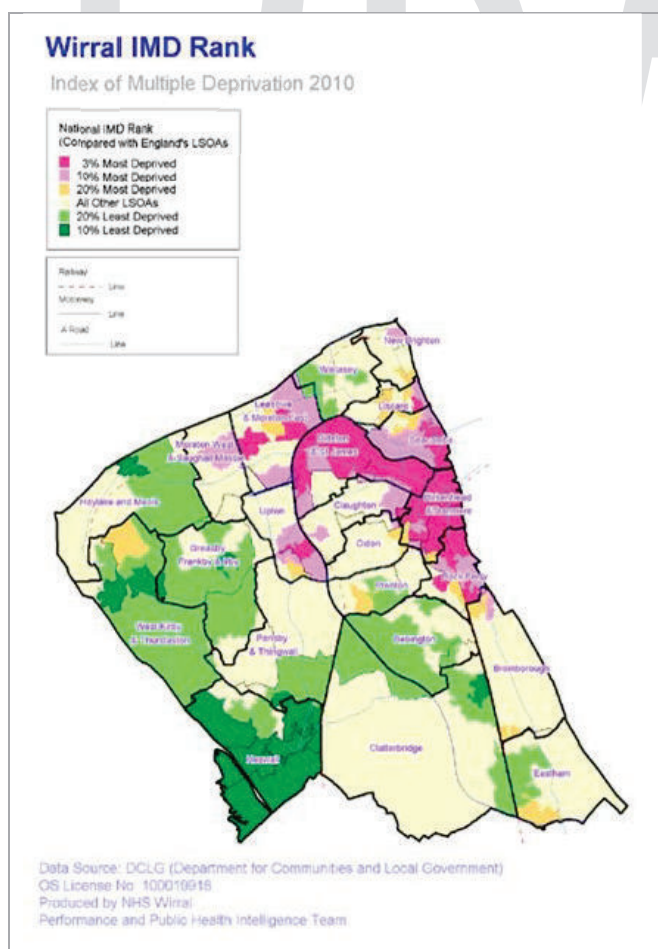
It has been designed to support key stakeholders and elected members for the constituency by enabling them to identify the key priorities for their local area.

This is the first edition of the Constituency profile and is designed to demonstrate a selection of the data available at a local level. In the future, the intention is to present this information to a wider audience in a variety of formats, including interactive maps, tables and charts that will all be available online.

The information is presented as a list of tables and charts, each presented with notes, definitions and data sources. The profile can be freely shared, but it is strongly recommended that the notes and definitions are included when using the information.

For more in-depth local health information on topics beyond the scope of this report, please check the [Wirral JSNA website](#). It is a comprehensive repository for a wide variety of information on the health and well-being of the Wirral population.

*Wirral Council Performance & Public Health Intelligence Team
October 2013*



Overview of Wirral

Wirral is a borough of contrast, both in its physical characteristics and demographics. Rural areas and urban and industrialised areas sit side by side in a compact peninsula of 60 square miles with around 30 miles of coastline.

- There is a lower proportion of younger adults in their twenties and thirties and a higher proportion of older people in Wirral compared to England and Wales
- The 65+ age group is expected to increase at a faster rate than any other age group over the next two decades. Between 2006 and 2031 it is estimated that this population group will have increased by 45% in Wirral
- [The Index of Multiple Deprivation \(IMD\) 2010](#), ranked Wirral as being in the most deprived 20% of local authorities nationally. The map (left) shows this differential in deprivation between the east and west of Wirral visually
- The inequality in disability-free life expectancy for example, is the largest in England and stood at 20 years for men and 17 years for women in 2012 ([Marmot Indicators, 2012](#))

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Exec Summary

- Birkenhead has the largest number of people aged under 44 and the smallest number of people aged over 65 of all four Constituencies
- The two largest BME groups in the Constituency are Asian/Asian British and White Non-British. The Asian population is the largest of the four Constituencies
- Life expectancy in Birkenhead is the lowest of the four Constituencies
- Child poverty is highest in Birkenhead compared to the other three Constituencies and particularly acute in Bidston & St. James ward
- Educational attainment (at Key Stage 2) was lowest in Rock Ferry ward and highest in Prenton ward. Overall, Birkenhead performed the lowest of all four constituencies for reading, writing and grammar, spelling & punctuation. Maths attainment was better, particularly in Birkenhead & Tranmere ward, where performance outstripped Wirral West and South constituencies.
- The number of young people NEET ranges from one in five in Bidston & St. James to one in 20 in Oxton
- The rate of Looked After Children in Birkenhead is double that found in the other three Constituencies (highest ward Birkenhead & Tranmere)
- The rate of teenage conceptions in Birkenhead constituency is more than double the rate in West and South Wirral constituencies (highest ward Rock Ferry)
- The rate of mothers smoking in pregnancy is double the Wirral average
- Less than half of all new mothers initiate breastfeeding in Birkenhead (47%) compared to 74% in England
- Uptake of Measles, Mumps & Rubella (MMR) in Birkenhead is the lowest of the four Wirral constituencies and lower than the 95% required to prevent outbreaks
- Smoking quit rates are the lowest in Wirral, despite smoking rates being higher in areas of deprivation
- Birkenhead has the highest rate of claimants of JSA, ESA, Council Tax benefit and Housing Benefit of all four Constituencies. The most common reason for claiming ESA was mental health problems.
- Birkenhead has the highest rate of falls amongst older people (aged 65+) in Wirral and the highest percentage of older people who live alone
- Overall mortality from all causes is 30% higher than England in Birkenhead, whilst mortality from alcohol is 164% above the England average

Figures

Figure 1: Estimated Resident Population by Age Group, Birkenhead Constituency, Mid-2011

Figure 2: Ethnicity by ward, Birkenhead Constituency, 2011

Figure 3: Life Expectancy at Birth, With 95% Limits Confidence Limits: Birkenhead Constituency, 2007-11 (5 years pooled)

Figure 4: Child Poverty: Birkenhead Constituency, 2010

Figure 5: Educational Attainment at Key Stages 2 and 4: Wirral, 2012

Figure 6: Young People Not in Education, Employment or Training (NEET): Birkenhead Constituency, January to December 2012

Figure 7: Looked After Children: Birkenhead Constituency, March 2012

Figure 8: Low Birthweight Babies: Birkenhead Constituency 2008-10 (3 years pooled)

Figure 9: Under 18 Conceptions by ward: Birkenhead Constituency, 2011

Figure 10: Births to Lone Mothers: Birkenhead Constituency, 2008-10 (3 years pooled)

Figure 11: Percentage Smoking in Pregnancy: Birkenhead Constituency, 2010/11 to 2011/12

Figure 12: Breast Feeding Initiation: Birkenhead Constituency, 2010/11 to 2011/12

Figure 13: Immunisation Uptake in 1 Year Old Children: Birkenhead Constituency, 2011/12

Figure 14: Immunisation Uptake in 2 Year Old Children: Birkenhead Constituency, 2011/12

Figure 15: Obesity in children aged 5 years, Birkenhead Constituency, 2012/13

Figure 16: Obesity in children aged 10 years, Birkenhead Constituency, 2012/13

Figure 17: Smoking Quit Rates (percentages): Birkenhead Constituency, 2008/09 to 2012/13

Figure 18: Road Collision Casualties: Birkenhead Constituency, 2010-12 (3 years pooled)

Figure 19: Monthly Job Seekers Allowance Claimants, Numbers and Rates by Gender: Birkenhead Constituency, March 2013

Figure 20: Proportion of Council Tax Claimants: Birkenhead Constituency, 2013

Figure 21: Proportion of Housing Benefit Claimants: Birkenhead Constituency, 2013

Figure 22: Employment & Support Allowance Claimants by specific health conditions, Number and Rates: Birkenhead Constituency, November 2012

Figure 23: Hospital Admission Rates for Falls in People aged 65 Years and over: Birkenhead Constituency, 2009/10 to 2011/12

Figure 24: People Living alone aged 65+, Birkenhead Constituency, 2011

Figure 25: Standardised Mortality Ratios for All Causes: Birkenhead Constituency, 2009-11 (3 years pooled)

Figure 26: Wholly Attributable Alcohol Related Mortality: Birkenhead Constituency, 2007-11 (3 years pooled)

Tables

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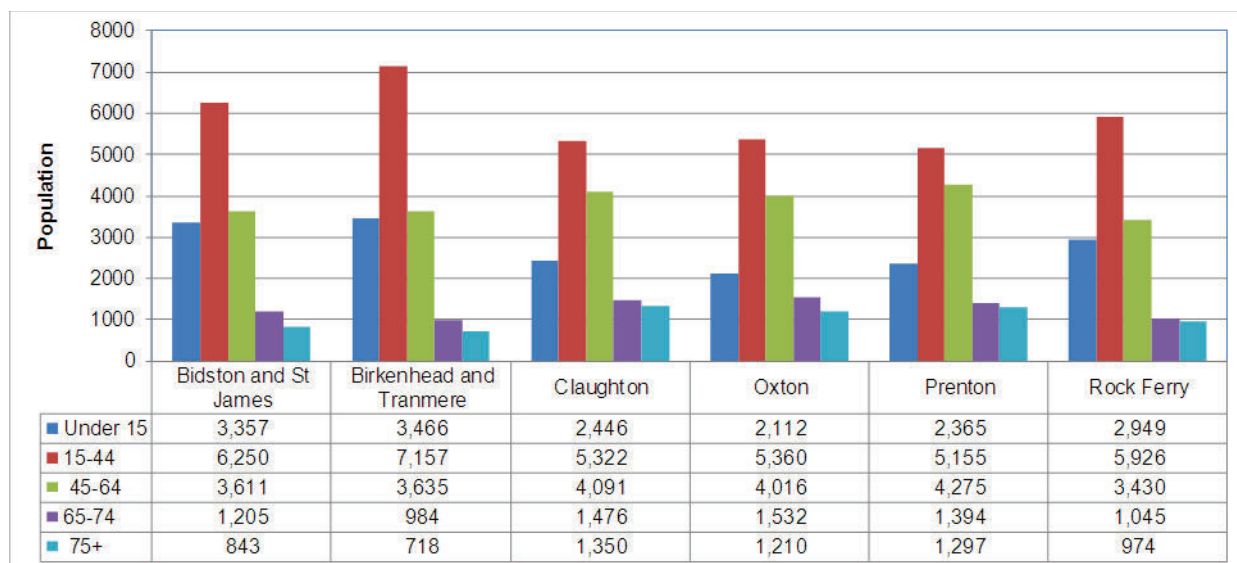
Table 24: People living alone aged 65+, Birkenhead Constituency, 2011

Table 25: Carers in Wirral, 2012

Table 26: Standardised Mortality Ratios for All Causes: Birkenhead Constituency, 2009-11 (3 years pooled)

Table 27: Wholly Attributable Alcohol Related Mortality: Birkenhead Constituency, 2007-11 (3 years pooled)

Figure 1: Estimated Resident Population by Age Group, Birkenhead Constituency, Mid-2011



As the chart and table show, in the Birkenhead constituency area, 15-44 year olds make up the largest proportion of the population. This is the case for every ward in the constituency. Claughton has the largest numbers of people aged over 75, whilst Birkenhead & Tranmere has the largest number of children aged under 15. Overall, Birkenhead has the largest number of people aged under 44 and the smallest number of people aged 65+ of all four Constituencies.

Table 1: Estimated Resident Population by Age Group, Birkenhead Constituency, Mid-2011

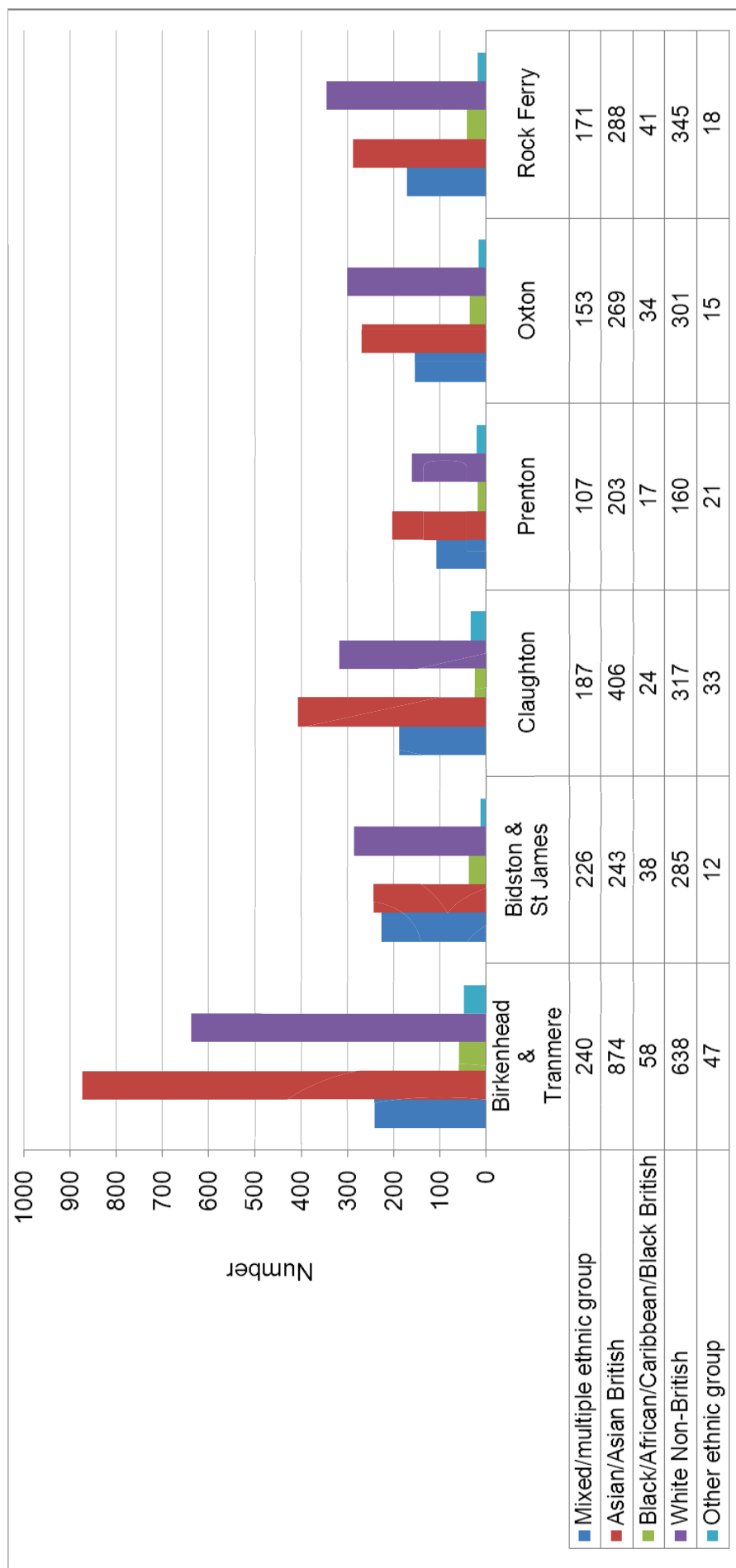
Ward of Residence (2004 boundaries)	Total Population	Under 15	15-44	45-64	65-74	75+
Bidston & St James	15,266	3,357	6,250	3,611	1,205	843
Birkenhead & Tranmere	15,960	3,466	7,157	3,635	984	718
Claughton	14,685	2,446	5,322	4,091	1,476	1,350
Oxton	14,230	2,112	5,360	4,016	1,532	1,210
Prenton	14,486	2,365	5,155	4,275	1,394	1,297
Rock Ferry	14,324	2,949	5,926	3,430	1,045	974
Birkenhead Constituency	88,951	16,695	35,170	23,058	7,636	6,392
Wallasey Constituency	89,483	15,818	33,793	24,612	7,939	7,321
Wirral South Constituency	72,285	11,775	23,892	20,456	8,406	7,756
Wirral West Constituency	69,118	10,901	21,725	20,515	7,612	8,365
Wirral	319,837	55,189	114,580	88,641	31,593	29,834

Notes and Definitions

1. The above table shows the estimated resident population at mid-year 2011 for the 2004 boundaries.
2. These estimates are derived from mid-2004 Lower Super Output Area (LSOA) population estimates by quinary age and sex. The estimates from LSOA populations were re-distributed using the 2001 census ward boundaries.
3. These estimated figures are not guaranteed to be accurate at this level of detail.

Source: Office for National Statistics © Crown Copyright

Figure 2: Ethnicity by ward (broad ethnic groupings), Birkenhead constituency, 2011



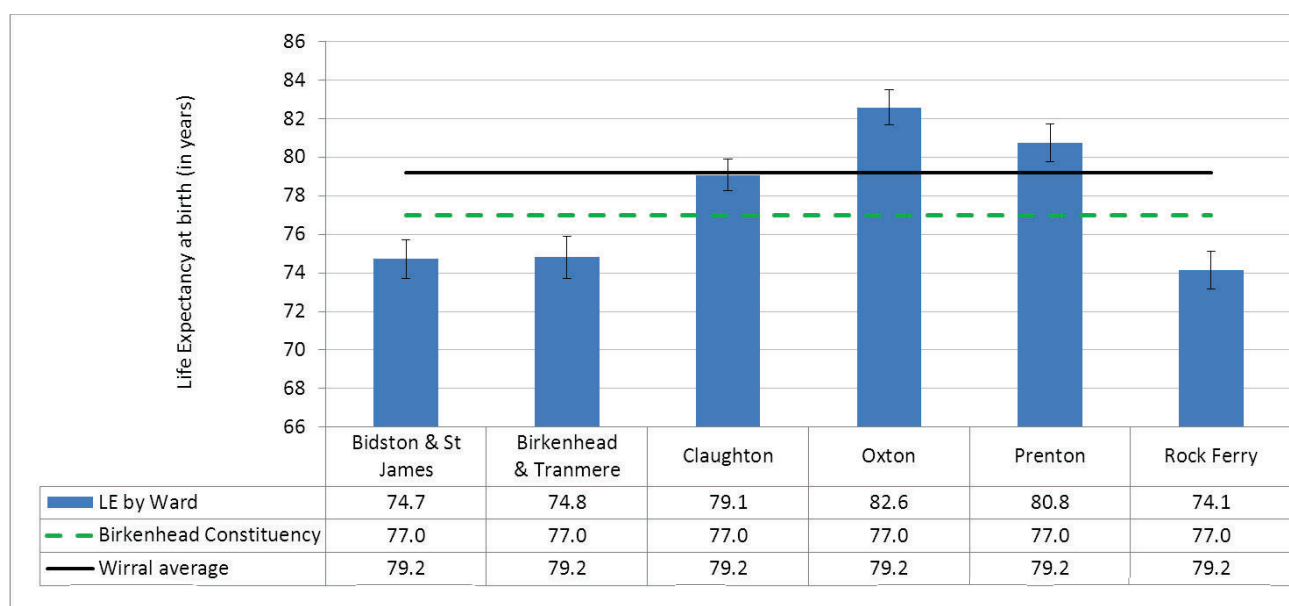
All ethnicities in Wirral including White British are shown in the table below, but the chart shows only ethnicities *other* than White British (small numbers of people from other ethnic groups would make the chart difficult to read if the scale was increased to show the White British population). The chart shows that the largest numbers of people from ethnic minority groups in the Birkenhead constituency area live in Birkenhead & Tranmere ward. The two largest (broad groupings) groups are Asian/Asian British and White Non-British. The largest ethnic minority group (detailed groupings) in Wirral is now Other White, a change from the 2001 Census when the largest ethnic group in Wirral was White Irish (now the second largest ethnic group in Wirral). Based on applications for New National Insurance numbers over the last several years, it seems likely that a large percentage of the White Non-British (or Other White) group are from the EU Accession states (Eastern European countries such as Poland, Hungary etc...see [Wirral JSNA BME section](#) for more details). The third largest ethnic group in Wirral in 2011 was Chinese. As the table below shows, the majority of these three ethnic groups live in Birkenhead constituency.

Table 2: Ethnicity by ward (broad and detailed groupings shown) Birkenhead constituency, 2011

Ethnic Group (broad and detailed groupings)		Birkenhead	Wallasey	Wirral South	Wirral West	Grand Total
Other	Arab	45	51	47	65	208
	Any other ethnic group	101	74	61	86	322
Mixed/multiple ethnic	Mixed/multiple ethnic group: Other Mixed	254	227	157	177	815
	Mixed/multiple ethnic group: White and Black African	234	184	80	60	558
	Mixed/multiple ethnic group: White and Asian	281	235	219	214	949
	Mixed/multiple ethnic group: White & Black Caribbean	315	353	130	166	964
	Asian/Asian British: Chinese	711	427	274	241	1653
Asian/Asian British	Asian/Asian British: Other Asian	309	292	185	256	1042
	Asian/Asian British: Bangladeshi	591	192	41	27	851
	Asian/Asian British: Indian	589	199	241	315	1344
	Asian/Asian British: Pakistani	83	21	52	70	226
	Black/African/Caribbean/Black British: African	126	123	90	50	389
Black/African/Caribbean/Black British	Black/African/Caribbean/Black British: Other Black	21	42	23	31	117
	Black/African/Caribbean/Black British: Caribbean	65	68	33	23	189
	White: Irish	820	737	561	549	2667
White non-British	White: Gypsy or Irish Traveller	35	13	15	14	77
	White: Other White	1191	1009	788	742	3730
White British	White: English/Welsh/Scottish/Northern Irish	84204	85197	70953	63328	303682
Total		89975	89444	73950	66414	319783

Source: NOMIS/Census, 2011

Figure 3: Life Expectancy at Birth, With 95% Confidence Limits: Birkenhead Constituency, 2007-11 (5 years pooled)



As the chart and table show, Rock Ferry has the lowest life expectancy in Birkenhead constituency (in fact, Rock Ferry has the lowest life expectancy of all the wards in Wirral). Only Oxtan and Prenton were above the Wirral average for life expectancy in Birkenhead constituency.

Table 3: Life Expectancy at Birth, With 95% Limits Confidence Limits: Birkenhead Constituency, 2007-11 (5 years pooled)

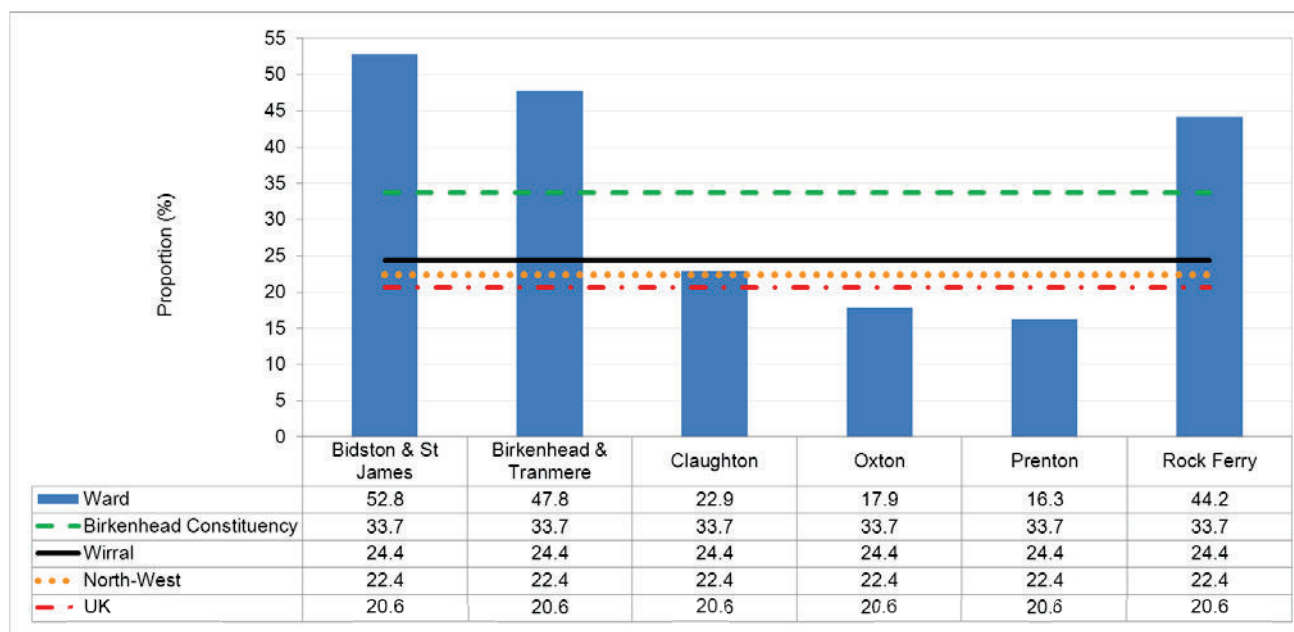
Ward of Residence (2004 Boundaries)	Life Expectancy (years)	95% Confidence Intervals	
		Lower Limit	Upper Limit
Bidston and St James	74.7	73.7	75.7
Birkenhead and Tranmere	74.8	73.7	75.9
Claughton	79.1	78.3	79.9
Oxtan	82.6	81.7	83.5
Prenton	80.8	79.8	81.7
Rock Ferry	74.1	73.2	75.1
Birkenhead Constituency	77.0	76.6	77.4
Wallasey Constituency	78.4	78.0	78.8
Wirral South Constituency	80.5	80.1	80.9
Wirral West Constituency	81.2	80.8	81.6
Wirral	79.2	79.0	79.4

Notes and Definitions

1. The mortality data used in the calculations were deaths registered in each year from 2007-2011. Five years of data were aggregated to provide a reasonable number of deaths for each ward. The ward populations used in the calculations are ONS ward populations. These ward populations are classed as "experimental statistics".
2. Life expectancy at birth indicates the number of years a baby born in an area can expect to live if they experience the mortality rates of that area for the whole of their life. It is not a guide to the remaining expectation of life at a later age, e.g. if life expectancy at birth in a particular ward is 80 years, it does not follow that people aged 70 living in that ward can expect to live for a further 10 years.
3. Ward life expectancies are calculated locally, hence they are not comparable with life expectancy figures for England overall (due to slightly different methodologies)

Source: Office for National Statistics © Crown Copyright

Figure 4: Child Poverty: Birkenhead Constituency, 2010



As the chart and table show, three wards in Birkenhead constituency had levels of child poverty which are above the national, regional and local averages in 2010 (the last year rates at small area/ward level were calculated). These same three wards had the highest levels of child poverty in Wirral and in the case of Bidston & St. James, this means that more than half of children were living in poverty (53%). Only Oxton and Prenton were below national, regional and local averages.

Table 4: Child Poverty: Birkenhead Constituency, 2010

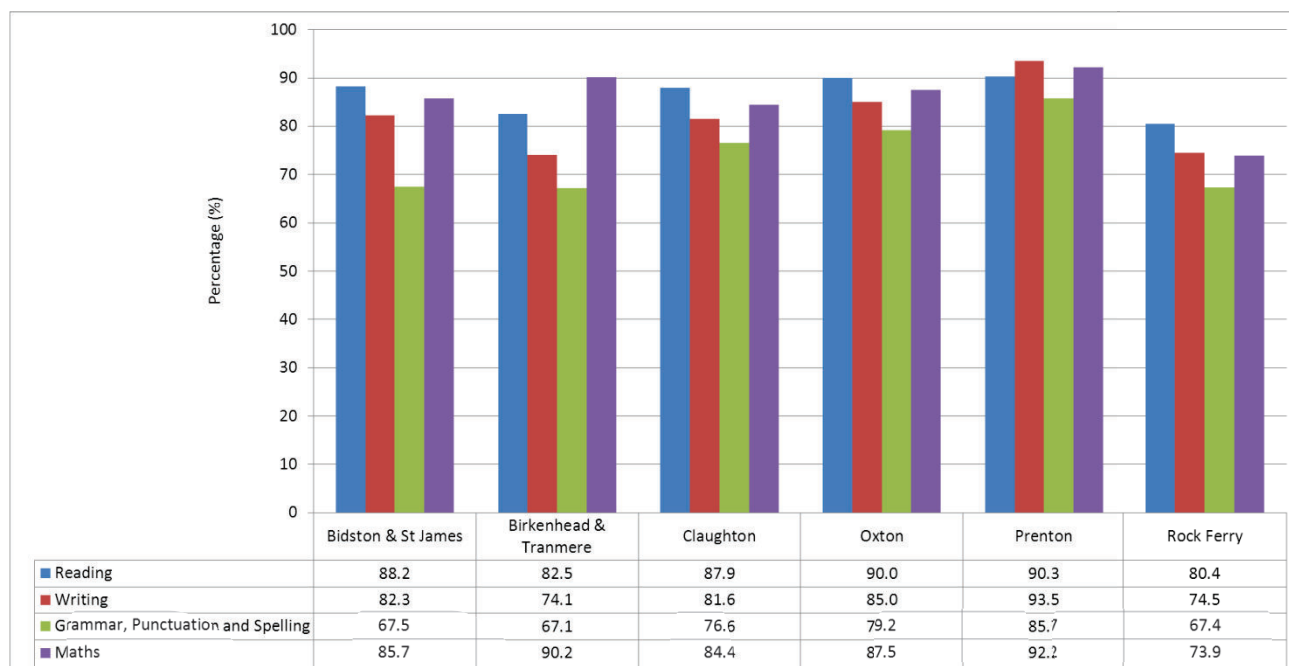
Ward of Residence (2004 boundaries)	% of all children living in poverty
Bidston and St James	52.8
Birkenhead and Tranmere	47.8
Claughton	22.9
Oxton	17.9
Prenton	16.3
Rock Ferry	44.2
Birkenhead Constituency	33.7
Wallasey Constituency	26.4
Wirral South Constituency	12.4
West Wirral Constituency	12.6
Wirral	24.4
North West	22.4
UK	20.6

Notes and Definitions

1. Child poverty is calculated on the basis of the number of children in families in receipt of either out of work benefits, or tax credits where their reported income is less than 60% median income as a proportion of the total number of children in the area.

Source: Her Majesty's Revenue and Customs (HMRC), 2013

Figure 5: Educational Attainment at Key Stages 2 (Level 4): Wirral, 2012



As Figure 5 above shows, the highest overall levels of attainment in 2012 were for children from Prenton ward, the poorest overall was for children from Rock Ferry ward. There were some interesting variations within the constituency however, for example, In Birkenhead & Tranmere (where outcomes are often poor for many indicators), attainment in Maths was the second highest in the Constituency and outperformed Wirral West and Wirral South constituencies overall. It did however, have the poorest attainment in the constituency for Grammar, Punctuation & Spelling. Compared to the other constituencies Birkenhead had the lowest attainment for Writing, and the 2nd lowest achievement for the other three indicators.

Table 5: Educational Attainment at Key Stages 2 (Level 4): Wirral, 2012

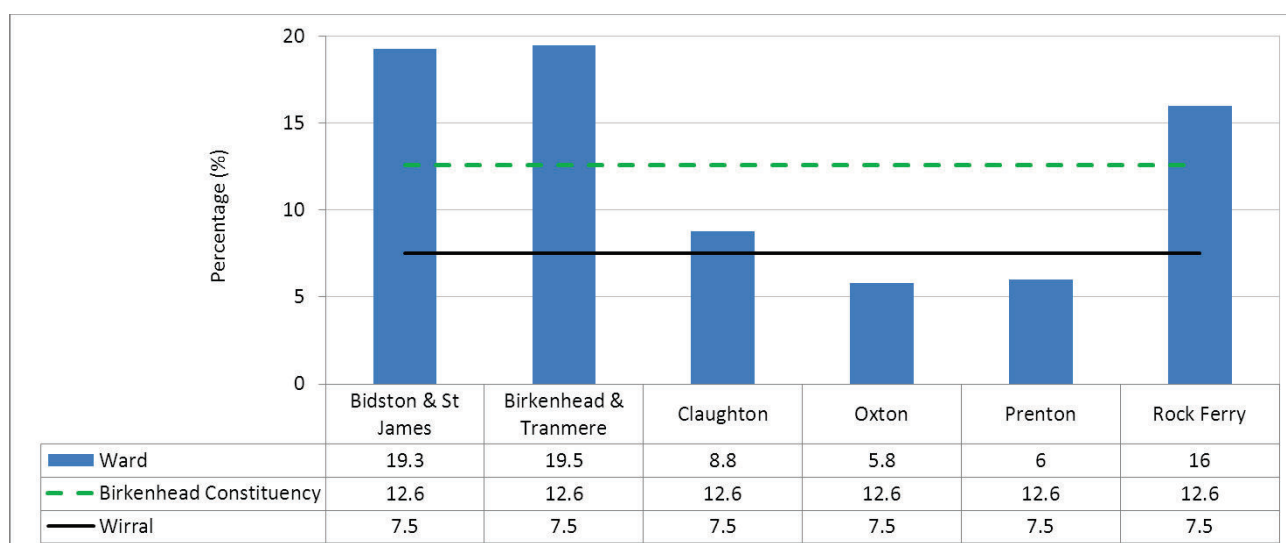
Ward of Residence (2004 boundaries)	Key Stage 2 - % achieving Level 4+			
	Reading	Writing	Grammar, Punctuation & Spelling	Maths
Bidston and St James	88.2	82.3	67.5	85.7
Birkenhead and Tranmere	82.5	74.1	67.1	90.2
Claughton	87.9	81.6	76.6	84.4
Oxtan	90.0	85.0	79.2	87.5
Prenton	90.3	93.5	85.7	92.2
Rock Ferry	80.4	74.5	67.4	73.9
Birkenhead Constituency	86.6	81.8	73.9	85.7
Wallasey Constituency	84.7	83.1	71.1	81.2
West Wirral Constituency	91.2	88.6	78.9	89.7
Wirral South Constituency	89.3	88.4	79.2	88.0
Wirral	87.3	84.7	74.6	85.2

Notes and Definitions

1. All data refer to children living in Wirral who are educated in schools run by Wirral Local Education Authority (LEA).
2. The table shows the percentage of pupils achieving Level 4 or above in the Key Stage 2 tests for English and Maths. Level 4 is the level expected of most 11 year olds.

Source: Wirral Council Information and Performance Department, 2013

Figure 6: Young People Not in Education, Employment or Training (NEET): Birkenhead Constituency, January to December 2012



As the chart and table show, almost one in five young people in Bidston & St. James and Birkenhead & Tranmere were NEET in 2012. The figure in Oxton was around one in 20. Only Oxton & Prenton wards were below the overall Wirral average for the percentage of young people NEET. In comparison to the other constituencies, Birkenhead had more than double the rate of young people NEET than Wirral South and almost three times the rate of West Wirral. Overall, Wirral is slightly below England and the North-West for young people NEET.

Table 6: Young People Not in Education, Employment or Training (NEET): Birkenhead Constituency, January to December 2012

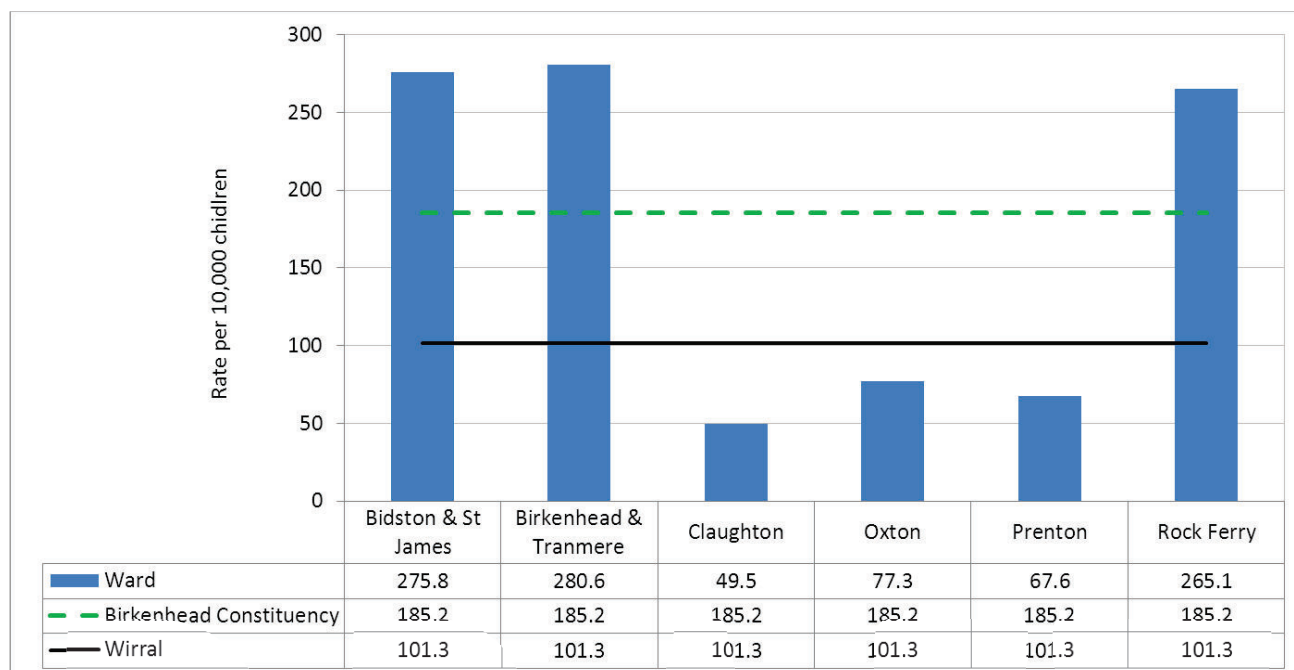
Ward of Residence (2004 boundaries)	% NEET
Bidston and St James	19.3
Birkenhead and Tranmere	19.5
Claughton	8.8
Oxton	5.8
Prenton	6.0
Rock Ferry	16.0
Birkenhead Constituency	12.6
Wallasey Constituency	9.9
Wirral South Constituency	5.1
Wirral West Constituency	4.5
Wirral	7.5
North West	9.5
England	7.6

Notes and Definitions

1. Percentage of young people 16-18 year olds who are not in education, employment or training in Wirral, 1 January 2012 to 31 December 2012.
2. Figures for the North West and England are for July 2012.

Source: Connexions MI & NCCIS Data, 2012

Figure 7: Looked After Children (LAC): Birkenhead Constituency, March 2012



As Figure 7 shows, the rate of LAC in Birkenhead constituency is more than double those found in the other three constituencies (and more than three times higher than England). Looking at particular wards, the variation is even more stark, with rates in Bidston & St. James and Birkenhead & Tranmere of 275.8 and 280.6 per 10,000 children. This is almost five times the overall England rate. In actual numbers, there are more looked after children in the Birkenhead constituency area than in all of the other three Wirral constituencies combined.

Table 7: Looked After Children: Birkenhead Constituency, March 2012

Ward of Residence (2004 boundaries)	Number	Rate Per 10,000
Bidston and St James	110	275.8
Birkenhead and Tranmere	115	280.6
Claughton	15	49.5
Oxton	20	77.3
Prenton	20	67.6
Rock Ferry	95	265.1
Birkenhead Constituency	375	185.2
Wallasey Constituency	150	90.6
Wirral South Constituency	35	53.8
West Wirral	50	85.5
Wirral	675	101.3
North West	11,360	76.0
England	67,050	59.0

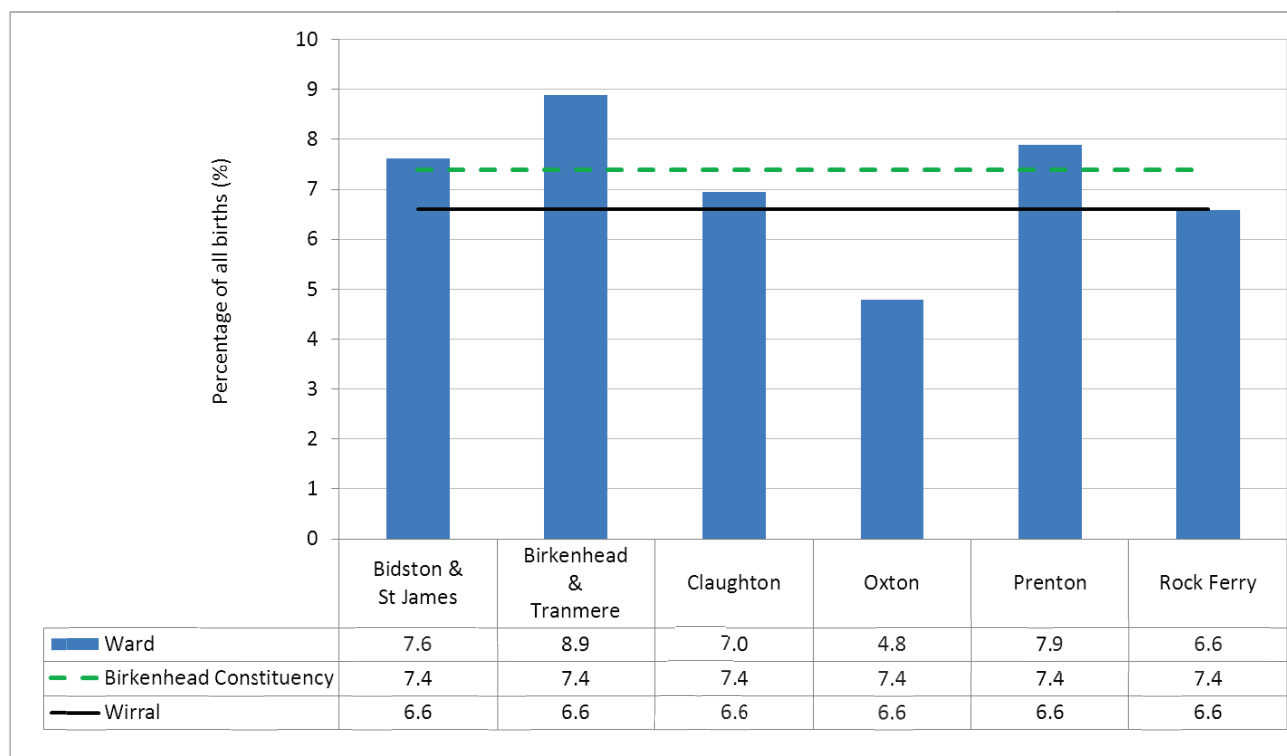
* Numbers are rounded to the nearest 5

Notes and Definitions

1. Looked after children are: children who are in the care of the Local Authority and are between the ages of 0 to 17 years old.
2. The rates have been calculated using Wirral ONS 2011 mid-year populations for children aged 0 to 17 years. The rates are per 10,000 population.

Source: Wirral Council Social Services (Swift) Database/DCSF Annual Statistical Return SSDA903

Figure 8: Low birth-weight babies: Birkenhead Constituency 2008-10 (3 years pooled)



As Figure 8 shows, only Oxton ward in Birkenhead constituency had a lower percentage of low birth-weight babies than the Wirral average of 6.6% (Rock Ferry had the same rate as Wirral overall). Birkenhead & Tranmere had the highest percentage in the constituency at 8.9%. Overall, Birkenhead constituency had the highest rates of low birth weight of the four constituencies.

Table 8: Low Birthweight Babies: Birkenhead Constituency 2008-10 (3 years pooled)

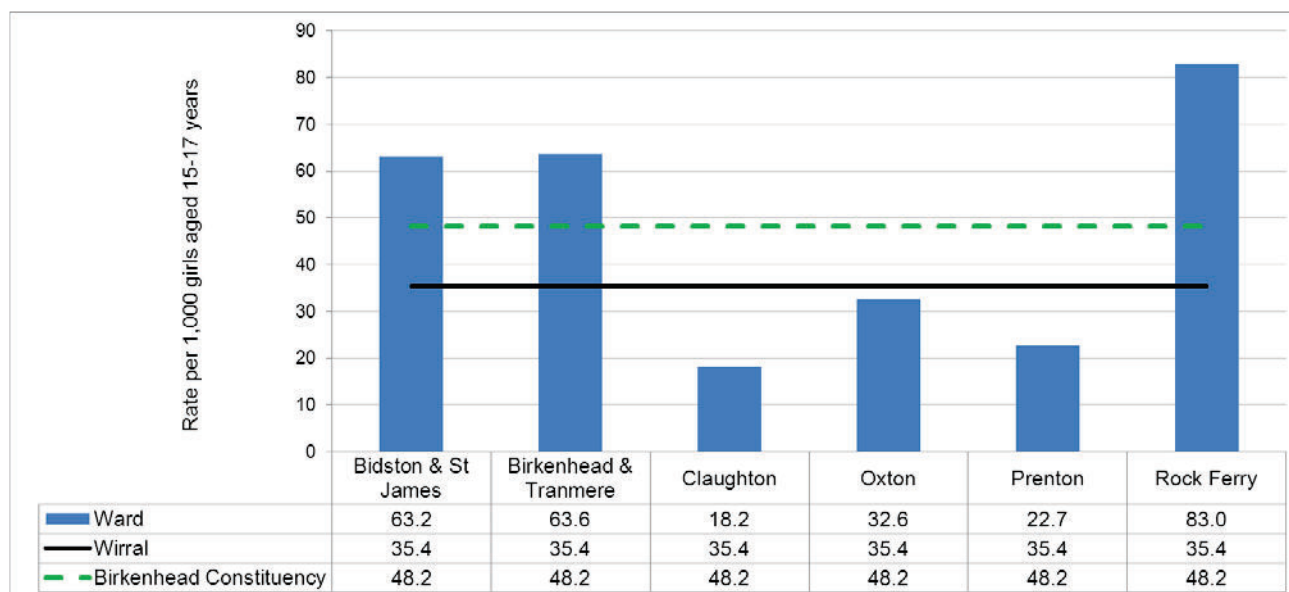
Ward of Residence (2004 Ward boundaries)	Total Number of Live and Stillbirths	Low Birth Weight	
		Total Number of Births <2,500g	% Of All Births
Bidston and St James	801	61	7.6
Birkenhead and Tranmere	967	86	8.9
Claughton	489	34	7.0
Oxton	438	21	4.8
Prenton	456	36	7.9
Rock Ferry	714	47	6.6
Birkenhead Constituency	3865	285	7.4
Wallasey Constituency	3459	242	7.0
Wirral South Constituency	2106	104	4.9
West Wirral	1822	117	6.4
Wirral	11252	748	6.6

Notes and Definitions

1. Low birth-weight babies - Percentage of live and stillborn infants with a stated birth-weight under 2,500 grams. The numbers exclude births without a recorded weight.
2. All figures are presented as a total for 3 years combined (2008-2010). This is to smooth out random year-on-year variations.

Source: Office for National Statistics © Crown Copyright

Figure 9: Under 18 Conceptions by ward: Birkenhead Constituency, 2011



As the chart and table show, the conception rate amongst girls aged under 18 (15-17 year olds) in Birkenhead constituency is more than double that in West and South Wirral constituencies. Rock Ferry is the ward with highest rate of conceptions in the Birkenhead Constituency area and it is also the ward with the highest rate in Wirral overall. Seacombe (in Wallasey constituency) has the next highest rate, followed by Birkenhead & Tranmere and Bidston & St James (both this constituency). Claughton and Prenton wards had the lowest rates in the constituency area. It's important to note this data is for all conceptions, regardless of outcome (both full term births and terminations). In actual numbers, these rates equate to 4 teenage girls becoming pregnant each week in Wirral (and of these, 1.5 of these will occur in Birkenhead Constituency).

Table 9: Under 18 Conceptions by ward: Birkenhead Constituency, 2011

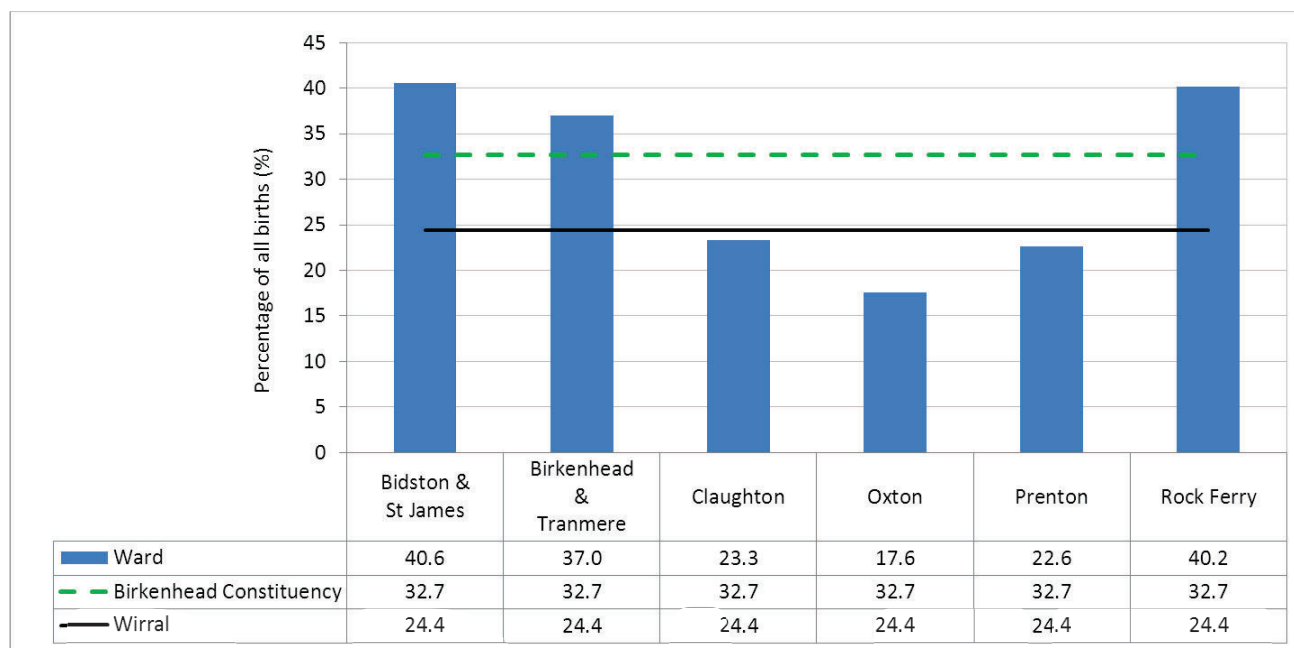
Ward of Residence (2004 boundaries)	Rate per 1000 girls
Bidston and St James	63.2
Birkenhead and Tranmere	63.6
Claughton	18.2
Oxton	32.6
Prenton	22.7
Rock Ferry	83.0
Birkenhead Constituency	48.2
Wallasey Constituency	43.0
Wirral South Constituency	23.9
West Wirral Constituency	17.8
Wirral	35.4

Notes and Definitions

1. Data is derived from local datasets based on activity rather than actual births. This is a proxy measure and is used to inform the local Teenage Pregnancy Steering Group Strategy, and should be used and interpreted with caution.
2. The rates have been calculated using Secondary User Service Data and BPAS data for the calendar period of 2011. The Populations used are mid-year populations for girls aged 15-17 years only.

Source: Secondary User Service, British Pregnancy Advisory Service (BPAS) and Office for National Statistics (ONS)

Figure 10: Births to lone mothers: Birkenhead Constituency, 2008-10 (3 years pooled)



As Figure 10 and Table 10 show, the percentage of births to lone mothers in Birkenhead constituency was higher than the Wirral average (33% compared to 24%) and the highest of the four constituencies during 2008-10. As you may expect, there was also considerable variation between wards in the constituency, with rates varying from 41% in Bidston & St. James ward, to 18% in Oxton ward.

Table 10: Births to lone mothers: Birkenhead Constituency, 2008-10 (3 years pooled)

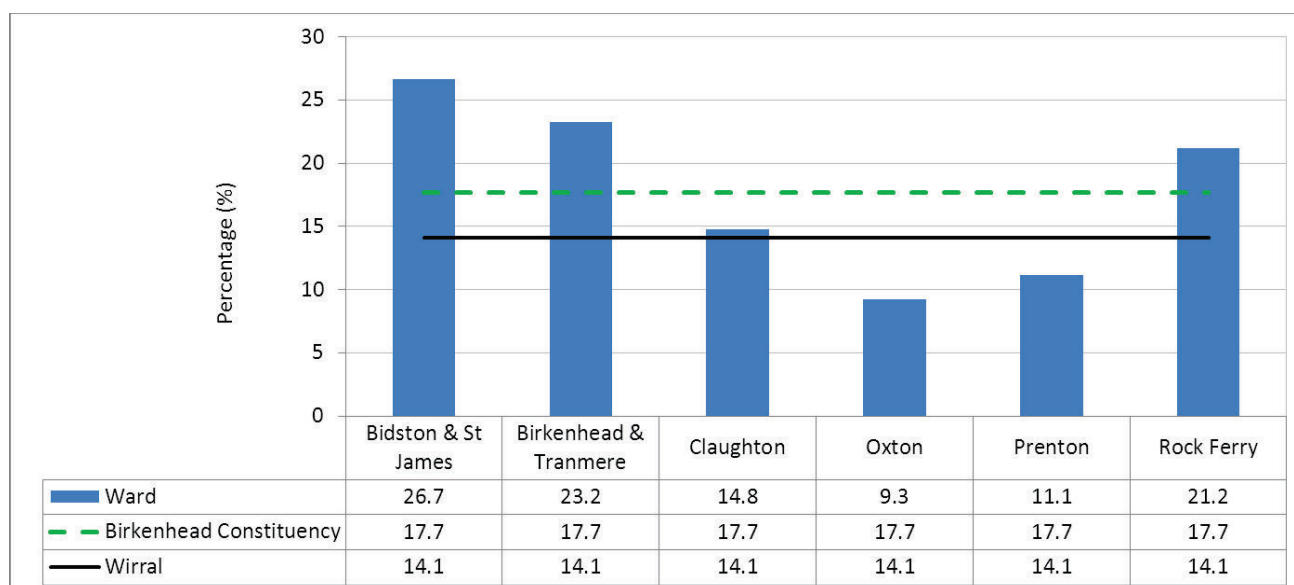
Ward of Residence (2004 boundaries)	Total Number of Live and Stillbirths	Lone Mothers	
		Total Births to Lone Mothers	% Of All Births
Bidston and St James	801	325	40.6
Birkenhead and Tranmere	967	358	37.0
Claughton	489	114	23.3
Oxton	438	77	17.6
Prenton	456	103	22.6
Rock Ferry	714	287	40.2
Birkenhead Constituency	3865	1264	32.7
Wallasey Constituency	3459	896	25.9
Wirral South Constituency	2106	300	14.2
West Wirral Constituency	1822	283	15.5
Wirral	11252	2743	24.4

Notes and Definitions

1. Births to lone mothers: Percentage of all births registered solely by the mother or jointly by parents who are living at different addresses. Babies born to parents who are living at the same address but are not married have been excluded. Also excluded are babies born to married mothers who have separated from their spouses.
2. The figures in the above table are for live and stillbirths.
3. All figures are presented as a total for 3-years combined (2008-2010). This is to smooth out random year-on-year variations.

Source: Office for National Statistics © Crown Copyright

Figure 11: Percentage smoking in pregnancy: Birkenhead Constituency, 2010/11 to 2011/12



As Figure 11 and Table 11 show, in Wirral overall, almost one in seven women (14%) are still smoking at delivery, compared to almost 18% in Birkenhead constituency. This overall figure masks significant variation between the constituency wards however, as rates vary from less than one in ten women in Oxton (9%) to more than one in four in Bidston & St. James (27%). Only Oxton and Prenton had rates below the Wirral average, all other wards were above the Wirral average. Smoking in pregnancy was four times higher in some wards of Birkenhead constituency, compared to Wirral West and Wirral South overall (both 6.4%).

Table 11: Percentage smoking in pregnancy: Birkenhead Constituency, 2010/11 to 2011/12

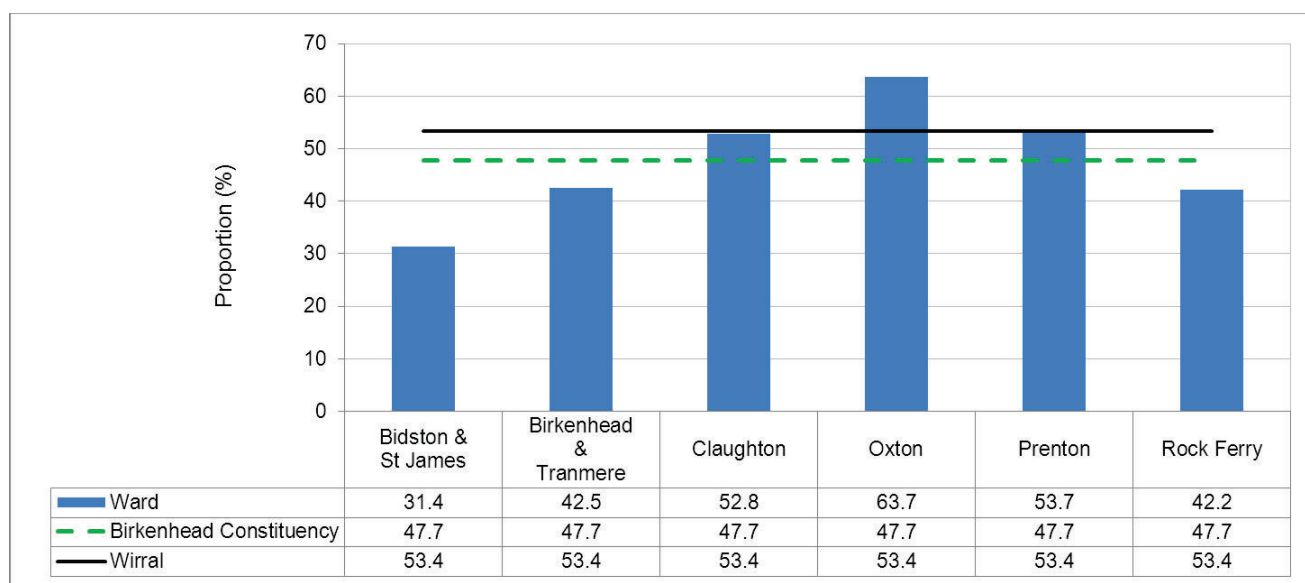
Ward of Residence (2004 boundaries)	Smoking in Pregnancy 2010/11 - 2011/12
Bidston and St James	26.7
Birkenhead and Tranmere	23.2
Claughton	14.8
Oxton	9.3
Prenton	11.1
Rock Ferry	21.2
Birkenhead Constituency	17.7
Wallasey Constituency	14.6
Wirral South Constituency	6.4
West Wirral Constituency	6.4
Wirral	14.1

Notes and Definitions

1. The figures in this table have been extracted from the WHIS database. The data is for 2 financial years pooled from 2010/11 to 2011/12.
2. Percentage rates for smoking in pregnancy are for women who gave birth at Wirral Hospital Trust, excluding pregnancies in women residing outside of NHS Wirral. Also excluded are pregnancies where there was no response to the smoking in pregnancy question. Overall this data covers around 91% of Wirral births.
3. Smoking in pregnancy is the percentage (%) of women known to be smokers at the time of delivery.

Source: Wirral Health Informatics Service (WHIS), 2012

Figure 12: Breastfeeding Initiation: Birkenhead Constituency, 2010/11 to 2011/12



As Figure and Table 12 show, breastfeeding initiation rates were considerably lower in Birkenhead constituency compared to Wirral overall in 2010/11 to 2011/12 (48% compared to 53%). Even within Birkenhead constituency, there was significant variation between wards, with almost 2 in 3 women initiating breastfeeding in Oxton ward (64%), compared to less than one in three in Bidston & St. James ward (31%). [National breastfeeding initiation rates were 74% in 2011/12](#), so even Wirral West falls short of the average for England (this data is not included in the table as it is for one year only – the table shows 2 pooled years).

Table 12: Breastfeeding Initiation: Birkenhead Constituency, 2010/11 to 2011/12

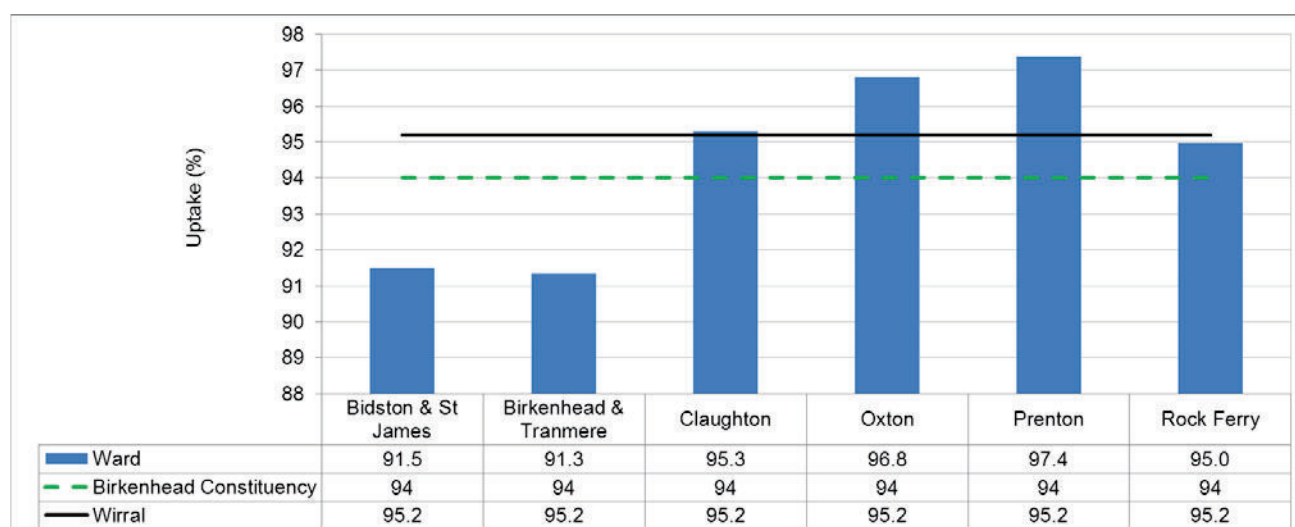
Ward of Residence (2004 boundaries)	Breastfeeding Initiation 2010/11 - 2011/12
Bidston and St James	31.4
Birkenhead and Tranmere	42.5
Claughton	52.8
Oxton	63.7
Prenton	53.7
Rock Ferry	42.2
Birkenhead Constituency	47.7
Wallasey Constituency	52.3
Wirral South Constituency	64.1
West Wirral Constituency	69.5
Wirral	53.4

Notes and Definitions

1. The figures in this table have been extracted from the WHIS database. The data is for 2 financial years pooled from 2010/11 to 2011/12.
2. Percentage rates for breast feeding initiation are for women who gave birth at Wirral Hospital Trust, excluding pregnancies in women residing outside of NHS Wirral. Also excluded are pregnancies where there was no response to breastfeeding initiation question. Overall this data covers around 91% of Wirral births.
3. Breastfeeding initiation is defined as a mother giving any breast milk (including expressed breast milk) in the first 48 hours.

Source: Wirral Health Informatics Service (WHIS), 2012

Figure 13: Immunisation Uptake of Primary Immunisations aged 1 Years Old: Birkenhead Constituency, 2011/12



As the chart and table show, the percentage uptake of the primary immunisations in Birkenhead constituency fell below the 95% level required to prevent epidemics (known as 'herd immunity') in 2011/12. The 95% target has been achieved in Wirral overall and Birkenhead was the only constituency of the four which did not achieve 95% uptake. The two wards of particular concern were Bidston & St. James and Birkenhead & Tranmere (both at around 91%).

Table 13: Immunisation Uptake of Primary Immunisations aged 1 Years Old: Birkenhead Constituency, 2011/12

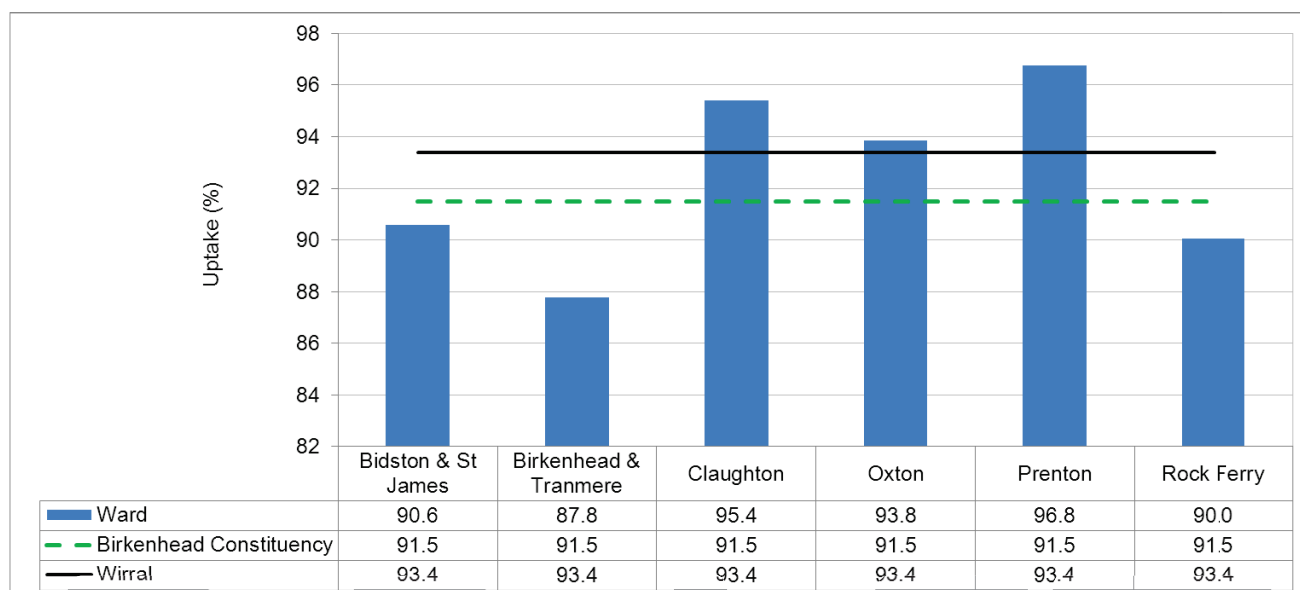
Ward of Residence (2004 boundaries)	Uptake of 3rd Primary Immunisation		
	Number of Children Aged 1	Number Vaccinated	Uptake Rate (%)
Bidston & St James	235	215	91.5
Birkenhead & Tranmere	323	295	91.3
Claughton	170	162	95.3
Oxton	157	152	96.8
Prenton	153	149	97.4
Rock Ferry	258	245	95.0
Birkenhead Constituency	1,296	1,218	94.0
Wallasey Constituency	1,084	1,041	96.0
Wirral South Constituency	730	698	95.6
West Wirral Constituency	651	623	95.7
Wirral	3,776	3,594	95.2

Notes and Definitions

1. Uptake of 3rd primary immunisations is defined as a child having received their 3rd Diphtheria immunisation.
2. Number of children aged 1: The total number of 1 year old children within each ward for the period 2011/12.
Number vaccinated: The number of 1 year old children who have received their 3rd Diphtheria immunisation.
3. Children are routinely scheduled for "primary" immunisations against each of the following: Diphtheria, Tetanus, Pertussis (Whooping Cough), Polio, Haemophilus Influenza B (Hib) and Meningitis C. These are given in a series of immunisations from the age of 2 months. Additional immunisations against pneumococcal infection have also been recently introduced. A single dose of MMR (Measles, Mumps and Rubella) is offered from 13 months. The national programme aims to immunise 95% of children by the age of 2.

Source: KC51 Returns Database for NHS Wirral, 2013

Figure 14: Immunisation Uptake of Measles, Mumps, Rubella (MMR) aged 2 Years Old: Birkenhead Constituency, 2011/12



As the chart and table show, Birkenhead constituency has the lowest rate of uptake of the MMR (at age 2) of all four constituencies at 91.5%. All three of the other constituencies are achieving upward of 94% (although this is still not quite the level of 95% required to prevent epidemics). Wards of particular concern in the constituency are Birkenhead & Tranmere (88%), Rock Ferry (90%) and Bidston & St. James (91%).

Table 14: Immunisation Uptake of Measles, Mumps, Rubella (MMR) aged 2 Years Old: Birkenhead Constituency, 2011/12

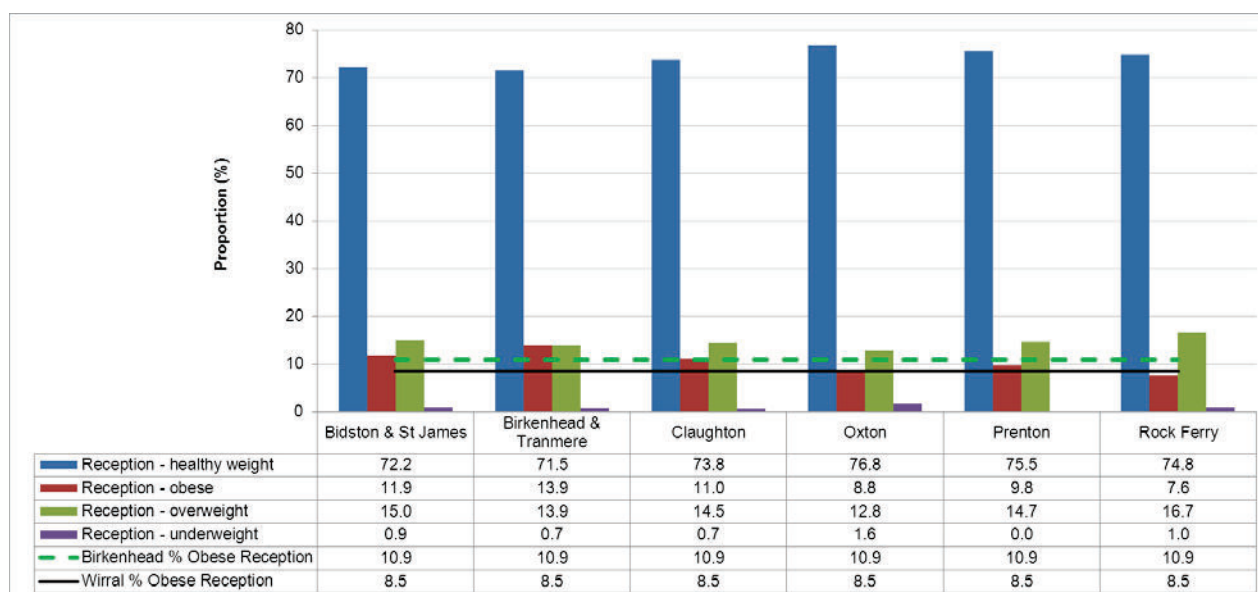
Ward of Residence (2004 boundaries)	Uptake of 1st MMR Immunisation		
	Number of Children Aged 2	Number Vaccinated	Uptake Rate (%)
Bidston and St James	234	212	90.6
Birkenhead and Tranmere	303	266	87.8
Claughton	152	145	95.4
Oxton	130	122	93.8
Prenton	155	150	96.8
Rock Ferry	241	217	90.0
Birkenhead Constituency	1215	1112	91.5
Wallasey Constituency	1115	1051	94.3
Wirral South Constituency	739	701	94.9
West Wirral Constituency	657	618	94.1
Wirral	3,762	3,513	93.4

Notes and Definitions

1. A single dose of MMR (Measles, Mumps and Rubella) is offered from 13 months. The national programme aims to immunise 95% of children by the age of 2.

Source: KC51 Returns Database for NHS Wirral, 2013

Figure 15: Obesity in children at Reception (age 4/5) years, Birkenhead Constituency, 2012/13



As the chart and table show, obesity in Reception children (aged 4/5) was higher in Birkenhead constituency compared to Wirral overall. Only Rock Ferry ward had rates of obesity which were below the Wirral average (7.6% compared to the Wirral average of 8.5%). In Birkenhead & Tranmere ward, one in seven (14%) Reception aged children were obese in 2012/13, far above the Wirral average. The figure in Bidston & St. James was one in eight. In Wirral overall, the figure was one in 11 and in Wirral South and Wallasey, just 1 in 14 children were obese at this age.

Table 15: Obesity in children at Reception (age 4/5), Birkenhead Constituency, 2012/13

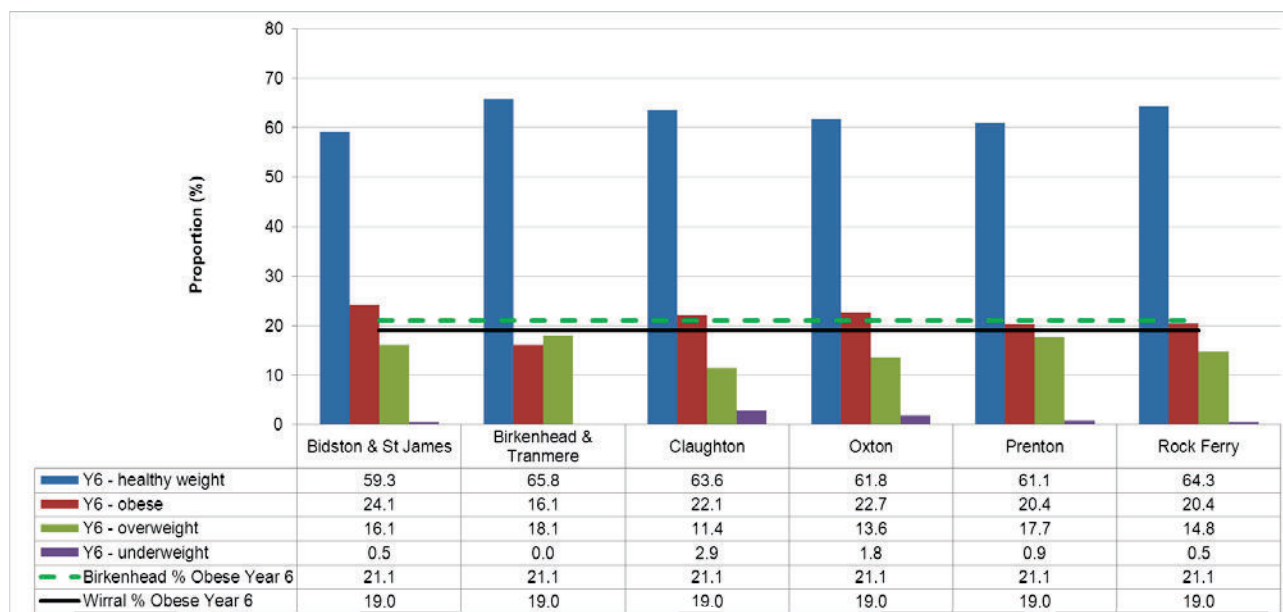
Ward	Healthy weight	Obese	Overweight	Underweight
Bidston & St James	72%	12%	15%	1%
Birkenhead & Tranmere	72%	14%	14%	1%
Claughton	74%	11%	14%	1%
Oxtan	77%	9%	13%	2%
Prenton	75%	10%	15%	0%
Rock Ferry	75%	8%	17%	1%
West Wirral Constituency	80%	9%	11%	0%
Birkenhead Constituency	74%	11%	15%	1%
Wallasey Constituency	79%	7%	14%	1%
Wirral South Constituency	77%	7%	15%	0%
Wirral	77%	8%	14%	1%

Notes and Definitions

1. The National Child Measurement Programme (NCMP) measures the weight and height of children in reception class (aged 4 to 5 years) and year 6 (aged 10 to 11 years) to assess overweight children and obese levels within primary schools
2. Children's heights and weights are measured and used to calculate a Body Mass Index (BMI) centile
3. Defining children as overweight or obese is a complex process, given that their height and weight change at the same time. An individual's BMI is calculated by dividing their weight (expressed in kilograms) by the square of their height (expressed in metres).
4. The method of assigning a BMI classification is different for children and adults

Source: National Child Measurement Programme, 2013

Figure 16: Obesity in children at Year 6 (age 10/11) years, Birkenhead Constituency, 2012/13



As the chart and table show, obesity in children of Year 6 age (10/11) was higher in most Birkenhead constituency wards (compared to the Wirral average was higher in Birkenhead constituency compared to Wirral overall (21% compared to 19%). Bidston & St. James, Claughton and Oxton wards all had obesity rates of above 20% (or one in 5 of all children) and in Bidston & St. James it was almost one in four (24%). Interestingly, Birkenhead & Tranmere ward was below both the constituency and Wirral average rates, with 16% of children obese. The Wirral average was 19% of children obese in this age range. Also interesting was Prenton ward, where 20% of children were overweight. Combined with the 20% who were obese, this means that 40% are either overweight or obese – much higher than the Wirral average.

Table 16: Obesity in children at Year 6 (age 10/11) years, Birkenhead Constituency, 2012/13

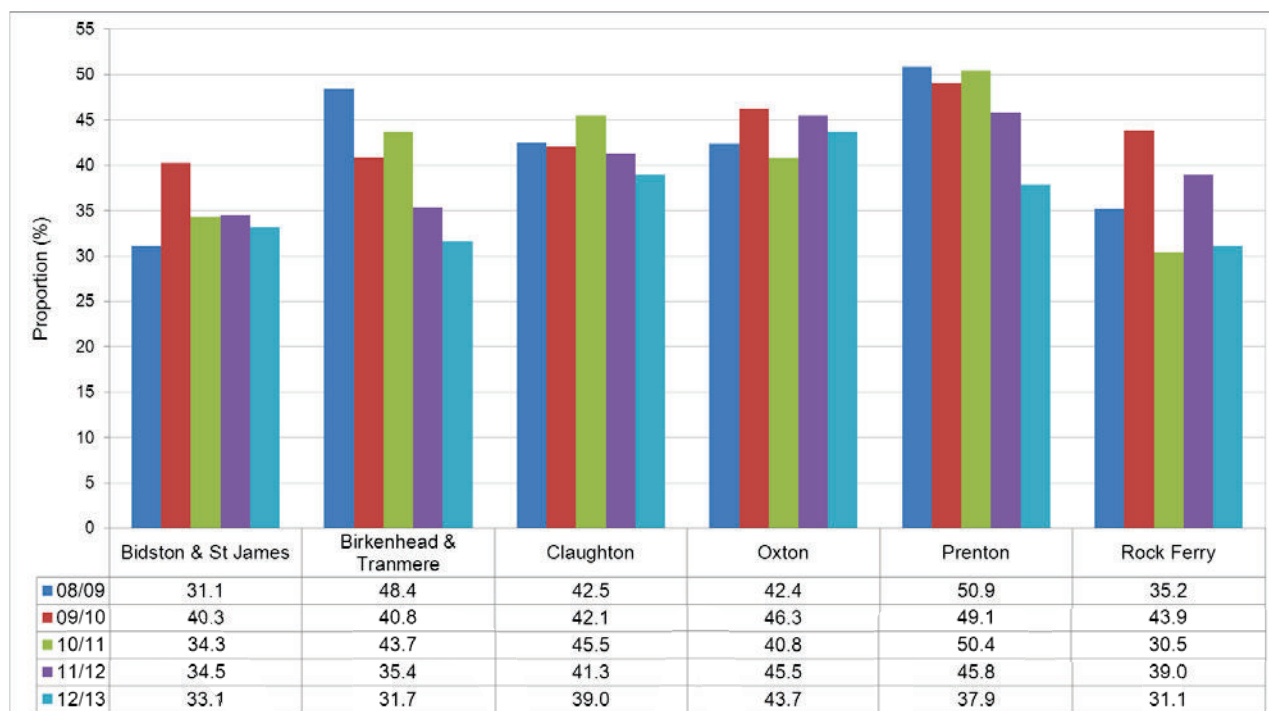
Ward	Healthy weight	Obese	Overweight	Underweight
Bidston & St James	59%	24%	14%	0%
Birkenhead & Tranmere	66%	16%	18%	0%
Claughton	64%	22%	11%	1%
Oxton	62%	23%	12%	1%
Prenton	61%	20%	20%	0%
Rock Ferry	64%	20%	14%	0%
Birkenhead Constituency	63%	21%	15%	1%
Wallasey Constituency	65%	21%	13%	1%
Wirral South Constituency	64%	19%	15%	2%
West Wirral Constituency	72%	14%	12%	1%
Wirral	65%	19%	14%	1%

Notes and Definitions

1. The National Child Measurement Programme (NCMP) measures the weight and height of children in reception class (aged 4 to 5 years) and year 6 (aged 10 to 11 years) to assess overweight children and obese levels within primary schools
2. Children's heights and weights are measured and used to calculate a Body Mass Index (BMI) centile
3. Defining children as overweight or obese is a complex process, given that their height and weight change at the same time. An individual's BMI is calculated by dividing their weight (expressed in kilograms) by the square of their height (expressed in metres).
4. The method of assigning a BMI classification is different for children and adults

Source: National Child Measurement Programme, 2013

Figure 17: Smoking Quit Rates (percentages): Birkenhead Constituency, 2008/09 to 2012/13



As the chart and table show, the rate of smokers quitting in 2012/13 was highest in Oxton ward and lowest in Rock Ferry. Of particular concern, is the continued drop in quitters from Birkenhead & Tranmere, where quit rates have fallen from 48% in 2008/09, to 32% in 2012/13. In a ward likely to have a higher proportion of smokers than many other Wirral wards to start off with, this should be noted. Quit rates are over 10% higher in all three of the other constituencies compared to Birkenhead (upward of 46%, compared to 36% in Birkenhead).

Table 17: Smoking Quit Rates (percentages): Birkenhead Constituency, 2008/09 to 2012/13

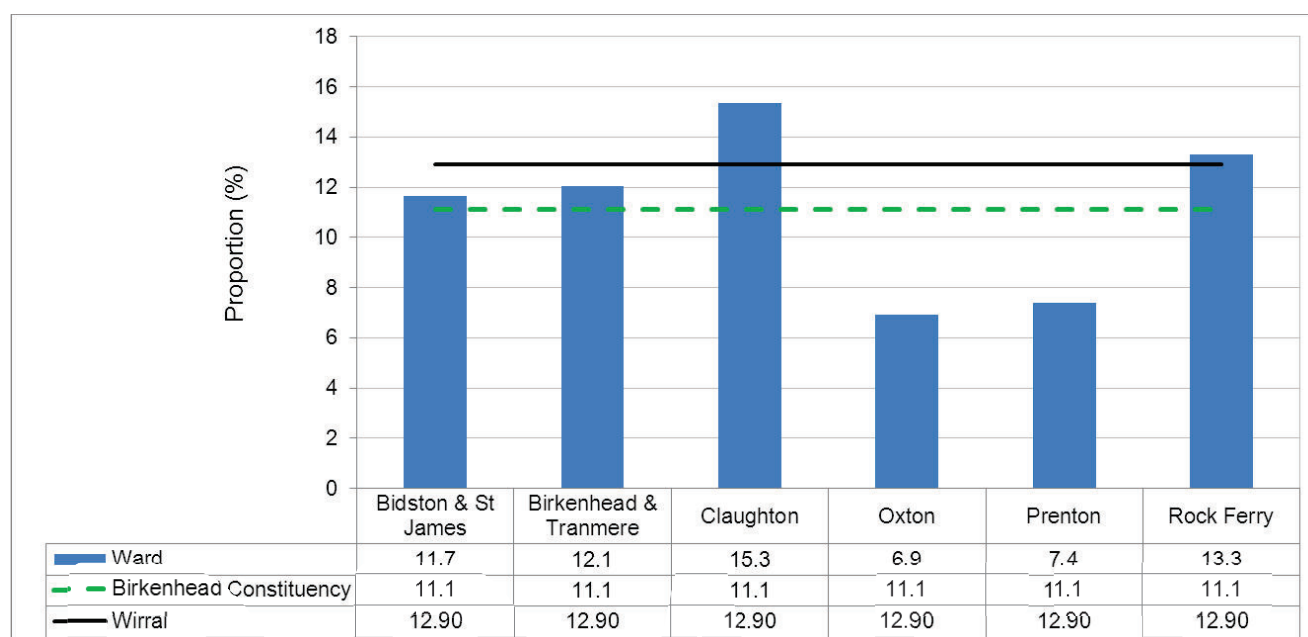
Ward of Residence (2004 boundaries)	Quit Rate %				
	2008/09	2009/10	2010/11	2011/12	2012/13
Bidston and St James	31.1	40.3	34.3	34.5	33.1
Birkenhead and Tranmere	48.4	40.8	43.7	35.4	31.7
Claughton	42.5	42.1	45.5	41.3	39.0
Oxton	42.4	46.3	40.8	45.5	43.7
Prenton	50.9	49.1	50.4	45.8	37.9
Rock Ferry	35.2	43.9	30.5	39.0	31.1
Birkenhead Constituency	41.8	43.7	40.9	40.3	36.1
Wallasey Constituency	45.4	49.2	46.8	45.8	46.2
Wirral South Constituency	46.0	49.7	38.5	45.5	46.9
Wirral West Constituency	45.4	52.8	46.9	38.4	46.5
Wirral	43.7	46.6	43.7	41.4	41.0

Notes and Definitions

1. Successful quitters are clients who did not smoke in the 4 weeks following their quit date (self-reported smoking status).
2. The Unknown/Other category is clients who did not give a full/accurate postcode or the postcode could not be matched to a Wirral ward.

Source: Wirral Community NHS Trust Stop Smoking Service, 2013

Table 18: Road Collision Casualties: Proportion killed or seriously injured: Birkenhead Constituency, 2010-12 (3 years pooled)



As the chart and table show, Birkenhead had the highest *number* of total casualties arising from road traffic collisions of all four Wirral constituencies (double the other constituencies in fact), but the lowest proportion of people Killed or Seriously Injured (KSI) as a result (11% compared to 13% in Wirral overall). Also, although the total number of casualties arising from all road traffic collisions was highest in Birkenhead & Tranmere wards, the proportion of those KSI was actually highest in Claughton ward.

Table 18: Road Collision Casualties: Proportion killed or seriously injured: Birkenhead Constituency, 2010-12 (3 years pooled)

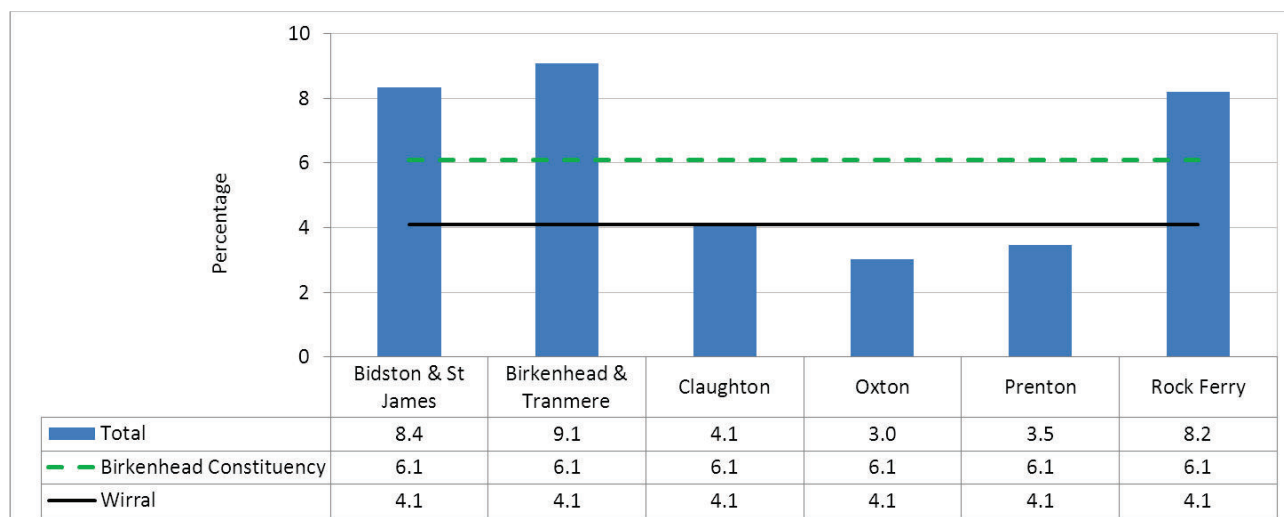
Ward (2004 boundaries)	Total Number of Casualties	% Killed or Seriously Injured
Bidston & St James	206	11.7
Birkenhead & Tranmere	257	12.1
Claughton	163	15.3
Oxton	101	6.9
Prenton	122	7.4
Rock Ferry	158	13.3
Birkenhead Constituency	1,007	11.1
Wallasey Constituency	597	13.5
Wirral South Constituency	549	15.1
Wirral West Constituency	439	13.8
Wirral	2,592	12.9

Notes and Definitions

1. The data in this table are based on the information collected by Merseyside Police at the scene of the collision using the STATS-19 form. This is used to record the details of the incident and the circumstances surrounding it.
2. The data collated to wards, is based on the location of the collision rather than the usual place of residence of the collision victim.
3. The data is up to and inclusive of 31/12/2012.

Source: Wirral Council Accident Investigation Unit, 2013

Figure 19: Job Seekers Allowance (JSA) claimant rate: Birkenhead Constituency, March 2013



As Figure 3 shows, the ward with the highest percentage of JSA claimants in the Birkenhead constituency area was Birkenhead & Tranmere. In actual numbers (as of March 2013), this equated to 693 people. The ward with the lowest rate of JSA claimants was Oxton, with a rate of 3% or 208 claimants. Only Oxton and Prenton had rates below the Wirral average.

Table 19: Job Seekers Allowance claimants: Numbers and rates by gender: Birkenhead Constituency, March 2013

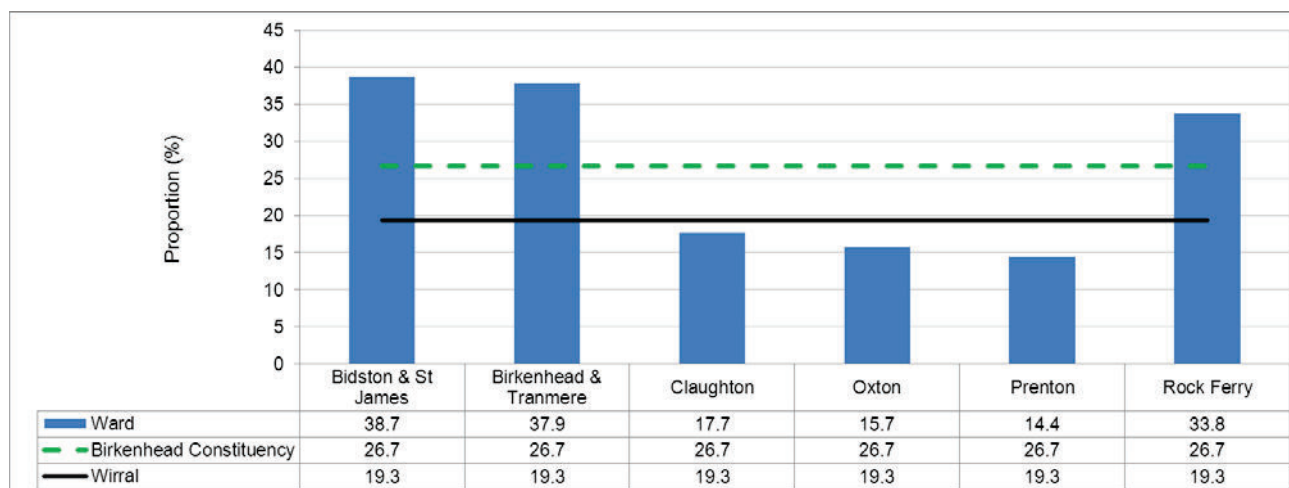
Ward of Residence (2004 boundaries)	Total Job Seekers Allowance claimants					
	Male		Female		Total	
	Number	%	Number	%	Number	%
Bidston and St James	548	12.5	258	4.9	806	8.4
Birkenhead and Tranmere	693	13.4	268	5.0	961	9.1
Claughton	276	6.0	102	2.2	378	4.1
Oxton	208	4.5	70	1.5	278	3.0
Prenton	218	4.8	102	2.2	320	3.5
Rock Ferry	516	11.8	237	5.0	753	8.2
Birkenhead Constituency	2459	8.9	1037	3.5	3496	6.1
Wallasey Constituency	1827	6.6	805	2.7	2632	4.6
West Wirral	680	3.4	327	1.5	1007	2.4
Wirral South Constituency	645	3.0	319	1.4	964	2.2
Wirral	5,611	5.8	2,488	2.4	8,099	4.1
North-West	129,873	5.7	62,989	2.8	192,862	4.2
UK	1,012,106	5.0	526,470	2.6	1,538,576	3.8

Notes and Definitions

1. Job seekers allowance figures are based on the number of people resident in the area who are unemployed and claiming Job Seekers Allowance (JSA). The JSA percentage (%) rate is expressed as a proportion of resident working age population (16-59 for females and 16-64 for males).
2. ONS Mid-2011 population estimates have been used as a denominator to calculate the JSA rates.
3. Figures may not add up to the total figures due to rounding.

Source: NOMISWEB, 2013

Figure 20: Proportion of Council Tax Claimants: Birkenhead Constituency, 2013



As the chart and table show, the proportion of the working age population claiming Council Tax Benefit was higher in Birkenhead constituency compared to Wirral overall (27% compared to 19%) in 2013. Within the constituency there was considerable variation between the wards, with the rate of claimants ranging from 14% in Prenton, to 39% in Bidston & St. James.

Table 20: Proportion of Council Tax Claimants: Birkenhead Constituency, 2013

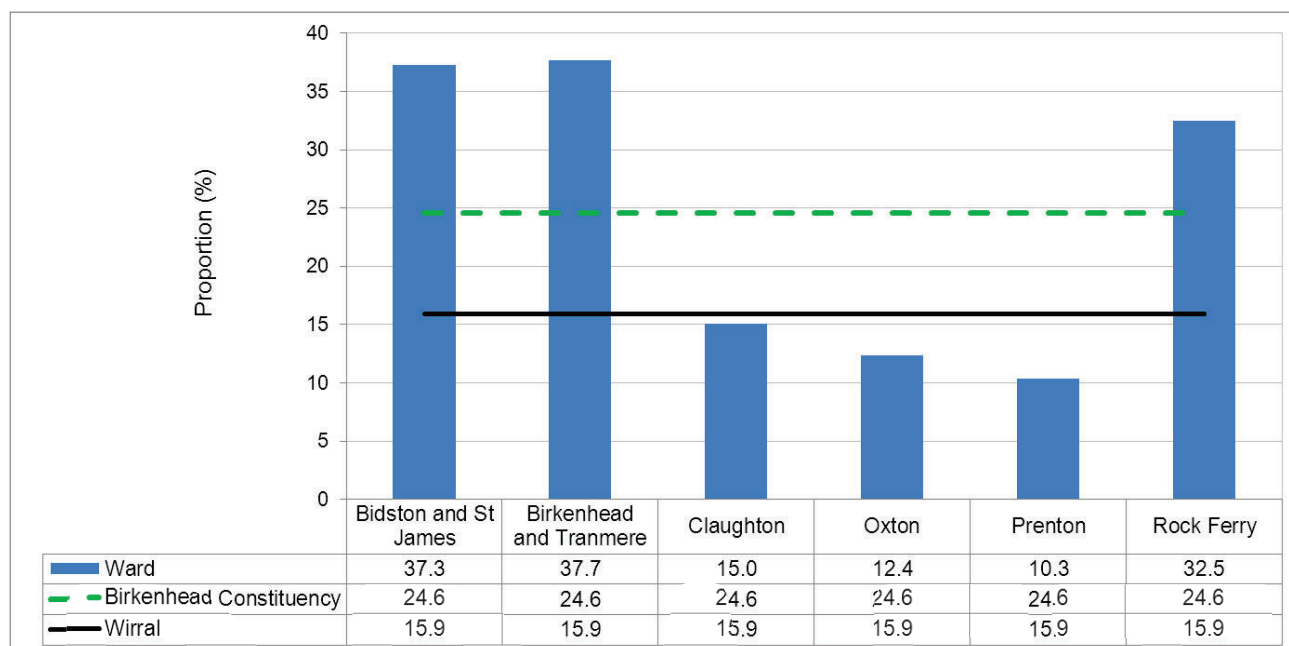
Ward of Residence (2004 boundaries)	Number of Council Tax Benefit Claimants	Proportion %
Bidston and St James	3733	38.7
Birkenhead and Tranmere	4009	37.9
Claughton	1637	17.7
Oxton	1449	15.7
Prenton	1329	14.4
Rock Ferry	3097	33.8
Birkenhead Constituency	15254	26.7
Wallasey Constituency	12215	21.4
Wirral South Constituency	5259	12.1
West Wirral Constituency	5685	13.7
Wirral	38413	19.3

Notes and Definitions

1. Data is for all Claimants in Wirral in receipt of Council Tax Benefit for the period up to and including July 2013
2. Proportion is calculated using Wirral ONS mid-2011 single year pops for the working age population (16-64 years)

Source: NOMIS, 2013

Figure 21: Proportion of Housing Benefit Claimants: Birkenhead Constituency, 2013



As the chart and table show, the proportion of the working age population claiming Housing Benefit was higher in Birkenhead constituency compared to Wirral overall (25% compared to 16%) in 2013. Within the constituency there was considerable variation between the wards, with the rate of claimants ranging from 10% in Prenton, to 38% in Birkenhead & Tranmere.

Table 21: Proportion of Housing Benefit Claimants: Birkenhead Constituency, 2013

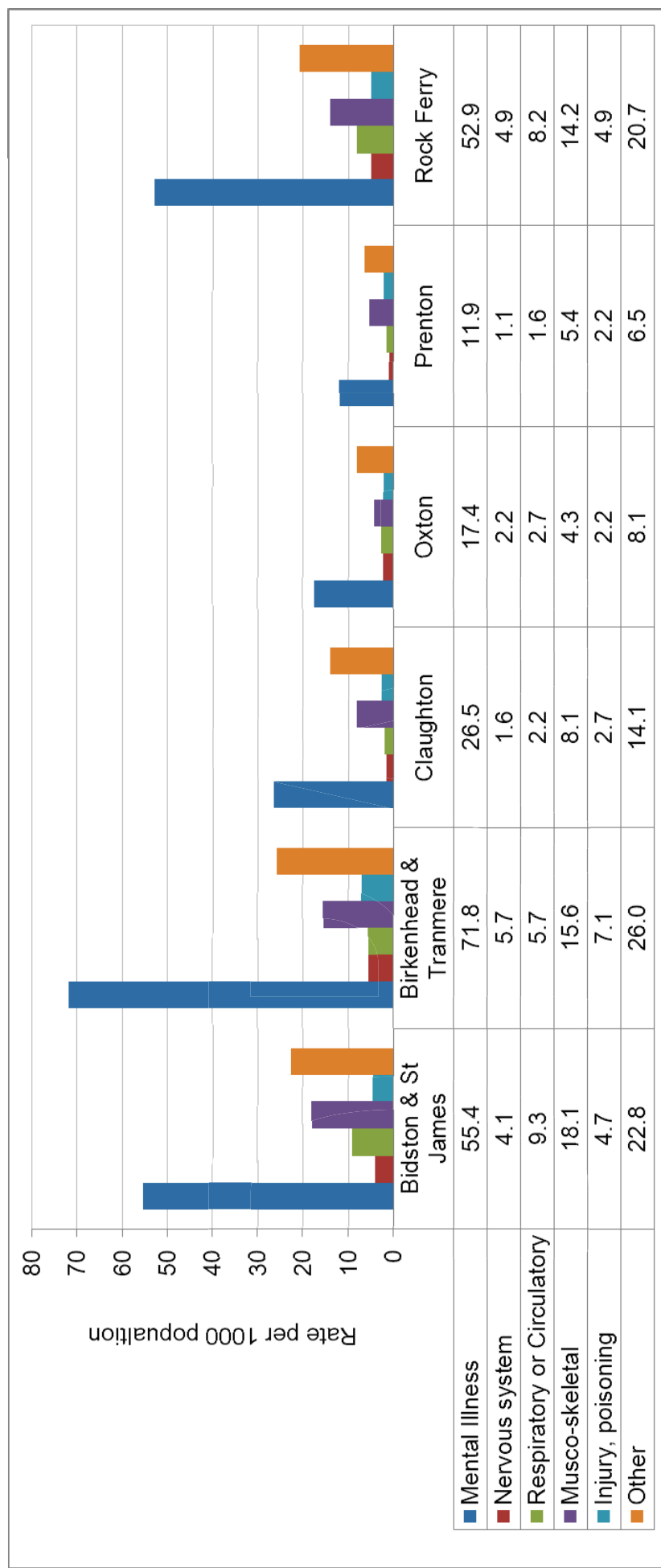
Ward of Residence (2004 boundaries)	Number of Housing Benefit Claimants	Percentage of working age population%
Bidston and St James	3599	37.3
Birkenhead and Tranmere	3988	37.7
Claughton	1390	15.0
Oxton	1142	12.4
Prenton	955	10.3
Rock Ferry	2978	32.5
Birkenhead Constituency	14052	24.6
Wallasey Constituency	9972	24.1
Wirral South Constituency	3793	8.7
West Wirral Constituency	3803	9.2
Wirral	31620	15.9

Notes and Definitions

1. Data is for all Claimants in Wirral in receipt of Housing Benefit for the period up to and including July 2013
2. Proportion is calculated using Wirral ONS mid-2011 single year pops for the working age population (16-64 years)

Source: NOMIS, 2013

Figure 22: Employment & Support Allowance Claimants by specific health conditions, Number and Rates: Birkenhead Constituency, November 2012



As the chart shows, the most common reason for claiming ESA (as of November 2012) in all of the Birkenhead constituency ward was mental illness (the next most common reasons were 'other' and then musculoskeletal problems). This is particularly marked in Birkenhead & Tranmere ward, where the rate of those claiming ESA for mental health reasons is almost seven times higher than in Prenton ward for example.

Notes and Definitions

1. On 31st January 2011 Incapacity Benefit was changed to Employment & Support Allowance (benefit paid to working aged people unable to work due to illness and/or disability).
2. Percentage of working age population calculated using 2011 population estimates by LSOA for people aged 16-64.

Source: NOMIS Benefit Claimants for Small Areas

Table 22: Employment & Support Allowance Claimants by specific health conditions, Number and Rates: Birkenhead Constituency, November 2012

Ward of Residence (2004 boundaries)	Disease Specific Claimants (rate per 1,000)						Total Claimants (number)
	Mental Illness	Nervous system	Respiratory or Circulatory	Musco- skeletal	Injury, poisoning	Other	Total
Bidston & St James	55.4	4.1	9.3	18.1	4.7	22.8	114.5
Birkenhead & Tranmere	71.8	5.7	5.7	15.6	7.1	26.0	131.8
Claughton	26.5	1.6	2.2	8.1	2.7	14.1	55.2
Oxton	17.4	2.2	2.7	4.3	2.2	8.1	36.9
Prenton	11.9	1.1	1.6	5.4	2.2	6.5	28.7
Rock Ferry	52.9	4.9	8.2	14.2	4.9	20.7	105.8
Birkenhead Constituency	39.3	3.3	4.9	11.0	3.9	16.4	78.8
Wallasey Constituency	30.4	3.1	4.1	8.2	2.9	13.7	62.4
West Wirral Constituency	16.3	3.1	3.0	4.6	2.0	8.7	37.7
Wirral South Constituency	15.0	2.7	2.3	4.6	1.6	8.2	34.3
Wirral	27.3	3.1	3.7	7.6	2.8	12.6	57.1
							11365

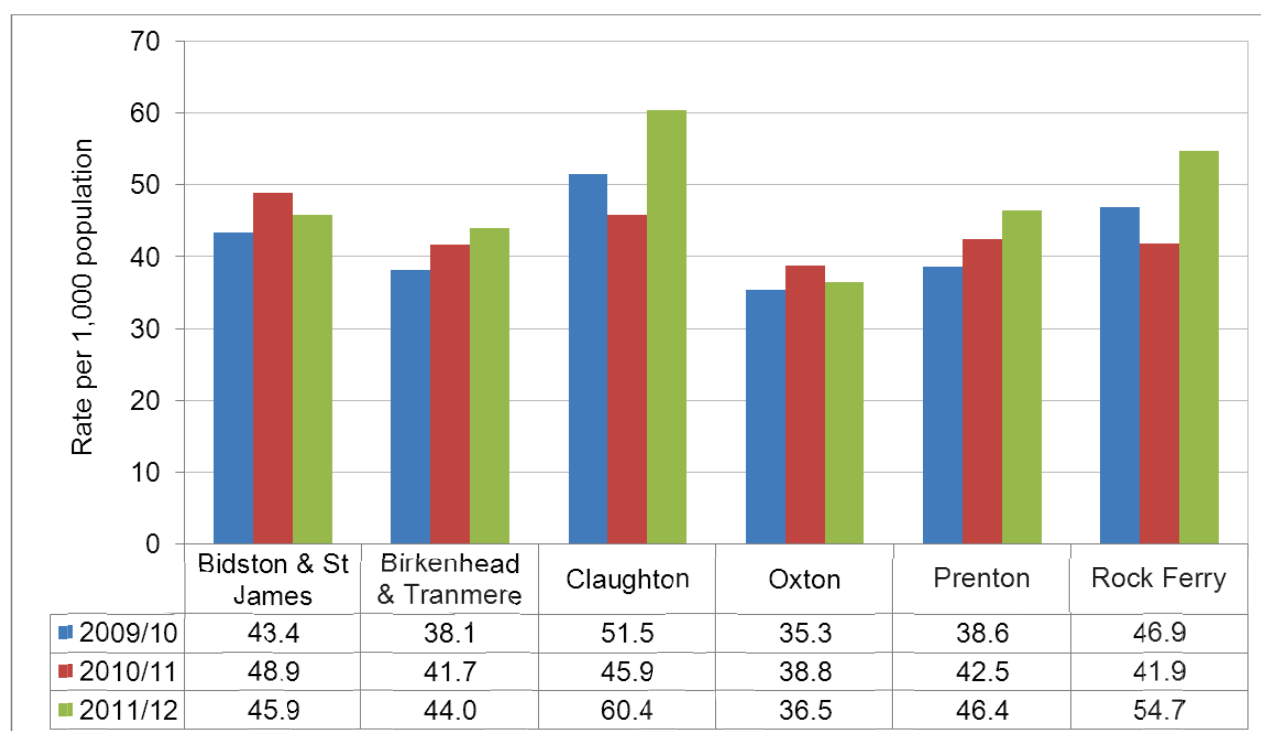
The table above shows the same information as is shown in the previous chart, but with the addition of the comparators for the other constituency areas. As the table shows, Birkenhead has the highest ESA claimant rate of the four Wirral constituencies. In actual numbers, (as of November 2012), there were 1,395 people in Birkenhead & Tranmere claiming ESA. The ESA claimant rate in the wards of Bidston & St. James and Birkenhead & Tranmere is more than double the rate for Wirral overall.

Notes and Definitions

1. On 31st January 2011 Incapacity Benefit was changed to Employment & Support Allowance (benefit paid to working aged people unable to work due to illness and/or disability).
2. Percentage of working age population calculated using 2011 population estimates by LSOA for people aged 16-64.

Source: NOMIS Benefit Claimants for Small Areas

Figure 23: Hospital admission rates for falls in people aged 65 years and over: Birkenhead Constituency, 2009/10 to 2011/12



As the chart and table show, the wards with the highest rates of falls in 2012/13 in Birkenhead constituency were Claughton and Rock Ferry, Oxton had the lowest rates (data on ward of residence of older person, not location of the fall). Birkenhead had the highest rate of falls in the over 65s of all four constituencies.

Table 23: Hospital Admissions (Number and rate per 1,000) for falls in people aged 65 years and over: Birkenhead Constituency, 2009/10 to 2011/12

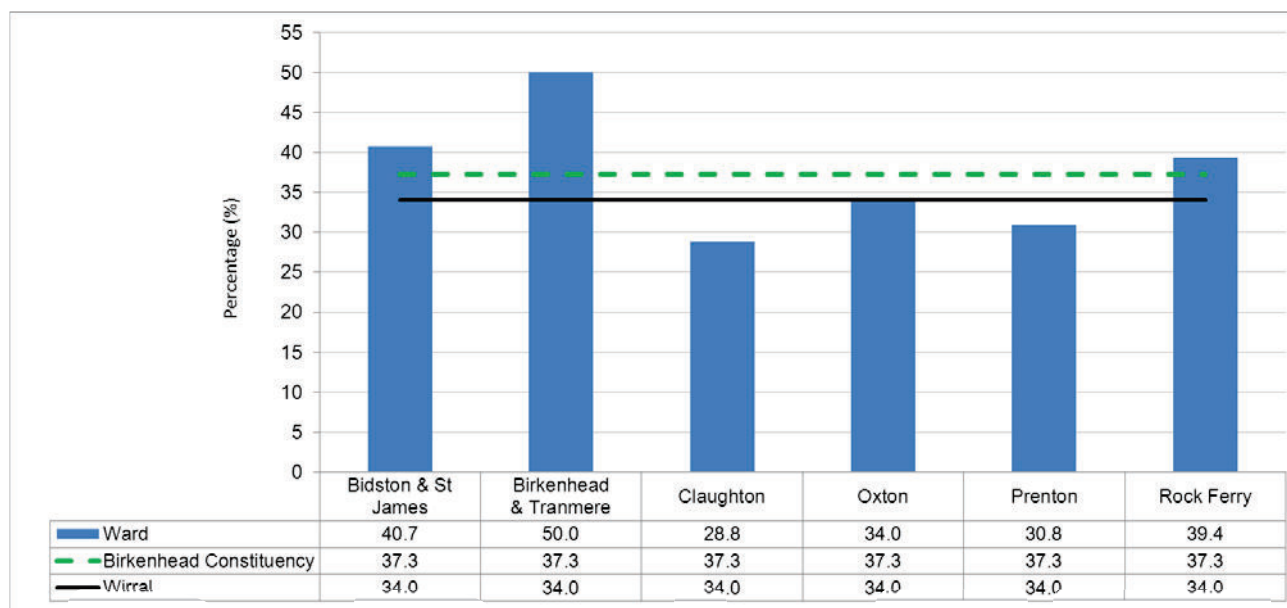
Ward of Residence (2004 boundaries)	2009/10		2010/11		2011/12	
	Number	Rate	Number	Rate	Number	Rate
Bidston & St James	87	43.4	98	48.9	92	45.9
Birkenhead & Tranmere	64	38.1	70	41.7	74	44.0
Claughton	138	51.5	123	45.9	162	60.4
Oxton	91	35.3	100	38.8	94	36.5
Prenton	99	38.6	109	42.5	119	46.4
Rock Ferry	102	46.9	91	41.9	119	54.7
Birkenhead Constituency	581	42.5	591	43.2	660	48.2
Wallasey Constituency	592	40.3	591	40.2	584	39.8
Wirral South Constituency	566	36.6	550	35.6	668	43.2
Wirral West Constituency	612	39.7	458	29.7	499	32.4
Wirral	2351	40.2	2328	39.3	2584	43.6

Notes and Definitions

1. The majority of the data is for emergency hospital admissions, but may contain other admissions in over 65s
2. Data includes admissions where any of the 8 diagnoses codes included an ICD-10 code corresponding to a fall
3. The rate is per 1,000 persons aged 65 and over using the population estimates mid-2010.

Source: Secondary User Service (Arrowe Park Hospital data), 2013

Figure 24: Percentage of people aged 65 and above living alone, Birkenhead constituency, 2011



As the chart and table show, one in three older people in Wirral aged 65 or over live alone. Although Birkenhead has the lowest actual number of people aged over 65 of all the constituencies, the data shows that they are more likely to be living alone than older people in other areas of Wirral. The percentage living alone is 37.3% in Birkenhead constituency compared to 34.0% in Wirral overall. There are considerable differences between the wards however, with half of all older people in Birkenhead and Tranmere living alone (50%, the highest in Wirral).

Table 24: Percentage of people aged 65 and above living alone, Birkenhead constituency, 2011

Ward	Total population aged 65+	Number aged 65+ living alone	% of 65+ living alone
Bidston & St James	2048	834	40.7
Birkenhead & Tranmere	1702	851	50.0
Claughton	2826	813	28.8
Oxton	2742	932	34.0
Prenton	2691	830	30.8
Rock Ferry	2019	795	39.4
Birkenhead Constituency	14028	5055	37.3
Wallasey Constituency	15260	5572	36.8
Wirral South Constituency	16162	4780	30.0
Wirral West Constituency	15977	5214	32.7
Wirral	61427	20621	34

Source: Census, 2011

Table 25: Wirral Carers known to services: Birkenhead Constituency, 2013

Ward of Residence (2004 boundaries)	Number of Informal/Principal Carers
Bidston and St James	307
Birkenhead and Tranmere	237
Claughton	257
Oxton	209
Prenton	268
Rock Ferry	274
Birkenhead Constituency	1552
Wallasey Constituency	1688
Wirral South Constituency	1259
West Wirral Constituency	1234
Wirral	5733

Notes and Definitions

1. The term carer is those identified and recorded on the database with a current role of "Informal/Principal Carer". This will not be all carers, only those known to Social Services
2. The numbers are correct at the time of extraction (August 2013)

Source: Wirral Council Social Services (Swift) database, 2013

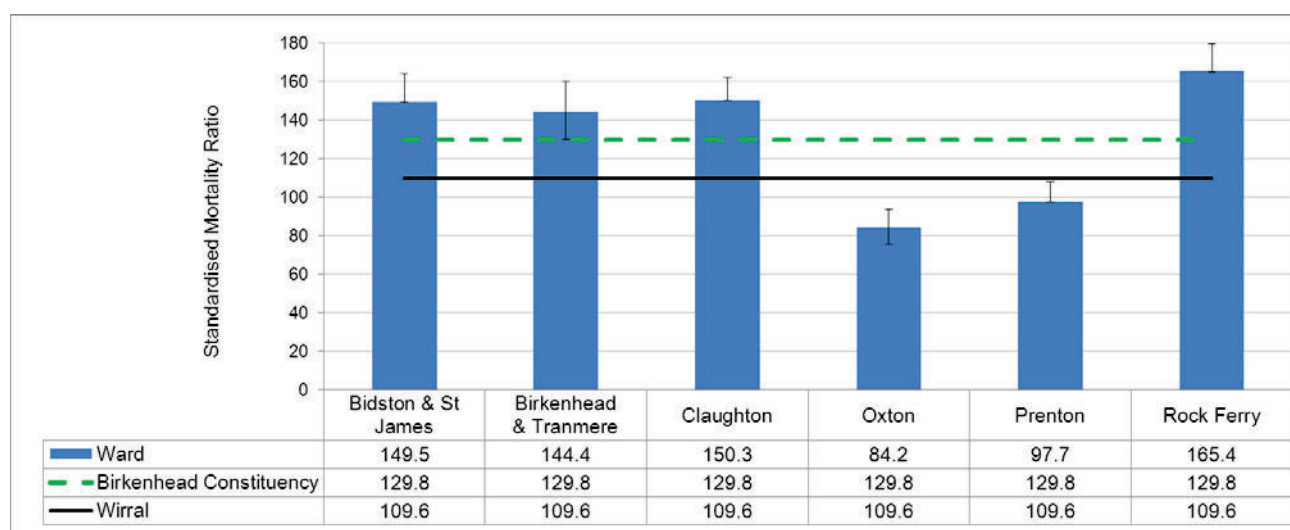
As the table above shows, Bidston & St. James ward has the largest number of carers known to Social Services in 2013. Birkenhead constituency had 1,552 carers overall (second to Wallasey for overall number of carers). It is important to note that this is not all carers, just those who are known to services.

According to the Census (2011), 40,340 people in Wirral identified themselves as a carer, so it is clear that the large majority of those caring are not known to services.

As of August 2012, 4,800 Wirral people were claiming Carer's Allowance (NOMIS, 2013).

These figures mean that around one in eight of all carers in Wirral are known to services and/or claiming Carers Allowance.

Figure 26: Standardised Mortality Ratios for All Causes: Birkenhead Constituency, 2009-11 (3 years pooled)



As the chart and table show, Birkenhead constituency has a higher mortality rate (from all causes) than the other three constituencies. In fact, Birkenhead constituency contains the three wards with the highest death rates in Wirral (Rock Ferry, Bidston & St. James and Claughton). The SMR for England is always 100, which means that mortality in Wirral is 10% higher than England (SMR of 110), Birkenhead constituency is 30% higher than England (SMR of 130) and Rock Ferry (highest death rates in Wirral) is 65% worse than England (SMR of 165).

Table 26: Standardised Mortality Ratios for All Causes: Birkenhead Constituency, 2009-11 (3 years pooled)

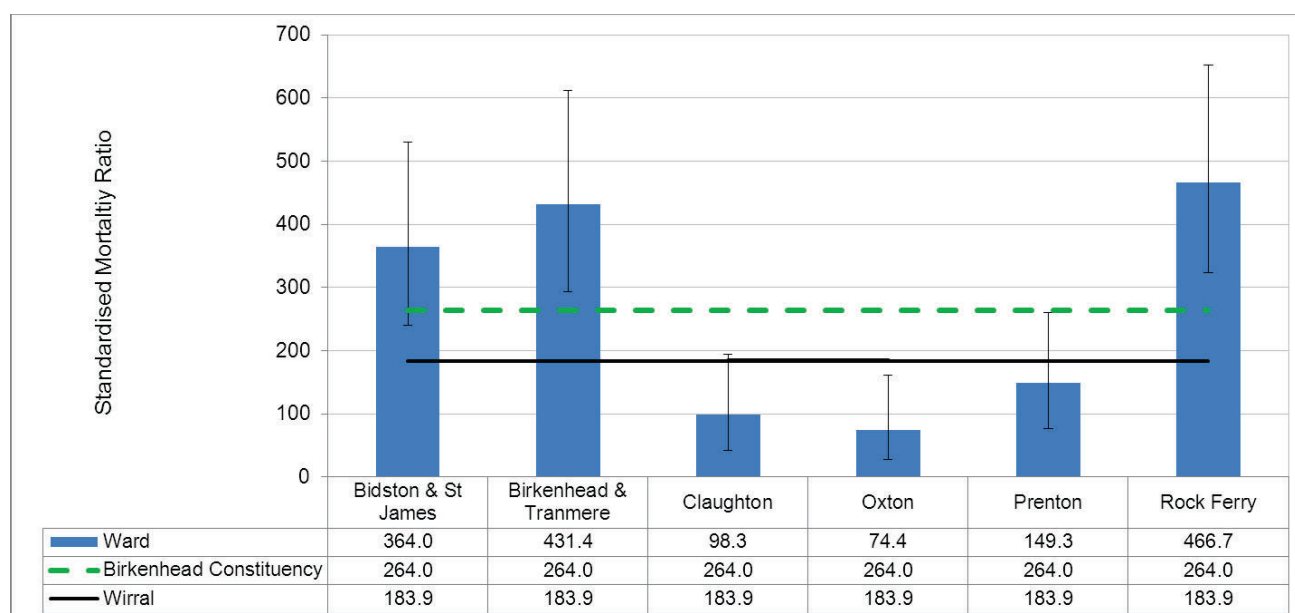
Ward of Residence (2004 boundaries)	SMR	95% Confidence Intervals	
		LCL	UCL
Bidston and St James	149.5	149.2	164.0
Birkenhead and Tranmere	144.4	130.1	160.0
Claughton	150.3	150.1	162.0
Oxton	84.2	75.4	93.8
Prenton	97.7	97.5	107.7
Rock Ferry	165.4	165.1	179.4
Birkenhead Constituency	129.8	125.1	134.7
Wallasey Constituency	114.6	110.3	119.0
Wirral South Constituency	101.4	97.4	105.5
Wirral West Constituency	95.8	92.1	99.7
Wirral	109.6	107.5	111.8

Notes and Definitions

- Standardised Mortality Ratios (SMR) is a way of comparing death rates in a particular area with those in the national population. The SMR for England in 2008-10 is 100, so an area with SMR of 120 is said to have a mortality rate 20% higher than the national average (after taking account of differences in the age structure of the two populations).
- 95% Confidence Intervals indicate the range within which the true value of SMR falls, e.g. a 95% CI for Wirral of 93.5 to 113.2 means that we can be 95% certain that the SMR lies somewhere between of 93.5 and 113.2.

Source: Office for National Statistics. © Crown Copyright

Figure 27: Wholly Attributable Alcohol Related Mortality*: Birkenhead Constituency, 2007-11 (5 years pooled)



Wholly Attributable Alcohol Related Mortality means deaths from conditions which are only caused by alcohol. As the chart and table show, the three most deprived wards in the Birkenhead constituency have higher rates than Wirral overall (they actually have the highest ward rates in Wirral). Mortality in Rock Ferry was 367% higher than England over this period (2007-11). Birkenhead had double the rate of death seen in West Wirral and South Wirral constituencies.

Table 27: Wholly Attributable Alcohol Related Mortality: Birkenhead Constituency, 2007-11 (5 years pooled)

Ward of Residence (2004 boundaries)	SMR	95% Confidence Intervals	
		LCL	UCL
Bidston and St James	364.0	239.9	529.7
Birkenhead and Tranmere	431.4	293.1	612.4
Claughton	98.3	42.5	193.7
Oxton	74.4	27.3	161.9
Prenton	149.3	77.2	260.9
Rock Ferry	466.7	323.2	652.1
Birkenhead Constituency	264.0	167.2	401.8
Wallasey Constituency	197.9	117.0	318.5
Wirral South Constituency	130.9	67.6	232.8
West Wirral Constituency	115.9	57.0	215.0
Wirral	183.9	164.5	205.1

Notes and Definitions

- 1 Standardised Mortality Ratios (SMR) is a way of comparing death rates in a particular area with those in the national population. The SMR for England in 2008-10 is 100, so an area with SMR of 120 is said to have a mortality rate 20% higher than the national average (after taking account of differences in the age structure of the two populations).
1. 95% Confidence Intervals indicate the range within which the true value of SMR falls, e.g. a 95% CI for Wirral of 93.5 to 113.2 means that we can be 95% certain that the SMR lies somewhere between of 93.5 and 113.2.
2. There are 13 conditions whereby definition wholly attributable to alcohol consumption. *See appendix 1 for list of ICD 10 codes wholly attributable to alcohol

Source: Public Health Mortality Files, 2013

Produced by Wirral Performance & Public Health Intelligence Team | Constituency Profile for Birkenhead
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Appendix 1: ICD 10 Codes used and attributable fractions for alcohol-attributable/specific hospital admission and mortality

ICD 10	Disease	AAF
E24.4	Alcohol-Induced pseudo Cushing's Syndrome	1.00
F10	Mental and behavioural disorders due to use of alcohol	1.00
G31.2	Degeneration of nervous system due to alcohol	1.00
G62.1	Alcoholic polyneuropathy	1.00
G72.1	Alcoholic myopathy	1.00
I42.6	Alcoholic cardiomyopathy	1.00
K29.2	Alcoholic gastritis	1.00
K70	Alcoholic liver disease	1.00
K86.0	Chronic pancreatitis (alcohol induced)	1.00
T51.0	Ethanol	1.00
T51.1	Methanol poisoning	1.00
T51.9	Toxic Effect Alcohol, unspecified	1.00
X45	Accidental poisoning by and exposure to alcohol	1.00

For further details please contact

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